NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 9, 1983

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	30.7	25,570
2	CBS NFL PLAYOFF POST-SUN(S)	30.2	25,160
3	CBS NFL PLAYOFF GAME-SUN(S)	27.1	22,570
4	ALICE(S)	25.2	20,990
5	JEFFERSONS	24.5	20,410
5	ROSE BOWL GAME(S)	24.5	20,410
7	SUGAR BOWL(S)	24.4	20,330
8	SUPER BOWL TOURN. RD.1-SU(S)	24.2	20,160
9	ROSE BOWL FOOTBALL PRE(S)	24.1	20,080
10	ONE DAY AT A TIME#	23.6	19,660
11	GLORIA	22.9	19,080
12	DALLAS	22.0	18,330
12	MAGNUM, P.I.	22.0	18,330
14	LOVE BOAT#	21.7	18,080
15	NFL MONDAY NIGHT FOOTBALL	21.5	17,910
16	HART TO HART	21.2	17,660
17	TRAPPER JOHN, M.D.	21.0	17,490
18	DYNASTY	20.8	17,330
18	SUPER BOWL TOURN. RD.1-SA(S)	20.8	17,330
20	SIMON & SIMON	20.7	17,240
21	ARCHIE BUNKER'S PLACE	20.6	17,160
21	M*A*S*H	20.6	17,160
23	TV CENSORED BLOOPERS(S)	20.4	16,990
24	THREE'S COMPANY	20.2	16,830

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL PLAYOFF POST-SUN(S)	18.9	41,320
2	60 MINUTES	18.6	40,620
3	SUGAR BOWL(S)	16.6	36,270
4	ROSE BOWL GAME(S)	16.4	35,830
5	CBS NFL PLAYOFF GAME-SUN(S)	15.9	34,710
6	JEFFERSONS	15.5	33,840
7	ONE DAY AT A TIME#	15.4	33,660
8	MAGNUM, P.I.	14.9	32,440
9	WALT DISNEY#	14.8	32,310
10	CHIPS	14.8	32,230
11	ROSE BOWL FOOTBALL PRE(S)	14.7	32,160
12	GLORIA	14.6	31,750
13	ALICE(S)	14.3	31,240
14	TV CENSORED BLOOPERS(S)	14.1	30,800
15	NBC MONDAY NIGHT MOVIES#	14.0	30,500
16	THREE'S COMPANY	14.0	30,490
17	LOVE BOAT#	13.8	30,190
18	SUPER BOWL TOURN. RD.1-SU(S)	13.7	29,780
19	CBS SAT. NIGHT MOVIE	13.6	29,570
19	DYNASTY	13.6	29,570
21	DALLAS	13.5	29,540
22	M*A*S*H	13.5	29,510
23	HART TO HART	13.4	29,250

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	22.8	19,700
2	CBS NFL PLAYOFF POST-SUN(S)	21.3	18,400
3	ONE DAY AT A TIME#	19.7	17,010
4	ALICE(S)	19.6	16,900
5	JEFFERSONS	19.5	16,820
6	DALLAS	18.9	16,280
7	DYNASTY	18.5	15,960
8	GLORIA	18.2	15,700
9	LOVE BOAT#	17.7	15,260
10	TRAPPER JOHN, M.D.	17.5	15,080
11	NBC MONDAY NIGHT MOVIES#	17.3	14,950
12	FALCON CREST	17.1	14,780
13	HART TO HART	16.8	14,540
14	MAGNUM, P.I.	16.6	14,330
15	M*A*S*H	16.4	14,180
16	ARCHIE BUNKER'S PLACE	15.9	13,770
17	NEWHART	15.9	13,750

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL PLAYOFF GAME-SUN(S)	24.5	19,030
2	SUGAR BOWL(S)	24.2	18,850
3	ROSE BOWL GAME(S)	24.0	18,670
4	CBS NFL PLAYOFF POST-SUN(S)	23.1	17,930
5	SUPER BOWL TOURN. RD.1-SU(S)	22.7	17,620
6	60 MINUTES	22.4	17,450
7	ROSE BOWL FOOTBALL PRE(S)	22.3	17,310
8	NFL MONDAY NIGHT FOOTBALL	19.9	15,490
9	SUPER BOWL TOURN. RD.1-SA(S)	19.0	14,790
10	COTTON BOWL GAME(S)	18.6	14,490
11	NFL FOOTBALL GAME 1-NBC#	17.6	13,720
12	CBS NFL FTBL GM1#	17.0	13,240
13	ABC SUNDAY NIGHT MOVIE	15.6	12,160
14	MAGNUM, P.I.	15.6	12,150
15	ONE DAY AT A TIME#	15.6	12,140
16	JEFFERSONS	15.1	11,770
17	GLORIA	14.5	11,280
18	TV CENSORED BLOOPERS(S)	14.4	11,200
19	FALL GUY	14.3	11,110
20	CBS NFL PLAYOFF GAME-SAT(S)	14.0	10,910
21	HILL STREET BLUES	14.0	10,900
22	CBS NFL FTBL GM 2#	13.9	10,830
23	ARCHIE BUNKER'S PLACE	13.7	10,670
24	DYNASTY	13.2	10,240

CONT'D

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 9, 1983

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN (18+)

CONT'D

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
25	ALICE(S)	13.1	10,190
26	SIMON & SIMON	13.0	10,140

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	HART TO HART	18.6	10,080
2	DYNASTY	18.4	9,950
3	60 MINUTES	16.8	9,100
4	CBS NFL PLAYOFF POST-SUN(S)	16.7	9,060
5	HILL STREET BLUES	16.5	8,940
6	ONE DAY AT A TIME#	16.3	8,850
7	MAZES AND MONSTERS(S)	16.0	8,660
8	M*A*S*H	15.9	8,620
9	9 TO 5	15.6	8,430
10	NBC MONDAY NIGHT MOVIES#	15.3	8,270
11	THREE'S COMPANY	15.2	8,220
12	TRAPPER JOHN, M.D.	15.1	8,200
13	ALICE(S)	15.1	8,190
14	LOVE BOAT#	15.1	8,170
15	JEFFERSONS	14.8	7,990
16	NEWHART	14.7	7,940
17	SIMON & SIMON	14.4	7,810
18	FALL GUY	14.3	7,720

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	34.3	9,080
2	CBS NFL PLAYOFF POST-SUN(S)	29.0	7,680
3	DALLAS	28.7	7,620
4	JEFFERSONS	28.4	7,520
5	ALICE(S)	27.7	7,340
6	GLORIA	27.0	7,150
7	ONE DAY AT A TIME#	26.9	7,120
8	ARCHIE BUNKER'S PLACE	26.0	6,880
9	FATHER MURPHY#	24.1	6,400
10	LOVE BOAT#	22.9	6,070
11	TRAPPER JOHN, M.D.	22.6	5,990
12	MAGNUM, P.I.	22.3	5,920
13	FALCON CREST	22.1	5,860
14	LITTLE HOUSE NW BEGINNING	22.0	5,830
15	TOURNAMENT-ROSES PARADE(S)	20.7	5,480
16	COTTON BOWL PARADE(S)	20.5	5,430
17	NBC MONDAY NIGHT MOVIES#	20.3	5,390
18	CBS EVENING NEWS-RATHER	20.2	5,350
19	ROSE BOWL GAME(S)	19.9	5,280
20	ROSE BOWL FOOTBALL PRE(S)	19.4	5,130
21	CBS SAT. NIGHT MOVIE	19.0	5,030

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 9, 1983

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL PLAYOFF GAME-SUN(S)	24.0	12,540
2	SUGAR BOWL(S)	22.9	11,980
3	SUPER BOWL TOURN. RD.1-SU(S)	22.3	11,630
4	ROSE BOWL GAME(S)	21.9	11,440
5	ROSE BOWL FOOTBALL PRE(S)	19.2	10,050
6	NFL MONDAY NIGHT FOOTBALL	19.2	10,030
7	CBS NFL PLAYOFF POST-SUN(S)	18.7	9,760
8	SUPER BOWL TOURN. RD.1-SA(S)	17.9	9,360
9	ABC SUNDAY NIGHT MOVIE	17.2	8,960
10	60 MINUTES	17.0	8,880
11	CBS NFL FTBL GM1#	16.9	8,820
12	COTTON BOWL GAME(S)	16.7	8,730
13	NFL FOOTBALL GAME 1-NBC#	16.6	8,670
14	HILL STREET BLUES	16.4	8,590
15	FALL GUY	14.3	7,460
16	ONE DAY AT A TIME#	14.2	7,440
17	TV CENSORED BLOOPERS(S)	14.1	7,390
18	MAGNUM, P.I.	13.7	7,140
19	MATT HOUSTON	13.3	6,960
20	CBS NFL FTBL GM 2#	13.1	6,860
21	DYNASTY	13.1	6,840
22	TAXI#	12.9	6,730
23	NBC SUNDAY NIGHT MOVIE	12.8	6,670
24	CHIPS	12.7	6,660

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	34.3	6,960
2	CBS NFL PLAYOFF POST-SUN(S)	32.4	6,560
3	ROSE BOWL GAME(S)	29.7	6,030
4	ROSE BOWL FOOTBALL PRE(S)	28.7	5,820
5	SUGAR BOWL(S)	26.3	5,330
6	CBS NFL PLAYOFF GAME-SUN(S)	26.1	5,290
7	ARCHIE BUNKER'S PLACE	23.0	4,660
8	SUPER BOWL TOURN. RD.1-SU(S)	22.4	4,540
9	GLORIA	21.9	4,430
10	NFL MONDAY NIGHT FOOTBALL	21.7	4,400
11	JEFFERSONS	21.6	4,380
12	MAGNUM, P.I.	21.2	4,300
13	COTTON BOWL GAME(S)	21.1	4,270
14	SUPER BOWL TOURN. RD.1-SA(S)	20.7	4,190
15	ALICE(S)	19.7	3,990
16	DALLAS	19.5	3,960
17	ONE DAY AT A TIME#	19.3	3,920
18	NFL FOOTBALL GAME 1-NBC#	19.2	3,890
19	GATOR BOWL(S)	18.5	3,740
20	CBS NFL PLAYOFF GAME-SAT(S)	18.4	3,720
21	CBS EVENING NEWS-RATHER	17.9	3,620
22	FATHER MURPHY#	17.5	3,540
23	SUGAR BOWL POST-GAME(S)	17.4	3,520
24	CBS NFL FTBL GM 2#	17.3	3,500

CONT'D

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN 55+

CONT'D

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
25	SIMON & SIMON	17.1	3,470
26	DUKES OF HAZZARD	16.2	3,290
27	LITTLE HOUSE NW BEGINNING	16.0	3,250

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	4	180		A	8.3	16	691	2119	670	238^	739	222^	468	407	405	216^	627	137^	462	449	416	140^	351	202^	402	319^
1 FRI. 9.00P 120 ABC FF		95		B	10.5	18	875	1840	630	258	701	246	493	462	377	151	650	208	458	453	377	144	247	137	242	200
9.00 - 9.30				A	8.4	16	700	2164	710	223^	747	206^	444	416	396	249^	682	139^	481	469	463	182^	348	208^	387	298^
9.30 - 10.00				A	7.6	15	633	2109	675	247^	721	213^	455	414	381	219^	630	126^	481	479	439	124^	332^	178^	426	347^
10.00 - 10.30				A	8.6	17	716	2098	647	247^	741	239^	485	395	397	195^	593	132^	440	423	386	128^	353	208^	411	335^
10.30 - 11.00				A	8.7	18	725	2063	642	233^	734	225^	472	394	431	204^	590	153^	448	425	365	118^	360	209^	379	297^
ABC NEWS CLOSEUP(S)		196		A	10.4	17	866	1642	677	216^	703	183^	368	396	376	248^	732	208^	346	371	345	281	63v	38v	144^	87^
1 MON. 8.00P 60 ABC DN		98																								
8.00 - 8.30				A	10.1	16	841	1624	687	207^	709	185^	341	382	360	266^	728	184^	327	365	362	286	61v	35v	126^	69v
8.30 - 9.00				A	10.7	17	891	1642	665	222^	691	177^	391	409	389	226^	729	230^	359	373	322	276	65v	40v	157^	100^
ABC NEWSBRIEF-M-F	69	178	186	A	15.1	24	1258	1692	703	253	765	276	459	401	349	252	591	218	366	332	278	173	166	83	170	118
MON. 8.58P 1 ABC N		94	95	B	15.5	24	1291	1730	688	271	746	279	467	415	346	223	605	232	394	356	287	168	182	85	197	141
1 TU & W 9.58P 1																										
1 THU. 9.47P 1																										
1 FRI. 9.49P 1																										
2 TU & F 9.58P 1																										
2 WED. 10.37P 1																										
2 THU. 9.57P 2																										
ABC NEWSBRIEF-SAT.	13	197	192	A	19.4	30	1616	1726	609	254	686	246	411	372	315	220	697	288	432	400	299	205	174	95	169	131
1 SAT. 10.07P 1 ABC N		98	97	B	18.6	31	1549	1809	737	306	812	281	476	422	374	285	606	228	368	349	274	195	183	98	208	157
2 SAT. 9.58P 1																										
ABC NEWSBRIEF-SUN.	14	193	195	A	16.5	24	1374	1849	611	246	651	231	442	413	337	179	841	333	603	526	449	164	191	41^	166	107
1 SUN. 9.56P 1 ABC N		97	98	B	18.0	27	1499	1855	681	283	729	298	499	449	351	178	798	336	573	518	389	169	186	73	142	100
2 SUN. 9.55P 1																										
ABC SPORTS UPDATE-SAT	14	199	191	A	21.1	34	1758	1811	647	284	705	220	395	347	384	252	780	271	472	442	384	246	194	96	132	94
1 SAT. 8.36P 1 ABC SN		99	98	B	16.3	27	1358	1740	691	277	750	200	407	388	396	288	678	222	402	390	343	224	147	60	165	114
2 SAT. 8.58P 1																										
ABC SPORTS UPDATE-SUN	14	195	194	A	15.3	22	1274	1906	686	332	747	278	463	446	359	242	705	306	531	448	349	134	165	71^	289	186
1 SUN. 8.32P 1 ABC SN		98	99	B	15.3	23	1274	1900	673	309	764	287	473	424	356	239	747	291	520	475	374	181	160	59	229	159
2 SUN. 8.29P 1																										
ABC SUNDAY NIGHT MOVIE	12	201	203	A	17.5	27	1458	1810	613	242	657	235	438	396	338	189	835	342	616	521	435	158	192	48^	126	86
1 SUN. 9.00P 135 ABC FF		99	99	B	18.4	29	1533	1886	692	292	745	317	534	468	362	162	795	344	593	527	388	151	198	72	148	107
2 SUN. 9.00P 120																										
9.00 - 9.30				A	17.3	25	1441	1865	625	257	664	244	435	410	329	196	795	326	584	512	418	150	226	49^	180	136
9.30 - 10.00				A	17.5	26	1458	1812	604	244	643	233	433	407	327	178	815	326	592	521	435	157	213	48^	141	88
10.00 - 10.30				A	17.6	27	1466	1795	605	236	653	237	440	382	335	187	860	359	637	535	440	156	166	51^	116	71^
10.30 - 11.00				A	17.4	29	1449	1765	611	223	659	225	435	379	351	198	842	344	616	514	436	164	171	53^	93	65^
ABC WORLD NEWS TONIGHT	70	197	198	A	12.2	21	1016	1531	708	179	750	185	303	320	331	366	626	186	307	303	310	257	76	34^	79	47^
M-F 6.30P 30 ABC N		98	98	B	12.0	21	1000	1554	691	200	738	181	338	333	354	332	634	181	331	327	318	251	75	39	107	66
ABC WRLD NEWS TONIGHT-SUN	12	159	160	A	9.4	15	783	1602	777	253	846	221	391	342	396	417	620	153^	294	314	296	256	80^	50^	56^	35v
SUN. 6.30P 30 ABC N		88	88	B	8.4	15	700	1631	767	242	823	212	378	342	367	403	653	173	317	330	305	282	48	27	107	73
ALICE(S)			198	A	25.2	38	2099	1488	702	316	805	251	390	366	343	350	486	169	247	244	194	191	134	84^	63^	37^
2 SUN. 10.04P 30 CBS CS			99																							
ARCHIE BUNKER'S PLACE	12	200	198	A	20.6	30	1716	1593	747	258	803	211	348	320	334	401	623	187	295	305	282	272	67^	48^	100	62^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
ARCHIE BUNKER'S PL-CONT'D																										
1 SUN. 8.25P 30 CBS CS		99	99	B	19.5	30	1624	1627	746	272	804	207	353	338	343	396	617	186	303	290	275	268	91	51	115	74
2 SUN. 8.34P 30																										
BENSON	11	181	194	A	16.4	28	1366	1910	740	278	827	192	445	416	438	327	645	225	410	366	317	174	234	127	204	91
FRI. 8.00P 30 ABC CS		98	98	B	15.9	27	1324	1764	736	287	805	231	432	406	390	316	582	199	363	342	291	177	173	85	204	139
BRING 'EM BACK ALIVE	9	188		A	12.9	20	1075	1950	736	223	765	305	480	400	343	244	733	255	485	419	406	205^	199^	119^	253	150^
1 TUE. 8.00P 60 CBS A		97		B	13.4	20	1116	1740	673	258	727	212	396	388	383	273	637	206	385	355	336	208	143	53	233	147
8.00 - 8.30				A	12.6	20	1050	1920	735	193^	753	282	446	369	338	273	712	234	449	378	401	217^	200^	129^	255	159^
8.30 - 9.00				A	13.2	21	1100	1967	734	250	773	326	513	430	348	215^	752	274	520	456	409	195^	195^	107^	247	141^
BRING 'EM BACK ALIVE	1		187	A	10.5	17	875	1718	675	224^	751	223^	356	291	344	371	634	157^	334	337	360	264^	103^	40v	230^	170^
2 SAT. 8.00P 60 CBS A			97	B	10.5	17	875	1718	675	224	751	223	356	291	344	371	634	157	334	337	360	264	103	40	230	170
8.00 - 8.30				A	10.4	17	866	1763	711	222^	787	229^	365	298	362	399	653	177^	349	347	354	270^	100^	39v	223^	165^
8.30 - 9.00				A	10.5	17	875	1680	641	223^	716	216^	345	284	327	344	622	139^	321	329	368	261^	106^	42v	236^	174^
CAGNEY & LACEY	9	190		A	14.5	24	1208	1761	789	348	853	321	472	401	338	305	690	266	435	438	317	187^	141^	74^	77^	58^
1 MON. 10.00P 60 CBS OP		98		B	16.4	27	1366	1503	731	306	789	274	466	448	378	260	558	209	358	336	265	162	95	53	61	36
10.00 - 10.30				A	14.3	23	1191	1762	791	326	853	331	472	403	326	305	685	259	417	424	319	201^	131^	85^	93^	74^
10.30 - 11.00				A	14.8	25	1233	1739	778	361	842	308	468	393	343	301	687	268	445	445	311	173^	150^	61^	60^	43v
CBS EVENING NEWS-RATHER	70	199	201	A	15.3	26	1274	1535	700	238	772	133	282	299	373	421	629	147	284	290	313	284	67	33^	67	36^
M-F 6.30P 30 CBS N		99	99	B	14.0	25	1166	1493	700	212	757	127	275	295	352	417	588	130	248	258	282	290	62	26	86	44
CBS SAT. NEWS-SCHIEFFER	8	148	151	A	12.6	21	1050	1572	735	198	774	126	272	246	333	441	679	174	333	287	320	299	55^	38^	64^	26v
SAT. 6.30P 30 CBS N		87	87	B	10.4	19	866	1521	695	199	754	124	272	286	358	409	633	155	289	276	297	291	60	39	74	36
CBS SAT. NIGHT MOVIE	12	192	179	A	18.1	29	1508	1961	816	307	882	247	484	445	443	335	643	194	385	345	344	209	185	83	251	186
1 SAT. 8.30P 150 CBS FF		99	97	B	15.6	27	1299	1799	718	284	775	229	455	432	406	262	675	229	423	385	360	201	175	67	174	134
2 SAT. 9.00P 120																										
8.30 - 9.00				A	19.0	29	1583	2138	897	301	960	280	530	481	445	366	639	205	389	333	325	203	148^	67^	391	245
9.00 - 9.30				A	17.4	27	1449	1970	804	304	879	247	485	443	439	335	646	189	384	345	351	218	187	79^	258	181
9.30 - 10.00				A	18.0	28	1499	1990	807	303	878	243	478	443	438	341	663	187	384	352	358	231	201	94	248	191
10.00 - 10.30				A	18.5	30	1541	1925	809	320	874	252	491	449	449	319	647	210	389	341	331	206	183	83	221	177
10.30 - 11.00				A	18.1	31	1508	1875	806	311	859	227	467	436	452	325	628	191	376	349	337	193	190	81	198	161
CBS TUESDAY NIGHT MOVIES	9		201	A	17.2	28	1433	1277	689	268	731	196	384	404	391	269	405	123^	217	210	199	158^	79^	48^	62^	26v
2 TUE. 9.00P 120 CBS FF			99	B	17.7	28	1474	1517	768	293	824	261	475	461	410	281	525	169	310	287	261	180	100	64	68	42
9.00 - 9.30				A	16.7	25	1391	1313	664	250	729	196	365	365	366	298	403	118^	201	188	194	169^	87^	46^	94^	57^
9.30 - 10.00				A	16.8	25	1399	1309	693	269	748	197	389	399	382	286	391	115^	213	207	194	152^	88^	50^	82^	41v
10.00 - 10.30				A	17.7	30	1474	1258	704	272	727	195	389	423	405	251	418	135^	235	225	200	157^	69^	48^	44^	10v
10.30 - 11.00				A	17.6	32	1466	1234	705	284	730	202	393	430	410	248	408	123^	220	219	204	155^	66^	47^	30v	LT
CBS WEDNESDAY NIGHT MOVIE	6	176	191	A	12.7	21	1058	1525	737	344	817	239	496	478	452	254	450	157	278	247	231	142	144	124	114^	67^
1 WED. 9.00P 120 CBS FF		97	98	B	14.8	24	1233	1504	746	329	818	221	452	444	457	296	493	161	286	262	257	168	109	76	84	52
2 WED. 9.38P 120																										
9.00 - 9.30				A	13.0	20	1083	1787	774	395	865	302	554	497	433	250	483	182^	313	279	238	120^	213^	195^	226	125^
9.30 - 10.00				A	13.9	21	1158	1636	761	337	836	252	507	486	445	262	474	155	301	275	249	141	176	148	150	75^
10.00 - 10.30				A	12.9	20	1075	1518	747	358	833	249	519	496	458	250	432	153	271	237	218	135	144	131	109^	72^
10.30 - 11.00				A	12.1	20	1008	1488	732	351	818	225	500	485	479	251	445	167	273	229	220	144	145	127	80^	55^
11.00 - 11.30				A	11.5	20	958	1141	660	275	714	172^	376	400	412	267	408	120^	220^	221^	223^	163^	19v	LT	LT	LT
CHEERS	13	205		A	14.4	24	1200	1856	770	325	818	306	491	442	367	271	579	351	460	349	195^	106^	103^	103^	356	230
1 THU. 9.00P 30 NBC CS		99		B	12.0	19	1000	1779	717	300	785	337	532	452	323	212	669	327	494	411	276	139	164	105	161	115

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CHEERS	1		202	A	14.8	22	1233	1818	781	326	822	355	568	486	373	212	624	267	462	369	282	133^	253	160^	119^	98^
2 THU. 9.30P 30 NBC CS			99	B	14.8	22	1233	1818	781	326	822	355	568	486	373	212	624	267	462	369	282	133	253	160	119	98
CHIPS	12	204	204	A	16.0	23	1333	2418	676	307	761	297	493	432	363	203	667	246	498	433	346	133	335	124	655	488
SUN. 8.00P 60 NBC OP		99	99	B	16.2	24	1349	2228	691	289	759	289	514	459	357	196	684	274	488	414	327	154	309	130	476	340
8.00 - 8.30				A	14.8	21	1233	2454	661	304	754	304	498	429	354	197	662	253	500	425	336	132	324	123	714	517
8.30 - 9.00				A	17.2	25	1433	2376	684	306	763	292	485	435	366	207	666	240	497	435	352	131	342	124	605	460
DALLAS	14	197	205	A	22.0	37	1833	1612	814	280	888	221	395	392	381	415	521	163	268	261	225	216	91	47^	112	72
FRI. 9.00P 60 CBS GD		99	99	B	24.3	40	2024	1617	826	294	888	247	425	419	403	390	526	175	279	260	231	215	79	46	124	77
9.00 - 9.30				A	21.3	36	1774	1644	825	280	898	221	403	400	388	419	520	158	268	260	230	212	97	51^	129	82
9.30 - 10.00				A	22.8	38	1899	1569	800	277	874	220	385	384	372	411	515	163	264	259	220	218	85	44^	95	62^
DIFF'RENT STROKES-SAT.	13		194	A	17.1	28	1424	2001	666	216	788	280	430	318	274	322	526	208	312	264	188	170	233	117^	454	302
2 SAT. 8.00P 30 NBC CS			96	B	14.8	26	1233	1983	738	265	813	264	433	373	323	315	546	195	310	291	228	183	248	123	376	269
DUKES OF HAZZARD	14	192	203	A	14.8	25	1233	1974	706	224	754	204	370	350	335	329	565	158	283	240	286	269	172	83^	483	248
FRI. 8.00P 60 CBS CS		98	99	B	16.7	28	1391	1882	648	214	691	185	324	324	314	314	559	171	282	267	263	241	151	64	481	259
8.00 - 8.30				A	13.9	24	1158	1934	704	224	747	196	352	332	325	339	541	162	267	218	261	261	151	66^	495	239
8.30 - 9.00				A	15.7	27	1308	1995	708	221	758	212	381	363	339	321	579	154	291	259	303	272	186	96	472	255
DYNASTY	10	178	202	A	20.8	35	1733	1706	821	295	920	365	574	519	412	261	590	254	394	322	256	145	106	53^	90	44^
1 WED. 10.00P 60 ABC GD		96	99	B	21.7	36	1808	1593	802	328	889	358	558	486	402	253	545	246	375	316	229	132	91	53	68	35
2 WED. 10.39P 60																										
10.00 - 10.30				A	18.6	30	1549	1835	875	307	977	400	615	547	422	290	591	208	371	312	303	170	113^	79^	154^	73^
10.30 - 11.00				A	21.0	35	1749	1707	824	287	915	367	561	517	404	267	593	244	395	322	275	144	106	57^	93	47^
11.00 - 11.30				A	22.3	39	1858	1646	793	306	904	341	558	502	421	249	601	296	415	329	216	135	102^	30v	39^	19v
FACTS OF LIFE	11	188	196	A	17.4	27	1449	1701	720	254	814	275	437	398	354	306	536	216	334	255	211	172	200	120	151	102
1 WED. 9.00P 30 NBC CS		96	98	B	17.9	27	1491	1751	748	280	834	300	464	405	330	312	485	177	288	245	203	168	236	151	196	136
2 WED. 10.00P 30																										
FALCON CREST	13	197	204	A	19.9	37	1658	1562	791	279	892	252	445	439	403	353	461	138	244	245	222	178	103	55^	106	68^
FRI. 10.00P 60 CBS GD		99	99	B	20.1	36	1674	1527	815	275	874	223	416	420	426	376	476	140	244	231	229	194	92	55	85	61
10.00 - 10.30				A	20.1	37	1674	1557	788	279	883	248	439	431	397	355	456	138	238	243	213	179	102	55^	116	66^
10.30 - 11.00				A	19.8	37	1649	1552	792	276	893	252	444	443	406	349	460	135	246	245	229	176	105	56^	94	66^
FALL GUY	10	174	199	A	18.5	29	1541	1883	737	300	778	303	501	452	377	209	721	301	484	417	349	180	194	70^	190	137
1 WED. 9.00P 60 ABC A		96	99	B	19.2	29	1599	1832	659	256	707	268	460	425	355	185	681	289	469	402	317	168	197	68	247	177
2 WED. 9.39P 60																										
9.00 - 9.30				A	14.3	22	1191	1979	690	313	745	279	501	458	388	200	791	299	498	426	413	223	182^	103^	261	184^
9.30 - 10.00				A	16.9	26	1408	1908	743	313	782	311	523	464	384	200	716	296	475	418	347	185	197	73^	213	158
10.00 - 10.30				A	23.1	35	1924	1850	752	283	784	307	479	433	363	218	714	321	497	415	326	163	203	56^	149	107^
FAME	14	201	199	A	14.8	23	1233	2032	729	277	792	333	498	427	286	254	535	236	382	344	252	120	334	202	371	274
THU. 8.00P 60 NBC GD		99	98	B	13.4	21	1116	1905	694	273	772	335	516	419	305	210	553	258	395	322	232	128	274	170	306	226
8.00 - 8.30				A	14.4	23	1200	2027	730	274	797	330	491	419	290	262	560	250	396	353	259	128	318	195	352	263
8.30 - 9.00				A	15.2	23	1266	2035	729	276	790	338	503	433	283	245	511	224	368	334	244	112	344	206	390	286
FAMILY TIES	12	184		A	17.0	26	1416	1863	758	244	853	287	471	443	358	296	531	187	296	236	227	190	252	116^	227	188
1 WED. 9.30P 30 NBC CS		94		B	15.6	24	1299	1746	768	309	852	328	494	423	325	295	515	197	317	271	213	168	228	144	151	111
FANTASY ISLAND	9		201	A	17.8	31	1483	1711	747	201	811	298	496	433	368	248	491	226	315	308	220	137^	213	108^	196	131^
2 SAT. 10.00P 60 ABC A			98	B	16.0	29	1333	1698	721	298	785	306	499	450	361	225	557	234	372	336	238	150	187	104	169	132
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FANTASY ISLAND-CONT'D																										
10.00 - 10.30				A	18.0	31	1499	1712	748	200	806	296	494	436	364	247	484	233	322	305	207	133^	222	107^	200	142^
10.30 - 11.00				A	17.6	31	1466	1704	744	199	812	296	495	430	370	248	494	216	305	308	234	140^	206	110^	192	120^
FATHER MURPHY	10	190		A	15.1	24	1258	2078	879	245	904	164^	307	356	397	509	630	193	320	262	260	283	123^	65^	421	338
1 TUE. 8.00P 60 NBC GD		94		B	13.8	21	1150	1765	800	242	856	181	316	348	383	454	551	150	252	218	222	270	103	52	255	162
8.00 - 8.30				A	14.3	23	1191	2091	884	246	908	165^	306	351	394	519	623	190^	305	243	247	288	117^	63^	443	361
8.30 - 9.00				A	15.8	25	1316	2073	879	246	904	159^	311	359	405	504	636	195	329	277	273	278	129^	67^	404	321
GATOR BOWL(S)		201		A	13.3	23	1108	1618	473	158^	517	140^	255	251	253	223	865	218	436	429	477	336	123^	51v	113^	90^
1 THU. 8.00P 199 ABC SE		99																								
8.00 - 8.30				A	13.2	23	1100	1747	531	120^	603	157^	304	265	303	264	888	247	502	494	492	301	110^	37v	146^	122^
8.30 - 9.00				A	14.1	24	1175	1654	458	129^	526	131^	240	209	261	249	876	206	449	463	500	334	125^	58^	127^	110^
9.00 - 9.30				A	14.8	25	1233	1557	482	142^	512	131^	251	260	262	222	867	206	424	407	462	369	122^	61^	56^	43v
9.30 - 10.00				A	12.3	21	1025	1549	475	169^	499	132^	237	248	249	226^	867	207^	409	374	462	382	112^	53v	71^	57v
10.00 - 10.30				A	13.8	23	1150	1610	459	177^	495	148^	249	256	230	204^	832	217	391	376	450	342	122^	38v	161^	122^
10.30 - 11.00				A	13.3	22	1108	1572	442	205^	482	149^	254	264	228	179^	862	219	411	424	483	324	128^	48v	100^	75^
GAVILAN	8	181		A	11.3	18	941	1978	748	253^	809	190^	350	342	342	390	770	254^	424	392	401	277	91^	72^	308	267
1 TUE. 9.00P 60 NBC A		94		B	11.4	17	950	1733	736	276	785	229	411	396	380	299	690	251	424	376	322	222	122	47	136	95
9.00 - 9.30				A	11.1	17	925	2018	786	290	848	196^	359	339	353	422	746	252^	409	367	383	276	85^	67^	339	280
9.30 - 10.00				A	11.5	18	958	1926	708	214^	764	183^	337	341	327	354	786	255	436	414	418	273	95^	74^	281	254
GIMME A BREAK	1		197	A	15.5	23	1291	1744	761	277	811	325	522	469	322	244	467	211	342	255	214	97^	271	180^	195	169^
2 THU. 9.00P 30 NBC CS			99	B	15.5	23	1291	1744	761	277	811	325	522	469	322	244	467	211	342	255	214	97	271	180	195	169
GLORIA	12	201	199	A	22.9	33	1908	1664	766	309	824	218	383	371	373	376	591	183	301	306	266	232	135	105	114	74
1 SUN. 8.55P 30 CBS CS		99	99	B	19.7	29	1641	1640	763	297	825	231	390	371	356	377	576	185	297	287	255	235	107	71	132	86
2 SUN. 9.04P 30																										
GOLD MONKEY	12	176	201	A	14.0	22	1166	1894	671	263	683	282	471	431	339	163	727	257	504	464	389	191	223	88^	261	204
1 WED. 8.00P 60 ABC A		95	99	B	15.4	24	1283	1898	628	266	666	277	453	416	320	167	659	275	469	427	314	152	232	94	341	248
2 WED. 8.39P 60																										
8.00 - 8.30				A	11.3	19	941	2073	677	257	684	263	470	456	338	187^	782	226^	522	485	454	239^	270	181^	337	252^
8.30 - 9.00				A	13.3	21	1108	1997	672	265	679	276	474	442	347	159	765	274	533	475	403	202	240	108^	313	247
9.00 - 9.30				A	16.6	24	1383	1683	663	255	680	293	470	418	330	148^	657	250	465	445	343	153^	175	19v	171^	138^
GREATEST AMERICAN HERO	1		198	A	13.4	20	1116	1808	594	156^	656	358	419	313	152^	188^	529	274	367	294	196^	121^	200^	91^	423	294
2 THU. 8.00P 60 ABC A			97	B	13.4	20	1116	1808	594	156	656	358	419	313	152	188	529	274	367	294	196	121	200	91	423	294
8.00 - 8.30				A	12.8	19	1066	1735	565	128^	631	354	399	290	130^	185^	472	248	314	271	163^	122^	194^	84^	438	300
8.30 - 9.00				A	14.1	21	1175	1850	614	177^	670	355	435	331	170^	187^	573	294	411	313	222	118^	202^	95^	405	286
HAPPY DAYS	12	200	197	A	18.0	27	1499	1922	608	248	734	332	513	385	262	186	509	240	367	334	208	100	270	141	409	215
TUE. 8.00P 30 ABC CS		97	98	B	18.9	29	1574	1961	679	282	751	351	539	424	292	172	494	245	362	300	196	98	299	167	417	274
HART TO HART	11	195	202	A	21.2	37	1766	1656	732	302	823	338	572	456	378	208	530	207	356	336	243	120	145	88	158	114
TUE. 10.00P 60 ABC PD		98	99	B	19.1	32	1591	1636	761	302	836	342	574	488	389	209	563	251	395	341	237	128	136	79	101	63
10.00 - 10.30				A	20.9	35	1741	1661	727	305	813	339	577	459	374	196	503	196	340	321	229	116	166	98	179	126
10.30 - 11.00				A	21.5	38	1791	1646	738	297	831	336	564	452	378	219	554	218	368	349	257	123	123	78	138	102
HILL STREET BLUES	14	211	214	A	18.6	31	1549	1802	757	334	798	349	576	482	332	195	703	350	553	471	303	115	188	62^	113	66^
THU. 10.00P 60 NBC OP		99	99	B	18.9	32	1574	1723	719	329	774	338	560	498	363	166	752	362	579	510	340	128	141	59	56	36
10.00 - 10.30				A	18.4	30	1533	1800	750	329	791	342	573	481	332	191	702	345	550	459	304	119	189	63^	118	66^
10.30 - 11.00				A	18.9	32	1574	1788	761	336	801	355	577	487	331	195	697	350	550	479	297	111	185	60^	105	64^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HOLLYWOOD-GIFT-LAUGHTER(S)			195	A	10.4	16	866	1963	755	295	870	300	556	449	466	244^	650	182^	396	378	391	205^	230^	134^	213^	135^
2 FRI. 9.00P 60 ABC U			99																							
9.00 - 9.30				A	10.1	15	841	2044	764	314	885	317	558	452	454	253^	620	158^	362	357	370	211^	272^	166^	267^	167^
9.30 - 10.00				A	10.7	16	891	1875	743	276	849	285	549	444	470	233^	671	204^	428	393	407	195^	192^	104^	163^	105^
INSPECTOR PEREZ(S)			178	A	10.9	19	908	1485	713	317	911	238^	541	514	541	291	502	126^	321	374	303	128^	6v	LT	66v	66v
2 SAT. 10.00P 60 NBC OP			93																							
10.00 - 10.30				A	10.4	18	866	1522	721	329	924	253^	550	522	542	287	490	128^	317	366	288	124^	LT	LT	108^	108^
10.30 - 11.00				A	11.5	20	958	1428	696	300	886	220^	525	500	533	290	505	124^	323	377	311	128^	10v	LT	27v	27v
IT ONLY HURTS WHEN-LAUGH(S)			191	A	15.1	22	1258	1677	702	200	741	213	384	354	370	300	582	176^	364	348	267	190^	244	160^	110^	80^
2 TUE. 8.00P 60 NBC CV			93																							
8.00 - 8.30				A	15.9	23	1324	1636	710	204	756	219	383	358	375	313	543	162^	326	314	239	194	216	138^	121^	85^
8.30 - 9.00				A	14.4	21	1200	1703	688	194^	718	204	381	342	361	286	615	187^	398	385	295	181^	272	183^	98^	74^
IT TAKES TWO	10		201	A	15.1	22	1258	1443	739	240	782	277	413	363	315	316	381	165^	204	169^	128^	128^	188^	107^	92^	56^
2 THU. 9.30P 30 ABC CS			97	B	16.4	26	1366	1644	709	257	776	261	437	386	349	282	491	181	297	268	217	149	221	139	156	118
JEFFERSONS	12	199	197	A	24.5	36	2041	1658	770	325	824	231	392	385	374	369	577	189	307	315	255	214	148	98	109	79
1 SUN. 9.25P 30 CBS CS		99	99	B	21.2	31	1766	1674	756	300	832	241	407	390	360	370	544	182	289	278	238	211	153	86	145	100
2 SUN. 9.34P 30																										
KID FROM NOWHERE(S)			201	A	16.2	24	1349	1429	724	257	802	267	452	412	386	280	351	106^	193	212	184	110^	136^	72^	140^	110^
2 MON. 9.00P 120 NBC GD			99																							
9.00 - 9.30				A	15.6	22	1299	1462	692	230	763	247	382	355	351	313	367	106^	193	195	174^	144^	142^	78^	190	135^
9.30 - 10.00				A	16.1	23	1341	1348	671	211	754	247	409	374	348	279	310	84^	167^	193	165^	99^	169^	104^	115^	94^
10.00 - 10.30				A	16.5	25	1374	1444	746	279	823	286	488	439	399	264	369	130^	216	229	189	96^	115^	48^	137^	115^
10.30 - 11.00				A	16.5	27	1374	1452	786	309	864	283	524	474	444	268	359	105^	195	238	205	99^	112^	56^	117^	95^
KNIGHT RIDER	13	167	197	A	15.7	26	1308	2107	611	176	653	250	404	335	317	213	743	326	503	453	348	179	277	104	434	320
1 FRI. 9.00P 60 NBC A		92	96	B	15.1	25	1258	2145	657	263	706	273	474	433	354	178	705	289	497	453	348	154	316	116	418	317
2 FRI. 8.00P 120																										
8.00 - 8.30				A	15.2	24	1266	1939	602	154^	624	236	337	314	301	239	693	291	448	433	334	196	239	94^	383	302
8.30 - 9.00				A	17.3	27	1441	1962	569	145^	600	237	341	290	289	222	724	312	483	451	339	198	248	89^	390	306
9.00 - 9.30				A	15.4	26	1283	2127	587	178	640	238	406	334	310	206	747	330	502	451	351	168	281	105	459	327
9.30 - 10.00				A	15.7	26	1308	2214	651	201	696	273	463	368	338	197	768	347	536	456	348	168	301	113	449	325
KNOTS LANDING	12	189	192	A	17.2	29	1433	1466	768	257	837	244	427	422	397	344	459	129	236	228	248	178	115	47^	55^	29^
THU. 10.00P 60 CBS GD		97	99	B	17.5	29	1458	1428	784	269	855	273	468	439	416	313	424	132	241	225	215	152	94	45	55	34
10.00 - 10.30				A	17.1	28	1424	1459	762	249	830	242	416	411	389	346	468	127	233	235	257	183	113	46^	48^	24^
10.30 - 11.00				A	17.2	29	1433	1475	778	265	848	245	437	434	407	346	451	129	237	224	241	173	116	49^	60^	32^
LAVERNE & SHIRLEY	12	202	198	A	17.6	27	1466	1883	605	257	716	336	520	405	263	160	459	216	333	296	183	92	294	145	414	250
TUE. 8.30P 30 ABC CS		97	98	B	19.0	28	1583	1945	674	290	749	354	543	426	296	163	480	237	358	296	193	93	333	191	383	260
LITTLE HOUSE NW BEGINNING	13	206	213	A	18.5	28	1541	1897	741	260	836	240	413	367	363	377	510	125	260	256	260	210	189	166	362	237
MON. 8.00P 60 NBC GD		99	99	B	17.9	27	1491	1799	814	275	889	243	427	394	394	408	490	141	249	236	221	211	151	99	269	174
8.00 - 8.30				A	17.4	27	1449	1909	746	260	840	233	412	368	368	384	523	124	259	263	267	222	182	157	364	232
8.30 - 9.00				A	19.5	29	1624	1890	742	260	836	248	416	367	359	374	497	126	258	245	252	203	195	174	362	243
LOVE BOAT	12		199	A	21.7	35	1808	1670	749	245	844	278	451	396	355	336	456	176	233	245	175	177	138	77^	232	156
2 SAT. 9.00P 60 ABC CS			98	B	19.7	33	1641	1793	778	304	857	276	482	428	400	321	556	196	321	308	251	192	167	90	213	157
9.00 - 9.30				A	20.9	34	1741	1676	761	252	855	287	452	384	351	349	449	168	232	247	179	170	129^	76^	243	157
9.30 - 10.00				A	22.5	36	1874	1658	738	238	832	270	449	405	358	323	457	180	232	244	171	180	147	77^	222	155

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MAGNUM, P.I.	13	200	201	A	22.0	34	1833	1770	724	244	782	221	405	377	377	322	661	230	389	333	304	233	150	43^	177	116
THU. 8.00P 60 CBS PD		98	99	B	22.5	35	1874	1742	724	265	779	216	406	395	399	309	635	206	366	337	314	230	153	44	175	116
8.00 - 8.30				A	21.1	33	1758	1774	726	239	779	211	388	367	376	332	680	241	408	340	313	235	142	45^	173	115
8.30 - 9.00				A	22.8	35	1899	1767	724	248	786	228	419	385	378	314	646	219	371	321	300	235	155	41^	180	118
M*A*S*H	10	197	193	A	20.6	30	1716	1720	748	325	827	325	502	435	344	279	589	233	377	346	283	172	181	104	123	84
MON. 9.00P 30 CBS CS		99	99	B	23.3	33	1941	1685	725	316	796	312	491	438	334	258	573	241	379	338	253	164	170	86	146	99
MATT HOUSTON	12	199	200	A	15.2	22	1266	1949	698	350	764	295	480	458	354	239	743	326	550	464	358	146	168	78^	274	187
SUN. 8.00P 60 ABC PD		99	99	B	15.2	23	1266	1902	688	316	778	287	477	436	362	251	714	272	491	447	364	181	173	69	237	169
8.00 - 8.30				A	13.6	20	1133	1899	681	345	756	289	487	457	361	230	712	323	532	443	330	136	173	76^	258	172
8.30 - 9.00				A	16.8	24	1399	1983	708	350	767	299	474	454	347	248	765	327	563	480	378	153	166	80^	285	198
MAZES AND MONSTERS(S)		200		A	15.6	25	1299	2121	787	403	912	435	666	545	405	172^	676	288	498	463	337	133^	300	153^	233	165^
1 TUE. 9.00P 120 CBS FF		99																								
9.00 - 9.30				A	15.7	24	1308	2131	796	384	899	424	626	533	392	204	682	303	471	452	317	157^	254	122^	296	183^
9.30 - 10.00				A	15.1	24	1258	2104	790	391	903	434	652	526	404	177^	676	314	497	461	311	129^	305	156^	220	157^
10.00 - 10.30				A	15.9	27	1324	2160	783	413	924	442	693	561	409	160^	676	285	512	471	348	123^	336	165^	224	172^
10.30 - 11.00				A	15.7	27	1308	2074	773	420	919	440	693	552	415	153^	664	251	512	471	371	114^	299	168^	192	147^
NBC MONDAY NIGHT MOVIES	10	197		A	19.1	30	1591	1917	793	385	939	272	519	480	464	339	494	132^	278	235	270	190	191	135^	293	210
1 MON. 9.00P 120 NBC FF		98		B	17.8	28	1483	1632	785	309	857	255	474	447	434	317	540	183	323	297	264	176	129	72	106	68
9.00 - 9.30				A	19.0	29	1583	1985	821	357	969	260	522	485	485	365	528	121^	286	248	305	211	197	155	291	208
9.30 - 10.00				A	19.2	29	1599	1924	790	362	933	267	523	483	458	333	500	125^	263	237	275	202	178	122^	313	223
10.00 - 10.30				A	19.2	31	1599	1863	785	411	930	279	516	479	457	330	459	140^	267	212	235	172	188	129^	286	204
10.30 - 11.00				A	19.2	33	1599	1869	767	403	914	277	509	469	450	323	482	138^	289	241	256	172	199	133^	274	205
NBC NEWS CAPSULE-M-F	69	171	176	A	13.5	21	1125	1882	746	232	794	239	401	384	341	336	579	188	346	306	277	194	225	149	284	214
1 M-F 8.58P 1 NBC N		86	88	B	13.2	20	1100	1836	731	260	793	249	424	397	351	310	580	202	341	307	260	204	192	111	271	189
2 MTUTH 8.58P 1																										
2 WED. 9.45P 1																										
2 FRI. 8.59P 1																										
NBC NEWS CAPSULE-2-M-F	30	172	171	A	13.1	20	1091	1836	721	252	774	286	470	424	334	253	655	312	449	353	264	163	167	100	240	179
TU&TH 9.58P 1 NBC N		88	89	B	12.8	20	1066	1753	728	292	782	287	480	450	358	239	629	259	426	374	286	166	174	83	168	120
NBC NEWS CAPSULE-SAT	14	206	169	A	11.2	18	933	1881	683	198	752	220	396	346	327	312	608	194	364	350	277	203	149	63^	372	265
1 SAT. 10.19P 1 NBC N		98	86	B	12.0	20	1000	1997	746	262	823	262	444	388	343	313	553	194	319	297	239	184	240	126	381	281
2 SAT. 8.58P 1																										
NBC NEWS CAPSULE-2-SAT.	8		162	A	8.1	13	675	1557	659	194^	819	206^	446	400	473	322^	551	189^	355	315^	272^	180^	50v	LT	137^	101^
2 SAT. 9.58P 1 NBC N			87	B	10.0	17	833	1781	696	233	776	221	427	410	388	270	539	176	313	305	264	174	206	129	260	174
NBC NEWS CAPSULE-SUN	14	181	177	A	12.3	18	1025	2175	684	293	748	255	426	400	356	246	637	219	452	403	333	150	286	107^	504	391
SUN. 8.58P 1 NBC N		90	90	B	13.6	20	1133	2036	701	282	757	268	476	436	367	224	664	243	446	395	332	173	259	123	356	264
NBC NEWS CAPSULE-2-SUN.	6	185		A	13.0	19	1083	1881	802	281	810	203^	414	429	429	314	739	241	435	438	423	199^	161^	76^	171^	142^
1 SUN. 9.49P 1 NBC N		93		B	15.0	22	1250	1749	747	295	792	273	503	467	409	233	685	252	453	418	355	178	162	97	110	83
NBC NIGHTLY NEWS-SUN	8	142	171	A	9.0	15	750	1419	637	218	677	129^	261	283	357	345	539	78^	197	227	294	291	104^	47^	99^	66^
SUN. 6.30P 30 NBC N		75	84	B	8.0	14	666	1524	663	231	714	170	301	287	303	357	620	131	286	294	315	289	76	23	114	74
NBC NIGHTLY NEWS	69	206	206	A	12.4	21	1033	1692	719	205	768	127	322	291	371	404	677	166	325	306	335	307	99	63	148	113
M-F 6.30P 30 NBC N		99	99	B	11.4	20	950	1573	715	219	763	151	318	309	368	393	629	150	283	278	300	302	82	43	99	67

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

 KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC SUNDAY NIGHT MOVIE	11	201	198	A	15.8	24	1316	1802	688	291	754	249	447	386	391	238	747	306	506	460	366	160	184	65^	117	84^
SUN. 9.00P 120 NBC FF		99	99	B	17.4	27	1449	1749	706	287	758	275	494	439	383	208	687	285	472	415	323	159	189	91	115	85
9.00 - 9.30				A	16.2	23	1349	1910	690	308	762	283	451	357	372	235	746	286	491	445	380	171	211	73^	191	137
9.30 - 10.00				A	15.8	23	1316	1840	706	285	777	256	457	394	401	245	743	294	489	455	375	169	201	72^	119	95
10.00 - 10.30				A	15.5	24	1291	1737	673	284	733	234	439	391	382	233	754	325	525	469	354	149	174	67^	76^	55^
10.30 - 11.00				A	15.6	26	1299	1728	687	282	745	227	444	407	404	237	758	324	523	474	355	157	151	52^	74^	50^
NBC WHITE PAPER(S)		198																								
1 TUE. 10.00P 60 NBC DN		99		A	9.1	16	758	1553	651	231^	683	77v	164^	219^	308^	435	728	169^	331	323	382	324	80v	80v	62v	40v
10.00 - 10.30				A	9.9	17	825	1582	660	228^	693	71v	155^	209^	313	454	731	163^	332	318	387	329	94^	94^	64v	45v
10.30 - 11.00				A	8.4	15	700	1489	625	230^	655	82v	167^	223^	290^	405	713	177^	325^	320^	367	314^	63v	63v	58v	32v
NEW ODD COUPLE	10	168	194	A	13.5	23	1125	1996	818	290	896	252	509	433	437	329	651	250	403	341	289	176	238	142	211	111
FRI. 8.30P 30 ABC CS		92	99	B	14.3	24	1191	1770	734	302	805	242	442	409	384	297	612	228	389	361	292	172	164	84	189	136
NEWHART	10	194	190	A	19.5	29	1624	1671	764	333	846	325	488	426	354	309	588	227	369	339	288	175	127	67^	110	75
MON. 9.30P 30 CBS CS		99	99	B	21.1	31	1758	1612	740	319	806	292	476	440	358	277	566	224	358	327	255	176	131	68	109	77
NEWSBREAK-M-F	68	174	179	A	13.8	22	1150	1819	713	249	778	240	416	385	349	302	594	183	340	296	300	222	167	77	280	178
1 M & F 8.57P 2 CBS N		91	92	B	15.5	24	1291	1752	696	254	759	233	407	384	356	293	557	188	319	289	264	205	161	74	275	171
1 TU-TH 8.58P 1																										
2 MTUTHF 8.58P 1																										
2 WED. 9.36P 1																										
NEWSBREAK-SAT.	14	182	175	A	16.8	26	1399	2044	852	304	912	266	532	484	466	325	632	196	386	325	340	203	188	92	312	206
1 SAT. 9.10P 2 CBS N		96	93	B	13.3	22	1108	2085	728	231	777	239	450	411	374	281	611	219	384	340	311	187	201	78	496	312
2 SAT. 8.58P 1																										
NEWSBREAK-SUN.	14	188	186	A	21.5	31	1791	1689	782	329	838	225	389	373	373	382	586	184	301	306	264	226	157	122	108	76
1 SUN. 9.23P 1 CBS N		96	95	B	19.4	29	1616	1663	765	301	835	234	399	377	368	378	576	173	296	291	275	235	113	69	139	86
2 SUN. 9.32P 1																										
NFL MONDAY NIGHT FOOTBALL	8	204	206	A	21.5	36	1791	1557	467	205	500	148	284	251	274	185	864	331	560	490	419	245	122	39^	71	48^
1 MON. 9.00P 193 ABC SE		99	99	B	20.5	34	1708	1552	472	195	502	169	300	274	252	166	878	341	574	508	424	240	107	25	65	45
2 MON. 9.00P 210																										
9.00 - 9.30				A	19.4	29	1616	1660	500	219	528	160	304	269	277	191	886	338	559	498	410	266	112	35^	134	101
9.30 - 10.00				A	22.1	32	1841	1635	476	213	509	164	296	253	263	182	891	350	581	498	407	260	124	36^	111	86
10.00 - 10.30				A	23.6	35	1966	1594	493	222	519	159	299	264	285	190	854	317	558	489	422	244	137	44^	84	58^
10.30 - 11.00				A	22.1	35	1841	1501	464	203	491	150	288	265	284	170	827	308	528	485	411	236	122	44^	61^	39^
11.00 - 11.30				A	21.7	38	1808	1483	434	193	479	143	283	234	269	173	857	327	560	493	426	235	121	44^	26^	17v
11.30 - 12.00				A	21.4	44	1783	1491	430	186	464	114	254	223	281	180	880	343	579	495	443	237	116	27^	31^	13v
12.00 - 12.30				A	22.9	52	1908	1505	492	223	540	166	289	263	280	215	778	330	483	393	345	230	142	59^	45^	13v
9 TO 5	12	200	204	A	18.5	29	1541	1777	690	266	781	309	547	445	344	200	527	208	364	326	245	113	231	120	238	168
TUE. 9.30P 30 ABC CS		98	99	B	19.9	30	1658	1795	732	301	809	341	542	454	345	215	542	233	382	329	241	120	240	128	204	152
O'MALLEY(S)			180	A	9.7	16	808	1667	656	187^	783	218^	448	397	454	281^	555	175^	375	350	303	163^	76v	24v	253^	203^
2 SAT. 9.00P 60 NBC CS			94																							
9.00 - 9.30				A	10.1	16	841	1755	647	189^	767	230^	443	387	430	273^	535	165^	360	344	300	159^	88^	44v	365	296
9.30 - 10.00				A	9.3	15	775	1556	667	184^	800	206^	453	409	478	289^	572	185^	387	353	305^	166^	55v	LT	129^	101^
ONE DAY AT A TIME	11	201		A	23.6	36	1966	1712	814	323	866	260	450	421	418	363	616	205	378	364	305	199	126	71^	104^	83^
1 SUN. 9.55P 30 CBS CS		99		B	20.7	31	1724	1661	762	295	845	260	440	414	369	352	533	189	302	287	236	189	152	89	131	96
ORANGE BOWL GAME(S)		209		A	8.9	14	741	1641	595	153^	607	137^	272^	268^	275^	302^	850	261^	542	503	419	257^	76v	14v	108^	78v
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ORANGE BOWL GAME(S-CONT'D																										
1 SAT. 8.30P 210 NBC SE		99																								
8.30 - 9.00				A	9.0	14	750	1749	646	188^	682	182^	278^	238^	247^	360	818	197^	482	470	425	271^	85^	30v	164^	83^
9.00 - 9.30				A	8.0	12	666	1479	484	135^	494	97^	185^	173^	180^	284^	790	198^	473	500	413	249^	85v	LT	110^	72v
9.30 - 10.00				A	8.1	12	675	1556	538	137^	547	109^	228^	215^	239^	298^	793	202^	487	512	406	245^	87v	7v	129^	107^
10.00 - 10.30				A	10.4	16	866	1622	636	161^	636	132^	275^	282	302	331	842	255^	530	499	412	268^	62v	LT	82^	61v
10.30 - 11.00				A	7.7	12	641	1691	698	161^	702	139^	310^	306^	310^	367^	822	235^	504	457	387	286^	68v	22v	99^	43v
11.00 - 11.30				A	8.3	13	691	1741	614	162^	631	159^	305^	311^	346^	281^	942	380	664	528	414	238^	97^	LT	71v	71v
11.30 - 12.00				A	10.5	19	875	1689	567	132^	579	155^	317	326	289	225^	956	353	655	564	475	252^	48v	21v	106^	106^
ORANGE PARADE(S)		170		A	10.7	20	891	1771	832	345	905	186^	368	324	395	489	668	121^	286	413	347	246^	62v	22v	136^	93^
1 FRI. 8.00P 60 NBC AC		92																								
8.00 - 8.30				A	10.7	20	891	1618	775	347	849	142^	284	255^	359	510	626	99^	249^	371	325	255^	22v	22v	121^	92^
8.30 - 9.00				A	10.8	20	900	1897	876	338	947	228^	446	391	425	459	699	141^	319	449	364	232^	104^	21v	147^	92^
PRIVATE BENJAMIN	11	187	193	A	15.1	22	1258	1879	670	295	739	295	449	395	301	237	620	226	430	353	302	171	246	128	274	176
MON. 8.30P 30 CBS CS		97	98	B	15.6	23	1299	1787	659	278	715	268	440	391	311	224	544	208	367	320	250	152	250	131	278	201
QUINCY, M.E.	12	193	204	A	14.7	25	1225	1564	681	280	723	246	424	414	366	224	603	225	380	333	302	181	146	69^	92^	70^
1 WED. 10.00P 60 NBC OP		98	99	B	14.5	24	1208	1551	717	283	771	270	462	453	354	239	590	230	393	351	267	163	135	84	55	37
2 WED. 10.30P 60																										
10.00 - 10.30				A	15.2	25	1266	1663	670	276	690	238	383	416	311	211	612	238	334	309	284	220	232	110^	129^	96^
10.30 - 11.00				A	14.4	24	1200	1572	685	299	727	244	428	420	377	219	610	236	390	343	299	174	141	63^	94^	78^
11.00 - 11.30				A	14.6	26	1216	1438	691	244	755	258	462	407	407	248	578	196^	401	335	317	155^	58^	36v	47v	25v
REAL PEOPLE	13	195	204	A	17.4	27	1449	1798	777	267	825	244	419	403	369	343	604	239	365	295	246	198	206	130	163	111
1 WED. 8.00P 60 NBC PV		96	98	B	17.5	27	1458	1783	758	254	809	232	397	373	347	356	576	194	319	286	246	221	176	97	222	149
2 WED. 8.39P 81																										
8.00 - 8.30				A	16.8	28	1399	1986	745	245	775	257	382	393	335	302	666	227	382	335	308	231	246	147^	299	214
8.30 - 9.00				A	16.8	26	1399	1876	786	259	837	240	422	415	386	338	649	240	392	332	285	210	212	132	178	105
9.00 - 9.30				A	17.3	26	1441	1659	803	285	851	235	434	415	387	375	541	249	331	249	185	173	190	132^	77^	59^
9.30 - 10.00				A	19.2	29	1599	1633	768	284	830	248	436	380	356	363	539	244	347	243	186	170	163	105^	101^	81^
REMINGTON STEELE	12		193	A	16.8	28	1399	1776	707	274	756	307	509	449	389	204	648	273	449	451	331	138^	200	70^	172	111^
2 FRI. 10.00P 60 NBC GD			98	B	13.1	23	1091	1762	684	298	752	290	509	466	379	189	630	237	442	424	326	139	218	89	162	119
10.00 - 10.30				A	16.8	28	1399	1774	700	264	746	303	493	420	374	211	647	278	445	440	325	143^	193	79^	188	127^
10.30 - 11.00				A	16.8	29	1399	1768	714	281	762	309	523	477	400	195	647	270	454	459	333	133^	204	61^	155^	95^
RIPLEY'S BELIEVE IT-NOT	13	184	187	A	13.8	20	1150	1959	692	241	747	253	475	435	359	229	640	262	437	403	292	143	243	98^	329	231
SUN. 7.00P 60 ABC U		96	97	B	12.2	20	1016	2023	672	289	750	297	518	459	350	192	714	285	505	459	356	156	220	102	339	254
7.00 - 7.30				A	12.4	19	1033	1900	712	234	764	235	456	426	361	266	650	266	429	393	289	160	200	88^	286	197
7.30 - 8.00				A	15.2	22	1266	1998	672	243	728	266	488	440	356	198	632	260	444	414	294	128	277	106	361	257
ST. ELSEWHERE	8		199	A	12.1	21	1008	1494	674	195^	765	311	542	450	358	200^	632	316	491	421	298	87^	59v	29v	38v	14v
2 TUE. 10.00P 60 NBC GD			98	B	11.8	20	983	1498	718	259	767	273	475	434	375	238	598	241	416	384	294	138	92	39	41	16
10.00 - 10.30				A	13.0	22	1083	1488	669	199^	760	311	528	446	349	207^	604	305	460	406	275	88^	68^	29v	56v	28v
10.30 - 11.00				A	11.2	20	933	1484	677	190^	764	309	557	450	365	188^	657	329	522	437	316	81^	47v	27v	16v	LT
SECRETS-BERMUDA TRIANGLE(S)		171		A	10.3	21	858	1819	643	229^	679	271^	431	366	271^	217^	722	349	508	415	297	140^	271^	146^	147^	147^
1 FRI. 10.00P 60 NBC DO		93																								
10.00 - 10.30				A	10.2	21	850	1805	641	218^	679	276^	415	347	251^	236^	716	348	512	402	292	139^	275^	141^	135^	135^
10.30 - 11.00				A	10.5	22	875	1803	636	232^	670	266^	445	378	285	193^	715	346	494	422	290	138^	263^	147^	155^	155^
SEVEN BRIDES/SEVEN BROS.	11	171	180	A	14.3	22	1191	1725	744	259	857	271	438	393	367	348	531	166	267	231	246	219	132	85^	205	146
1 WED. 8.00P 60 CBS MD		96	95	B	14.2	22	1183	1655	698	287	803	268	422	381	349	313	463	152	245	208	207	184	161	95	228	145
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	NO. OF STATIONS & PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
SEVEN BRIDES/SEVEN-CONT'D																										
2 WED. 8.38P 60																										
8.00 - 8.30				A	13.5	22	1125	1863	713	261	877	287	460	378	350	365	542	182^	275	206^	233	211^	154^	120^	290	186^
8.30 - 9.00				A	13.5	21	1125	1835	748	258	881	288	459	389	367	356	542	182	288	236	242	208	156	109	256	187
9.00 - 9.30				A	16.0	24	1333	1527	759	246	817	246	394	389	365	339	506	138^	228	235	248	240	95^	40v	109^	91^
SILVER SPOONS	14		193	A	16.0	26	1333	2066	688	200	814	309	456	330	267	325	455	169^	267	248	168^	155^	205	96^	592	402
2 SAT. 8.30P 30 NBC CS			96	B	14.6	25	1216	1973	737	264	813	256	434	381	338	316	517	181	300	276	225	174	257	137	386	284
SIMON & SIMON	11	191	198	A	20.7	32	1724	1597	722	243	778	225	452	413	396	277	588	180	345	321	312	202	128	55^	103	62^
THU. 9.00P 60 CBS PD		96	99	B	20.9	32	1741	1621	726	262	780	227	433	421	412	281	585	186	350	318	303	199	143	49	113	76
9.00 - 9.30				A	20.1	31	1674	1588	711	237	766	218	445	407	395	273	593	187	349	314	310	206	129	54^	100	60^
9.30 - 10.00				A	21.3	33	1774	1599	732	249	787	232	461	419	397	278	582	172	339	325	314	197	127	53^	103	62^
60 MINUTES	14	206	206	A	30.7	44	2557	1589	713	263	771	194	356	330	359	356	682	192	346	355	340	272	48	24^	88	54
1 SUN. 7.25P 60 CBS DN		99	99	B	25.7	41	2141	1606	744	274	790	173	335	346	373	387	686	185	346	344	342	284	58	25	72	44
2 SUN. 7.34P 60																										
7.30 - 8.00				A	29.7	44	2474	1598	719	257	772	195	371	341	366	345	687	192	353	370	342	270	40^	23^	99	59
8.00 - 8.30				A	32.3	46	2691	1566	706	267	769	196	341	322	349	364	673	191	340	335	338	272	49	21^	75	48
SQUARE PEGS	12	185	188	A	14.7	23	1225	1923	684	313	769	337	521	423	296	219	547	206	410	325	271	124	283	181	324	211
MON. 8.00P 30 CBS CS		98	98	B	15.4	23	1283	1860	655	283	731	294	470	402	303	218	513	207	355	301	234	132	298	168	318	230
SUGAR BOWL PRE-GAME(S)		198		A	13.1	21	1091	1696	509	267	569	201^	313	277	299	223	868	319	529	487	396	290	161^	62^	98^	64^
1 SAT. 8.00P 23 ABC SC		99																								
SUGAR BOWL(S)		203		A	24.4	38	2033	1784	507	263	551	194	355	336	300	153	928	344	589	546	457	262	204	106^	101^	89^
1 SAT. 8.23P 205 ABC SE		99																								
8.30 - 9.00				A	24.9	39	2074	1832	510	285	571	194	340	302	315	185	971	368	610	557	466	280	217	118	73^	49^
9.00 - 9.30				A	24.9	38	2074	1747	486	281	542	175	336	313	300	161	922	332	569	512	456	281	215	119	68^	55^
9.30 - 10.00				A	24.0	36	1999	1767	497	261	534	170	338	320	298	150	936	343	585	530	464	279	216	117^	81^	68^
10.00 - 10.30				A	20.2	31	1683	1747	480	254	526	190	346	321	282	135^	910	343	591	551	452	242	201	109^	110^	103^
10.30 - 11.00				A	25.9	40	2157	1801	497	245	533	198	360	344	291	128	922	353	610	578	457	233	201	100^	145	129
11.00 - 11.30				A	26.2	42	2182	1819	534	260	568	206	393	389	318	137	926	340	589	560	466	259	204	93^	121	114
SUGAR BOWL POST-GAME(S)		200		A	13.6	28	1133	1534	569	215	597	161^	339	334	371	235	741	227	399	362	348	310	103^	54v	93^	81^
1 SAT. 11.56P 17 ABC SC		99																								
SUZANNE SOMERS SPECIAL(S)			191	A	16.6	26	1383	1513	780	239	841	302	493	458	386	289	445	173	250	224	186	166^	132^	102^	95^	46^
2 MON. 10.00P 60 CBS CV			99																							
10.00 - 10.30				A	16.9	25	1408	1504	748	247	817	321	488	445	355	274	436	174	257	222	179	157^	151^	113^	100^	51^
10.30 - 11.00				A	16.4	27	1366	1505	810	228	860	282	494	468	412	304	450	172^	240	220	188	177	108^	89^	87^	42v
T.J. HOOKER	12		194	A	16.1	26	1341	1761	806	249	841	215	468	437	482	313	558	157^	301	305	288	227	144^	36v	218	153^
2 SAT. 8.00P 60 ABC OP			98	B	15.0	26	1250	1729	713	280	778	197	418	410	420	301	644	196	372	369	335	223	135	49	172	119
8.00 - 8.30				A	15.0	25	1250	1764	808	236	834	208	460	440	478	315	596	173^	318	329	303	248	119^	20v	215	146^
8.30 - 9.00				A	17.2	28	1433	1751	806	261	847	220	474	433	485	311	524	144^	285	283	273	209	162^	48^	218	159^
TAXI	13	206		A	16.3	27	1358	1923	770	322	836	348	542	471	361	238	627	377	496	389	212	109^	93^	93^	367	240
1 THU. 9.30P 30 NBC CS		99		B	13.4	21	1116	1769	712	324	775	350	545	474	319	184	708	365	533	455	278	136	152	80	134	99
TV CENSORED BLOOPERS(S)			188	A	20.4	30	1699	1813	696	217	734	242	424	364	350	269	658	279	435	357	279	182	246	117^	175	141
2 TUE. 9.00P 60 NBC CV			95																							
9.00 - 9.30				A	19.6	29	1633	1783	695	218	726	241	421	364	338	264	643	258	428	360	291	178	234	113^	180	149
9.30 - 10.00				A	21.2	32	1766	1834	695	216	739	243	423	362	356	275	671	299	442	351	266	185	254	122^	170	133^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
THAT'S INCREDIBLE	12		200	A	17.3	26	1441	1623	613	220	685	224	334	326	308	286	609	275	364	298	189	218	91^	9v	238	186
2 MON. 8.00P 60 ABC PV			99	B	17.2	26	1433	1795	648	243	689	210	393	375	346	244	689	244	430	393	328	210	170	49	247	172
8.00 - 8.30				A	16.7	26	1391	1657	608	231	691	223	321	313	302	300	631	300	376	298	190	225	90^	9v	245	202
8.30 - 9.00				A	18.0	27	1499	1577	612	206	673	222	344	334	311	268	581	246	347	298	188	207	92^	7v	231	171
THREE'S COMPANY	12	200	204	A	20.2	30	1683	1812	646	205	721	301	489	397	295	199	549	212	375	331	250	129	240	124	302	202
TUE. 9.00P 30 ABC CS		98	99	B	21.9	32	1824	1829	691	274	763	322	501	417	320	210	526	230	373	313	225	122	273	152	267	193
TOO CLOSE FOR COMFORT	11		199	A	15.6	23	1299	1616	729	241	782	335	475	389	292	262	488	186	273	241	186	160^	188	78^	158^	105^
2 THU. 9.00P 30 ABC CS			97	B	18.4	28	1533	1773	711	260	781	292	482	427	358	239	504	204	320	291	213	142	235	141	253	189
TRAPPER JOHN, M.D.	12	194	199	A	21.0	36	1749	1565	768	310	862	283	468	408	388	343	523	208	321	283	213	168	112	57^	68^	46^
1 SUN. 10.25P 60 CBS GD		98	99	B	18.7	31	1558	1541	764	293	849	254	445	413	401	348	528	189	308	283	236	182	115	67	49	33
2 SUN. 10.34P 60																										
10.30 - 11.00				A	20.5	33	1708	1600	783	330	879	290	480	424	402	346	533	205	322	296	224	173	113	56^	75	51^
11.00 - 11.30				A	21.5	40	1791	1530	756	293	850	278	460	395	376	342	510	208	317	270	201	162	108	56^	62^	44^
20/20	11		199	A	16.6	27	1383	1431	729	225	790	203	423	384	418	315	571	219	337	309	231	186	30v	18v	40v	20v
2 THU. 10.00P 60 ABC DN			99	B	15.2	25	1266	1479	720	238	757	196	391	399	403	293	608	166	321	322	293	234	70	35	44	29
10.00 - 10.30				A	17.0	27	1416	1415	706	216	767	200	413	387	404	301	550	219	328	298	214	174	50^	33v	48^	26v
10.30 - 11.00				A	16.2	27	1349	1440	752	232	814	208	435	379	428	331	590	217	344	319	248	198	6v	LT	30v	11v
VOYAGERS	12	189	195	A	10.1	15	841	2126	593	287	691	266	402	359	297	228	589	181	406	353	323	174	264	124^	582	418
SUN. 7.00P 60 NBC A		95	96	B	10.0	16	833	2202	625	284	704	301	480	416	309	180	672	258	476	403	330	161	307	122	519	354
7.00 - 7.30				A	9.2	14	766	2065	595	276	704	268	417	374	304	223	591	170	395	333	330	188	240	110^	530	382
7.30 - 8.00				A	11.1	16	925	2141	586	285	668	259	385	344	289	225	576	186	411	364	313	159	279	131^	618	443
WALT DISNEY	11	187		A	18.1	28	1508	2143	807	312	865	250	486	458	375	317	600	213	358	333	310	192	183	91^	495	327
1 SAT. 8.00P 30 CBS FV		99		B	14.1	24	1175	2173	704	244	754	263	454	411	348	254	596	224	385	358	294	172	224	85	599	393
WALT DISNEY	1		198	A	17.0	25	1416	1811	645	243	701	192	355	347	390	279	485	168^	257	243	239	177	176	69^	449	282
2 TUE. 8.00P 60 CBS FV			99	B	17.0	25	1416	1811	645	243	701	192	355	347	390	279	485	168	257	243	239	177	176	69	449	282
8.00 - 8.30				A	16.5	24	1374	1836	648	224	701	182	338	338	391	293	497	178	255	242	240	180	172^	74^	466	269
8.30 - 9.00				A	17.5	26	1458	1783	642	259	699	203	371	357	383	264	469	157^	255	240	239	175	182	65^	433	294
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	14	189	193	A	4.1	20	342	997	295^	90v	304^	49v	143^	179^	170^	120^	664	199^	456	442	342^	196^	29v	LT	LT	LT
1 MON. 12.43A 30 ABC N		97	97	B	4.3	18	358	1222	511	169	532	148	286	312	292	169	665	246	422	413	307	208	23	LT	LT	LT
2 MON. 1.02A 30																										
ABC NEWS:NIGHTLINE-T-F	51	189	189	A	6.9	18	575	1355	612	250	672	201	359	326	363	236	618	207	330	324	289	214	36^	10v	29^	10v
1 TU & W 11.30P 30 ABC N		97	96	B	6.2	18	516	1304	599	212	644	171	363	349	373	223	615	193	347	347	295	210	29	12	16	LT
1 THU. 11.50P 10																										
2 TUTHF 11.30P 30																										
ABC NEWS:NIGHTLINE-THU(B)		190		A	3.8	11	317	1205	542^	173v	570^	138v	207^	322^	369^	186v	471^	102v	288^	233^	300^	183v	164v	149v	LT	LT
1 THU. 12.00M 20 ABC N		97																								
ABC NEWS:NIGHTLINE-WED(B)			189	A	4.8	18	400	1153	654	240^	653	145v	303^	300^	342^	258^	500^	125v	268^	257^	273^	198^	LT	LT	LT	LT
2 WED. 12.09A 30 ABC N			97																							
ABC WEEKEND REPORT-SAT.	14	157	160	A	4.9	11	408	1213	414	125^	522	306	355	152^	139^	167^	478	208^	314	240^	186^	154^	164^	15v	49v	44v
1 SAT. 12.13A 15 ABC N		88	89	B	5.4	11	450	1323	562	207	616	202	346	313	295	221	544	211	361	318	248	142	92	47	71	62
2 SAT. 11.00P 15																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
ABC WEEKEND REPORT-SUN.	14	167	163	A	4.3	9	358	1489	660	283^	699	273^	499	472	334^	149^	685	297^	481	447	338^	132^	80v	LT	25v	LT
1 SUN. 11.29P 15 ABC N		91	90	B	4.0	10	333	1318	592	195	636	228	415	394	309	179	598	199	394	359	300	171	50	LT	34	17
2 SUN. 11.00P 15																										
CBS NEWS NIGHTWATCH-1	59	81	82	A	1.6	18	133	1188	354^	211^	414^	150^	233^	210^	203^	99v	744	217^	443^	467	505	135^	LT	LT	LT	LT
1 M-THSU 2.00A 30 CBS N		73	75	B	1.5	18	125	443	185	115	217	67	123	117	108	63	218	69	123	130	136	54	LT	LT	LT	LT
2 MTUTH 2.00A 30																										
CBS NEWS NIGHTWATCH-2	65	112	113	A	1.1	25	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 M-THSU 2.30A 210 CBS N		91	92	B	1.0	24	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 MTUTHS 2.30A 210																										
2 WED. 2.38A 202																										
2.30 - 3.00				A	1.4	20	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.00 - 3.30				A	1.3	23	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	1.1	24	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.0	26	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	.9	27	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	.9	29	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	.8	24	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	14	121	121	A	6.5	15	541	1262	791	218^	821	242	348	284	376	404	425	83^	206^	211^	237	194^	10v	LT	LT	LT
1 SUN. 11.25P 15 CBS N		68	68	B	6.2	13	516	1285	679	235	708	169	284	293	330	367	528	145	284	305	259	199	33	17	16	11
2 SUN. 11.34P 15																										
DAVID LETTERMAN I	55	182	184	A	3.1	14	258	1236	535	175^	558	220^	309	229^	198^	209^	523	309	421	269	152^	85^	105^	31v	50v	39v
1 M-TH 12.30A 30 NBC GV		96	97	B	3.0	16	250	1123	494	177	552	236	337	260	213	180	510	291	423	314	170	66	50	LT	LT	LT
2 MTUTH 12.30A 30																										
2 WED. 1.00A 30																										
DAVID LETTERMAN II	55	182	184	A	2.4	15	200	1230	410	85^	455	235^	264^	176^	114^	160^	605	390	509	305	165^	80^	110^	30v	60v	50v
1 M-TH 1.00A 30 NBC GV		96	97	B	2.3	16	192	1001	393	132	451	221	284	202	147	140	494	311	420	279	141	56	45	LT	LT	LT
2 MTUTH 1.00A 30																										
2 WED. 1.30A 30																										
DAVID LETTERMAN SPECIAL(S)			185	A	3.5	16	292	695^	253^	147v	329^	147v	168v	41v	165v	161v	280^	191v	280^	226^	89v	LT	86v	LT	LT	LT
2 FRI. 12.30A 90 NBC GV			95																							
12.30 - 1.00				A	4.1	16	342	825	308^	170v	425^	208^	258^	100v	175v	167v	354^	213^	354^	296^	141v	LT	46v	LT	LT	LT
1.00 - 1.30				A	3.5	17	292	723^	288^	203v	370^	199v	199v	LT	171v	171v	267^	188v	267^	168v	79v	LT	86v	LT	LT	LT
1.30 - 2.00				A	2.9	17	242	471^	132v	54v	132v	LT	LT	LT	132v	132v	198v	169v	198v	198v	29v	LT	141v	LT	LT	LT
HAPPY NEW YEAR, AMERICA(S)		187		A	9.0	25	750	1405	758	292^	760	177^	381	431	374	292^	555	140^	289^	288^	265^	225^	47v	34v	43v	29v
1 FRI. 11.30P 122 CBS GV		97																								
11.30 - 12.00				A	12.0	27	1000	1536	798	241	798	192^	382	402	351	338	655	149^	296	319	325	287	40v	27v	43v	29v
12.00 - 12.30				A	9.3	23	775	1452	821	310	821	208^	437	504	399	291^	565	151^	298^	302^	270^	235^	26v	9v	40v	24v
12.30 - 1.00				A	8.4	25	700	1361	731	315^	731	171^	377	435	370	258^	526	127^	294^	291^	248^	203^	60v	60v	44v	32v
1.00 - 1.30				A	6.4	24	533	1182	649	325^	649	112v	298^	390^	387^	259^	407^	123^	257^	213^	171^	139^	83v	55v	43v	31v
LAST WORD	38	180	177	A	2.8	11	233	1279	618	274	669	193^	335	327	369	218^	563	253^	353	266	228^	172^	LT	LT	30v	LT
1 TUE. 12.00M 60 ABC N		94	91	B	2.8	12	233	1200	562	195	600	156	341	336	353	184	553	218	327	311	250	174	39	LT	LT	LT
1 WED. 12.00M 63																										
1 THU. 12.20A 62																										
2 TUTHF 12.00M 60																										
2 WED. 12.39A 60																										
12.00 - 12.30				A	3.5	12	292	1442	653	314	733	250	407	335	386	223	637	311	418	274	222	172^	38v	LT	34v	LT
12.30 - 1.00				A	2.6	11	217	1194	613	267^	636	157^	286	313	364	226^	521	230^	327	245^	213^	165^	LT	LT	37v	LT
1.00 - 1.30				A	1.7	9	142	937	416^	133^	458	85v	183^	267^	267^	148^	479	204^	288^	310^	275^	162^	LT	LT	LT	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
LATE MOVIE I					77	166	159	A	6.7	21	558	1317	622	299	685	242	444	395	331	174	478	200	315	292	235	109	141	77^	13v	LT
1 M & W	11.30P	71	CBS	FF		88	87	B	5.7	20	475	1279	641	294	713	228	423	412	375	206	496	201	337	304	231	123	59	32	11	LT
1 THU.	11.30P	72																												
2 MON.	11.30P	71																												
2 TU&TH	11.30P	72																												
2 WED.	12.08A	72																												
2 FRI.	11.30P	75																												
	11.30 - 12.00							A	7.1	18	591	1386	657	320	730	242	457	416	359	194	510	197	312	295	268	134	128	70^	18v	11v
	12.00 - 12.30							A	6.7	22	558	1335	634	308	691	251	466	414	343	160	463	200	310	287	221	102^	169	93^	12v	LT
	12.30 - 1.00							A	4.5	20	375	941	435^	169^	467^	224^	295^	202^	118v	172^	450^	272^	403^	297^	131v	47v	24v	24v	LT	LT
	1.00 - 1.30							A	4.6	25	383	971	470^	185^	506^	277^	328^	213^	109v	178^	449^	224^	337^	302^	159v	66v	16v	16v	LT	LT
LATE MOVIE II					77	165	160	A	4.5	25	375	1245	538	280	586	213	388	341	298	123^	565	207	386	384	328	99^	81^	22v	13v	13v
1 M & W	12.41A	48	CBS	FF		88	87	B	4.0	24	333	1152	543	264	626	210	406	386	337	156	474	195	334	304	232	102	43	17	LT	LT
1 THU.	12.42A	48																												
2 MON.	12.41A	51																												
2 TUE.	12.42A	46																												
2 WED.	1.20A	48																												
2 THU.	12.42A	52																												
2 FRI.	12.45A	39																												
	1.00 - 1.30							A	4.5	26	375	1288	520	296	576	197	371	352	315	109^	630	227	443	433	373	90^	66^	13v	16v	16v
	1.30 - 2.00							A	3.2	23	267	876^	352^	116v	419^	191v	258^	142v	134v	161v	457^	143v	244^	292^	314^	165v	LT	LT	LT	LT
NBC LATE NIGHT MOVIE					14	60	61	A	1.4	4	117	393^	119v	94v	111v	52v	94v	94v	51v	LT	282^	52v	214v	162v	205v	68v	LT	LT	LT	LT
1 SUN.	11.30P	39	NBC	FF		39	39	B	1.5	5	125	593	268	73	286	107	191	152	124	83	278	136	214	187	101	64	LT	LT	LT	LT
2 SUN.	11.30P	68																												
	11.30 - 12.00							A	1.5	4	125	520^	168v	136v	168v	64v	136v	136v	88v	LT	352^	48v	256^	208v	264^	96v	LT	LT	LT	LT
	12.00 - 12.30							A	1.3	5	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
NBC NEWS OVERNIGHT-M-F					69	148	148	A	1.5	12	125	968	296^	48v	320^	120v	128^	104v	136^	152^	520	272^	384^	264^	168^	128^	80v	40v	48v	40v
1 MON.	1.30A	46	NBC	N		91	91	B	1.4	13	117	562	195	73	236	113	150	113	92	75	280	152	211	165	83	61	LT	LT	LT	LT
1 TUE.	1.30A	45																												
1 WED.	1.30A	43																												
THU.	1.30A	42																												
1 FRI.	2.00A	41																												
2 M & TU	1.30A	44																												
2 WED.	2.00A	44																												
2 FRI.	2.00A	31																												
	1.30 - 2.00							A	1.5	12	125	1000	312^	40v	336^	96v	112v	96v	160^	192^	552	280^	408^	296^	200^	144^	64v	48v	48v	40v
	2.00 - 2.30							A	1.9	14	158	1032	310^	LT	335^	176^	176^	126^	95v	95v	449	252^	347^	222^	115^	82v	248^	146^	LT	LT
NCAA BASKETBALL SPECIAL(S)						189		A	5.3	19	441	1478	270^	180^	277^	61v	163^	204^	202^	48v	1023	504^	792	583	464^	106v	146^	77v	32v	32v
1 TUE.	11.30P	124	CBS	SE		97																								
	11.30 - 12.00							A	5.6	14	466	1678	353^	223^	372^	111v	223^	248^	226^	92v	1053	548	783	538	406^	151^	186^	118v	67v	67v
	12.00 - 12.30							A	5.4	17	450	1580	284^	158^	284^	71v	164^	199^	200^	41v	1055	458^	777	581	521^	136v	178^	113v	63v	63v
	12.30 - 1.00							A	5.1	22	425	1334	255^	161^	255^	70v	168^	200^	185^	25v	936	435^	715	560^	459^	92v	143v	79v	LT	LT
	1.00 - 1.30							A	5.1	28	425	1336	188^	167^	188^	LT	103v	167^	188^	21v	1066	598	916	644	468^	48v	82v	LT	LT	LT
NCAA BSKBL POST SPECIAL(S)						189		A	3.1	23	258	1236	159v	152v	159v	LT	93v	151v	159v	LT	969	507^	783^	572^	462^	59v	108v	LT	LT	LT
1 TUE.	1.34A	26	CBS	SC		95																								
NEW YEAR'S ROCKIN EVE '83(S)						200		A	13.1	31	1091	2368	677	247	865	398	637	464	403	180^	737	327	533	436	351	152^	466	315	300	260
1 FRI.	11.30P	60	ABC	PC		99																								
	11.30 - 12.00							A	12.6	28	1050	2403	709	241	884	396	653	486	428	180^	730	312	526	435	370	154^	429	270	360	297
	12.00 - 12.30							A	13.5	33	1125	2343	650	252	850	401	626	452	382	178^	740	339	539	438	331	150^	505	359	248	224

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
SATURDAY NIGHT	12	199	197	A	7.2	23	600	1618	485	236	557	306	403	320	215	130^	826	555	746	550	256	64^	189^	70^	46v	33v
1 SAT. 12.36A 81 NBC GV		97	97	B	7.2	22	600	1570	580	271	644	350	497	381	231	118	642	367	552	443	243	61	236	121	48	32
2 SAT. 11.30P 81																										
11.30 - 12.00				A	9.0	23	750	1861	535	259^	644	288^	452	404	311^	158^	901	577	776	623	296^	105^	276^	168^	40v	LT
12.00 - 12.30				A	9.1	26	758	1482	457	258^	557	329	404	274^	168^	123^	679	478	621	501	201^	34v	227^	81v	19v	LT
12.30 - 1.00				A	6.9	22	575	1628	490	251	561	289	408	332	237	122^	864	604	806	524	249	52v	174^	35v	29v	29v
1.00 - 1.30				A	6.0	23	500	1552	494	188^	494	308^	366^	298^	186^	118v	867	560	788	549	287^	70v	92v	22v	99v	99v
1.30 - 2.00				A	4.6	22	383	1478	434^	162^	434^	336^	336^	257^	98v	98v	845	579^	784	563^	266^	61v	102v	LT	97v	97v
SCTV NETWORK	10	183		A	3.3	12	275	1596	492^	215v	637^	389^	444^	321^	149v	142v	597^	298^	512^	367^	262^	56v	272^	149v	90v	30v
1 FRI. 12.30A 90 NBC GV		94		B	3.0	15	250	1313	467	192	579	323	455	307	195	100	526	280	437	359	211	59	170	111	38	LT
12.30 - 1.00				A	4.1	12	342	1287	448^	79v	559^	251^	316^	269^	177v	179v	498^	199^	319^	266^	228^	112v	134v	67v	96v	73v
1.00 - 1.30				A	3.0	11	250	1848	552^	260^	700^	503^	543^	344^	129v	116v	711^	395^	691^	492^	296^	20v	260^	152v	177v	LT
1.30 - 2.00				A	2.9	13	242	1719	474^	359^	660^	445^	507^	368^	136v	107v	587^	330^	587^	364^	257^	LT	472^	257^	LT	LT
TONIGHT SHOW	69	206	208	A	7.5	22	625	1358	653	206	695	196	351	324	345	287	516	181	330	289	239	153	97	37^	50^	38^
1 M-F 11.30P 60 NBC GV		99	99	B	6.7	22	558	1295	642	204	685	207	384	348	351	249	530	200	352	309	243	147	60	28	20	12
2 MTUTHF 11.30P 60																										
2 WED. 12.00M 60																										
11.30 - 12.00				A	8.5	22	708	1393	673	217	716	199	348	326	355	307	510	170	316	287	244	158	105	41^	62^	51^
12.00 - 12.30				A	7.0	22	583	1276	615	185	655	190	336	310	314	266	499	180	326	275	221	148	84^	31^	38^	24v
12.30 - 1.00				A	5.1	23	425	1339	666	245^	706	181^	458^	371^	457^	191^	633	283^	488^	374^	310^	116v	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			192	A	8.8	22	733	1523	634	161^	676	286^	382	296^	285^	211^	370	166^	218^	122^	125^	152^	301^	136^	176^	111^
2 WED. 4.30P 60 ABC FV			99																							
4.30 - 5.00				A	8.1	21	675	1505	641	175^	697	316^	408	300^	276^	210^	357	155^	217^	116^	134^	140^	274^	131^	177^	97^
5.00 - 5.30				A	9.6	23	800	1508	615	144^	645	256^	351	283^	285^	211^	371	168^	214^	127^	115^	157^	318	138^	174^	120^
ABC DAYTIME NEWSBRIEF-M-F	69	174	177	A	9.5	28	791	1407	798	272	911	467	676	491	354	188	254	133	191	140	81	52^	124	98	118	73^
M-F 1.57P 2 ABC N		94	94	B	8.4	29	700	1276	830	225	934	441	670	490	377	214	209	108	143	101	64	60	58	46	75	29
ABC NEWS THIS MORNING-645	69	148	150	A	1.3	15	108	824	472^	148^	482^	121v	333^	324^	277^	121v	287^	LT	121v	167^	157^	120v	LT	LT	LT	LT
M-F 6.45A 15 ABC N		88	89	B	1.7	16	142	811	436	188	445	131	251	230	233	174	259	55	115	138	142	109	67	LT	40	LT
ALL MY CHILDREN	69	201	202	A	10.5	32	875	1395	775	265	884	463	674	500	347	161	250	127	186	137	85	53^	122	94	139	82
M-F 1.00P 60 ABC DD		99	99	B	9.4	33	783	1271	819	226	928	444	676	492	375	201	208	108	141	100	63	60	54	41	81	31
1.00 - 1.30				A	9.9	31	825	1377	769	259	878	466	674	502	344	153	242	118	178	138	90	52^	118	91	139	81
1.30 - 2.00				A	11.1	33	925	1400	781	267	888	459	669	494	349	171	251	132	188	135	80	50^	120	94	141	81
ANOTHER WORLD	69	200	203	A	5.2	17	433	1231	781	144	822	281	407	358	380	346	187	73^	97^	53^	64^	85^	92^	76^	130^	65^
M-F 2.00P 60 NBC DD		98	99	B	4.7	17	392	1162	815	150	886	275	408	373	380	407	181	61	90	66	64	85	39	32	56	24
2.00 - 2.30				A	5.3	17	441	1218	787	137	819	279	411	358	386	338	190	72^	99^	56^	73^	86^	86^	72^	123^	62^
2.30 - 3.00				A	5.2	17	433	1187	757	138	796	274	387	349	359	342	165	63^	84^	44^	51^	77^	95^	79^	131^	67^
AS THE WORLD TURNS	73	198	202	A	8.4	26	700	1314	832	136	904	229	396	424	410	423	222	76^	112	93	97	91	61^	54^	127	52^
M-F 1.30P 60 CBS DD		96	99	B	7.4	26	616	1248	861	140	937	230	417	409	415	458	214	69	100	83	87	101	29	19	68	19
1.30 - 2.00				A	8.2	25	683	1309	818	136	893	222	381	404	394	434	222	72^	108	89	96	93	64^	57^	130	52^
2.00 - 2.30				A	8.7	27	725	1292	830	131	898	230	400	433	416	407	217	79^	114	94	93	88	56^	50^	121	50^
CAPITOL	73	188	192	A	6.8	22	566	1260	783	143	877	253	412	421	366	383	219	87^	105^	83^	79^	97^	61^	47^	103^	36^
M-F 2.30P 30 CBS DD		93	96	B	6.0	22	500	1194	822	163	900	253	446	425	391	391	187	69	92	72	72	85	33	20	74	21
CBS EARLY MORNING NEWS	65	122	121	A	1.2	20	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F 6.30A 30 CBS N		88	88	B	1.2	13	100	117	LT	LT	LT	LT	LT	LT	LT	LT	51	LT	LT	LT	LT	LT	LT	LT	LT	LT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

WEEKDAY DAYTIME CONT'D

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
CBS MORNING NEWS 1					65	185	185	A	3.1	19	258	1132	515	151^	542	38v	213^	251	330	291	493	93^	167^	155^	252	295	39v	LT	58v	27v
M-F	7.30A	30	CBS	N		99	99	B	3.1	17	258	1150	580	161	607	79	263	287	347	293	457	71	134	159	244	274	27	LT	59	23
CBS MORNING NEWS 2					65	185	185	A	3.5	17	292	1257	662	171^	699	120^	291	247	332	394	431	78^	133^	131^	171^	274	72^	58^	55^	21v
M-F	8.30A	30	CBS	N		99	99	B	3.3	16	275	1233	698	149	726	134	276	267	327	397	425	88	158	162	186	240	25	LT	57	19
CHILD'S PLAY					73	158	159	A	4.9	20	408	1610	712	169	784	295	427	322	315	288	447	216	282	188	119^	138^	152	68^	227	135^
M-F	10.30A	30	CBS	QP		87	87	B	3.8	18	317	1299	667	125	740	267	396	335	285	291	312	129	168	134	88	126	67	37	180	61
DAYS OF OUR LIVES					69	206	209	A	6.0	18	500	1332	828	158	884	292	448	395	384	363	265	93^	136	88^	88^	124	62^	52^	121	53^
M-F	1.00P	60	NBC	DD		99	99	B	5.3	18	441	1291	866	150	945	309	453	406	370	430	249	80	120	95	93	123	41	30	56	20
1.00 - 1.30								A	5.6	17	466	1337	826	160	875	283	435	386	378	362	286	95^	138	88^	92^	142	60^	49^	116^	54^
1.30 - 2.00								A	6.5	20	541	1298	812	150	877	296	453	397	383	354	240	91^	130	83^	79^	105^	62^	54^	119	49^
DOCTORS					64	128		A	1.8	6	150	1293	860	253^	860	288^	353^	307^	287^	399^	93v	LT	LT	LT	40v	65v	159v	119v	181v	120v
1 M-F	12.00N	30	NBC	DD		67		B	1.7	7	142	1136	810	163	874	250	375	305	302	438	149	37	57	58	62	80	39	LT	74	LT
EARLY TODAY M-F					70	168	169	A	1.1	14	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F	6.30A	25	NBC	N		92	91	B	1.3	14	108	702	332	128	355	70	155	204	230	148	277	78	172	187	139	73	LT	LT	LT	LT
EDGE OF NIGHT					67	144	143	A	4.1	12	342	1430	720	245	828	352	512	418	324	237	263	137^	193	125^	79^	65^	161^	122^	178	117^
M-F	4.00P	30	ABC	DD		78	77	B	3.8	12	317	1298	743	223	857	377	569	432	358	223	197	90	114	88	52	73	107	78	137	67
FACTS OF LIFE M-F					15	128	133	A	4.5	19	375	1851	671	141^	690	261	453	369	305	203	346	200	259	152^	96^	74^	238	134^	577	410
M-F	10.00A	30	NBC	CS		81	80	B	4.1	18	342	1696	658	144	686	245	444	354	311	210	357	203	269	173	102	76	185	101	468	303
FAMILY FEUD					69	173	172	A	6.1	21	508	1531	695	234	823	347	491	369	289	286	323	114^	202	133	126	115^	167	79^	218	133
M-F	12.00N	30	ABC	QP		89	88	B	5.4	22	450	1286	703	183	795	297	450	347	331	301	291	117	169	118	97	111	81	49	119	57
FANTASY					79	170	169	A	4.4	14	367	1529	713	169	763	253	389	333	363	325	310	118^	156^	87^	78^	139^	158^	85^	298	177
M-F	3.00P	60	NBC	QG		85	84	B	3.5	12	292	1317	712	173	771	266	397	336	349	306	295	117	149	109	75	129	113	62	138	73
3.00 - 3.30								A	4.3	14	358	1534	733	154^	779	266	412	353	373	316	285	101^	136^	88^	72^	133^	165^	93^	305	176
3.30 - 4.00								A	4.6	14	383	1470	679	170	720	230	355	302	341	321	324	131^	171	84^	78^	138^	146^	73^	280	170
GENERAL HOSPITAL					68	200	203	A	10.3	32	858	1543	768	262	900	462	665	453	325	198	316	143	227	145	131	76	204	173	123	67^
M-F	3.00P	60	ABC	DD		99	99	B	9.5	32	791	1348	759	217	860	406	620	446	353	200	239	121	168	105	77	63	156	122	93	40
3.00 - 3.30								A	10.0	32	833	1555	781	272	916	475	686	469	332	192	309	144	220	142	123	73	203	168	127	63^
3.30 - 4.00								A	10.5	31	875	1534	762	256	892	455	652	447	319	201	321	144	232	151	137	75	202	178	119	69
GOOD MORNING, AMERICA-730					70	206	206	A	4.1	25	342	1222	632	233	638	132^	275	309	315	296	445	132^	217	219	211	182	66^	14v	73^	68^
M-F	7.30A	30	ABC	N		99	99	B	5.0	27	417	1153	684	169	697	148	340	349	357	305	339	82	153	170	165	149	56	14	61	42
GOOD MORNING, AMERICA-830					70	203	203	A	5.3	25	441	1231	725	220	739	168	350	346	381	329	369	48^	147	191	197	178	57^	20v	66^	55^
M-F	8.30A	30	ABC	N		99	99	B	5.5	27	458	1104	712	152	733	159	350	362	390	318	302	73	133	132	131	146	22	LT	47	17
GUIDING LIGHT					72	201	202	A	7.9	25	658	1289	814	157	906	253	418	415	415	414	172	43^	70^	55^	78^	93	72^	56^	139	72^
1 M-TH	3.00P	60	CBS	DD		99	99	B	7.4	25	616	1297	864	155	945	248	463	449	447	417	183	57	91	64	75	87	71	43	98	51
2 M-F	3.00P	60																												
3.00 - 3.30								A	7.7	25	641	1271	828	149	913	253	417	418	416	420	169	46^	71^	53^	70^	90^	61^	51^	128	63^
3.30 - 4.00								A	8.0	24	666	1309	810	164	906	254	420	415	416	411	180	43^	75^	61^	87^	95	76^	58^	147	78^
HIT MAN					5		183	A	3.5	15	292	1336	747	76v	836	267^	415	381^	308^	366^	277^	68v	92v	74v	79v	175^	48v	41v	175^	LT
2 M-F	11.30A	30	NBC	QG			91	B	3.5	15	292	1336	747	76	836	267	415	381	308	366	277	68	92	74	79	175	48	41	175	LT
JUST MEN					5		132	A	2.3	9	192	1411	678	115v	834	314^	453^	271^	333^	360^	349^	99v	167^	105v	109v	172^	72v	51v	156^	LT
2 M-F	12.00N	30	NBC	QG			67	B	2.3	9	192	1411	678	115	834	314	453	271	333	360	349	99	167	105	109	172	72	51	156	LT

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
LOVE BOAT DAYTIME	70	185	185	A	6.1	23	508	1469	562	220	622	313	437	327	251	141	299	147	221	145	115^	67^	217	131	331	195
M-F 11.00A 60 ABC CS		95	95	B	4.9	22	408	1275	594	188	679	329	475	353	287	152	298	163	218	158	93	70	107	69	191	81
11.00 - 11.30				A	5.5	21	458	1448	566	211	610	296	419	331	253	146	304	149	219	145	113^	72^	217	119^	317	179
11.30 - 12.00				A	6.6	24	550	1489	558	223	627	330	451	324	245	130	292	148	222	146	111	61^	222	145	348	211
NEWSBREAK-11.57	72	177	176	A	8.3	30	691	1339	637	136	682	199	284	279	269	324	383	128	187	166	122	169	114	43^	160	95
M-F 11.57A 2 CBS N		91	91	B	7.0	30	583	1240	682	105	744	191	331	311	321	361	341	109	150	121	107	173	40	19	115	39
NEWSBREAK-3.57	72	188	188	A	6.9	20	575	1285	777	163	877	217	408	408	437	394	178	40^	79^	68^	94^	87^	96^	67^	134	73^
1 M-TH 3.57P 2 CBS N		98	98	B	6.3	20	525	1241	835	157	906	212	450	437	458	395	173	52	85	59	71	82	76	49	86	44
2 M-F 3.57P 2																										
ONE LIFE TO LIVE	69	198	201	A	8.8	28	733	1473	802	302	919	467	670	487	327	206	314	145	211	153	106	80^	130	99	110	57^
M-F 2.00P 60 ABC DD		99	99	B	8.0	29	666	1283	815	247	910	436	648	480	360	212	222	106	138	95	66	73	76	62	75	28
2.00 - 2.30				A	8.7	27	725	1459	796	299	914	463	661	483	322	207	306	141	206	155	104	77^	124	92	115	62^
2.30 - 3.00				A	8.8	29	733	1488	816	306	933	475	688	500	336	204	320	147	214	151	107	83	130	103	105	52^
PEACH BOWL(S)		202		A	10.8	26	900	1518	398	161^	453	152^	210^	194^	202^	193^	806	253^	460	431	409	266	114^	38v	145^	112^
1 FRI. 3.00P 195 CBS SE		99																								
3.00 - 3.30				A	8.0	22	666	1495	462	148^	505	170^	223^	236^	172^	226^	581	204^	324^	266^	264^	214^	209^	50v	200^	107^
3.30 - 4.00				A	8.3	22	691	1470	354	115^	391	147^	147^	147^	120^	190^	705	263^	395	338^	326^	244^	208^	45v	166^	77v
4.00 - 4.30				A	9.7	26	808	1547	342	148^	382	120^	158^	133^	180^	173^	801	251^	433	408	420	269^	163^	41v	201^	146^
4.30 - 5.00				A	8.9	22	741	1436	306^	148^	374	157^	177^	155^	156^	151^	761	192^	425	425	444	247^	165^	69v	136^	114^
5.00 - 5.30				A	12.5	28	1041	1483	371	168^	457	189^	220^	174^	188^	197^	885	273	526	500	442	280	27v	27v	114^	114^
5.30 - 6.00				A	14.7	31	1225	1584	407	176^	459	136^	234	225	252	182^	943	307	545	531	465	301	53^	23v	129^	129^
PRICE IS RIGHT 1	73	198	201	A	8.3	32	691	1425	644	102	696	179	273	257	262	363	448	163	215	195	132	199	110	48^	171	104
M-F 11.00A 30 CBS AP		98	99	B	6.9	33	575	1272	692	94	750	195	330	301	306	381	361	119	158	132	113	183	44	18	117	39
PRICE IS RIGHT 2	73	198	201	A	10.0	37	833	1385	663	118	707	184	281	266	262	369	414	148	198	174	122	189	111	41^	153	88
M-F 11.30A 30 CBS AP		98	99	B	8.3	37	691	1285	694	99	757	189	324	294	311	394	370	119	158	127	114	196	47	18	111	35
RYAN'S HOPE	69	176	176	A	6.0	20	500	1368	731	192	805	410	588	494	304	165	237	104^	159	122	89^	70^	146	98^	180	112^
M-F 12.30P 30 ABC DD		95	95	B	5.7	22	475	1210	732	199	828	397	577	444	328	201	222	97	132	112	81	77	69	49	91	33
SALE OF THE CENTURY	5		144	A	4.1	19	342	1383	799	120^	834	272^	427	394	363	349	343	144^	176^	111^	67v	162^	31v	20v	175^	17v
2 M-F 10.30A 30 NBC QG			81	B	4.1	19	342	1383	799	120	834	272	427	394	363	349	343	144	176	111	67	162	31	20	175	17
SEARCH FOR TOMORROW	70	169	166	A	2.9	10	242	1380	802	169^	831	290	443	331	342	326	232^	45v	70^	45v	104^	154^	115^	94^	202^	120^
M-F 12.30P 30 NBC DD		89	86	B	2.6	10	217	1241	808	143	872	246	374	323	322	424	245	59	84	76	90	148	39	29	85	29
TATTLETALES	72	106	110	A	3.0	9	250	1308	796	163^	805	204^	361	353	385	372	255	47v	68^	76^	109^	159^	167^	123^	81^	60v
1 M-TH 4.00P 30 CBS QG		59	61	B	2.7	9	225	1230	785	133	823	216	382	371	362	370	282	71	88	79	94	183	43	24	82	33
2 M-F 4.00P 30																										
TEXAS	64	176		A	3.5	12	292	1603	828	294^	917	356^	552	490	435	287^	233^	106^	117^	35v	62v	116^	175^	106^	278^	230^
1 M-F 11.00A 60 NBC DD		84		B	2.7	12	225	1246	824	196	911	328	484	385	381	362	186	47	60	50	58	118	36	25	113	37
11.00 - 11.30				A	3.8	13	317	1615	836	303^	912	357^	565	509	431	274^	237^	105^	124^	48v	69v	113^	166^	88v	300^	247^
11.30 - 12.00				A	3.2	10	267	1566	809	273^	910	353^	525	460	426^	299^	229^	108v	108v	18v	54v	121^	180^	127^	247^	206^
TODAY SHOW-7.30AM	70	208	209	A	3.8	24	317	1372	685	133^	704	136^	272	315	398	338	553	123^	265	269	321	233	43v	28v	72^	31v
M-F 7.30A 30 NBC N		99	99	B	4.1	22	342	1287	663	167	695	99	230	318	385	355	490	78	192	242	264	229	43	25	59	34
TODAY SHOW-8.30AM	70	208	209	A	4.5	22	375	1160	675	168	680	101^	237	288	358	357	416	63^	155^	168	232	226	32v	21v	32v	LT
M-F 8.30A 30 NBC N		99	99	B	4.4	22	367	1206	719	138	752	128	264	301	338	407	399	48	133	159	186	228	22	16	33	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
$25,000 PYRAMID	73	148	155	A	4.6	19	383	1441	626	159	709	232	332	281	306	302	434	160	222	168	146^	177	97^	55^	201	125^
M-F 10.00A 30 CBS QP		82	84	B	3.7	18	308	1252	673	137	748	218	363	355	338	315	333	130	179	146	111	137	46	24	125	45
WHEEL OF FORTUNE	64	157		A	7.2	25	600	1948	739	122^	781	270	417	382	355	279	343	156^	212	133^	128^	117^	291	182^	533	418
1 M-F 10.30A 30 NBC QG		90		B	5.0	24	417	1377	719	122	795	227	396	366	372	322	307	104	151	124	109	143	87	56	188	86
WHEEL OF FORTUNE	5		192	A	5.2	23	433	1353	774	102^	836	241^	395	374	361	378	307	94^	129^	83^	84^	160^	39v	34v	171^	LT
2 M-F 11.00A 30 NBC QG			96	B	5.2	23	433	1353	774	102	836	241	395	374	361	378	307	94	129	83	84	160	39	34	171	LT
YOUNG AND THE RESTLESS	73	202	202	A	9.2	32	766	1356	788	177	862	266	435	415	371	356	264	99	144	123	117	92	89	78	141	46^
M-F 12.30P 60 CBS DD		99	99	B	7.7	31	641	1229	831	152	899	248	443	413	402	399	212	84	116	89	82	85	31	23	87	20
12.30 - 1.00				A	9.0	32	750	1364	777	176	849	271	437	410	359	345	278	101	153	136	124	98	87	76^	150	51^
1.00 - 1.30				A	9.3	31	775	1348	803	175	880	260	434	425	390	369	244	95	132	110	104	84	90	80	134	40^
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	10	171	174	A	6.7	16	558	1878	480	186^	526	278	368	235	175^	131^	208^	122^	148^	114^	69^	17v	299	141^	845	557
SAT. 12.00N 30 ABC FV		90	90	B	5.8	19	483	1656	340	135	407	215	300	230	146	76	230	101	163	134	111	46	297	171	722	480
AMERICAN BANDSTAND '83	10	161	171	A	6.0	14	500	2052	584	173^	655	349	464	308	209^	160^	687	420	539	308	206^	90^	222^	222^	488	295
SAT. 12.30P 60 ABC PC		87	88	B	4.8	14	400	1578	385	117	469	264	324	213	125	121	449	264	354	227	145	75	257	191	403	252
12.30 - 1.00				A	5.8	13	483	1957	587	174^	646	331	442	292	199^	172^	552	338	434	282	169^	59v	204^	204^	555	328
1.00 - 1.30				A	6.2	14	516	2130	577	168^	656	364	479	319	213^	145^	816	496	637	336	247	120^	237	237	421	259
ASK NBC NEWS-8:28AM(B)		173		A	1.8	20	150	1807	LT	147v	147v	LT	LT	LT	147v	147v	LT	LT	LT	LT	LT	LT	206v	LT	1454^	887^
1 SAT. 8.28A 2 NBC CN		81																								
ASK NBC NEWS-8:28AM	15		197	A	3.1	26	258	2050	233v	206v	357^	260^	299^	121v	97v	58v	164v	51v	51v	94v	113v	70v	394^	146v	1135	604^
2 SAT. 8.28A 2 NBC CN			96	B	4.2	30	350	1612	206	87	245	159	179	95	81	47	162	65	84	98	90	39	221	96	984	610
ASK NBC NEWS-8:58AM	16	181	204	A	4.0	26	333	1973	264^	174^	363^	101^	158^	171^	247^	126^	207^	91v	120^	126^	116^	63v	330^	150^	1073	597
SAT. 8.58A 2 NBC CN		83	98	B	4.9	26	408	1639	217	110	263	155	185	112	86	63	150	80	98	82	49	42	287	114	939	573
ASK NBC NEWS-10:28AM	16	206	206	A	8.9	29	741	2043	468	211	505	206	380	288	244	111^	239	102^	137^	125^	102^	82^	264	123^	1035	596
SAT. 10.28A 2 NBC CN		99	99	B	8.2	31	683	1753	258	124	291	160	226	140	99	56	193	103	137	107	74	40	295	153	974	571
ASK NBC NEWS-10:58AM	16	182	202	A	7.1	19	591	1887	512	222	543	183^	349	264	245	185^	231	99^	163^	143^	111^	44v	276	163^	837	522
SAT. 10.58A 2 NBC CN		82	94	B	6.9	25	575	1673	242	100	261	127	189	127	94	64	182	92	125	99	67	40	305	148	925	565
ASK NBC NEWS-11:58AM	14		192	A	7.2	23	600	1858	342^	153^	407	219^	295^	197^	154^	112^	267^	208^	230^	121^	22v	37v	389^	62v	795	418
2 SAT. 11.58A 2 NBC CN			94	B	6.3	23	525	1659	293	127	320	176	239	159	109	63	263	162	207	135	80	46	328	102	748	431
BUGS BUNNY/ROAD RUNNER 1	8		174	A	4.0	15	333	1595	252^	92v	297^	181v	212^	172v	116v	42v	541^	453^	493^	154v	67v	38v	201^	72v	556^	331^
2 SAT. 9.30A 60 CBS CA			84	B	4.0	16	333	1647	321	146	356	188	247	216	120	71	407	270	326	232	107	65	170	78	714	377
9.30 - 10.00				A	3.3	13	275	1524	277^	73v	299^	154v	178v	163v	145v	66v	617^	483^	535^	170v	105v	61v	174v	54v	434^	243^
10.00 - 10.30				A	4.7	16	392	1615	228^	103v	286^	194^	230^	173^	92v	24v	475^	427^	454^	137v	35v	21v	218^	84v	636	389^
BUGS BUNNY/ROAD RUNNER 2	8		170	A	6.3	20	525	1587	324^	131^	376^	246^	348^	249^	130^	LT	423^	365^	387^	200^	41v	17v	182^	110v	606	290^
2 SAT. 10.30A 60 CBS CA			83	B	5.9	22	491	1761	392	175	465	273	343	249	125	93	389	262	317	233	97	56	254	136	653	353
10.30 - 11.00				A	5.6	18	466	1532	322^	156^	363^	257^	329^	262^	106v	17v	436^	394^	409^	187^	29v	13v	131v	68v	602	324^
11.00 - 11.30				A	7.0	23	583	1616	325^	108^	381^	233^	357^	239^	148^	LT	408^	337^	366^	210^	54v	17v	221^	141^	606	260^
CAPTAIN KANGAROO-SAT	15	130	130	A	.7	12	58	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SAT. 7.00A 60 CBS CL		84	84	B	.9	13	75	342	71	LT	71	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	68	LT	156	84
7.00 - 7.30				A	.6	12	50	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.30 - 8.00				A	.7	11	58	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																									
CBS NFL TODAY PRE	8	186	A	9.2	25	766	1758	392	228^	392	151^	213^	187^	130^	121^	863	341	578	530	386	186^	254^	55v	249^	188^
1 SUN. 12.30P 30 CBS SC		96	B	7.2	22	600	1547	368	128	403	164	260	210	176	119	831	352	545	519	411	185	137	38	176	126
CBS NFL FTBL GM1	7	199	A	17.4	37	1449	1659	477	183	486	148^	262	228	220	192	914	375	609	558	428	222	117^	57^	142^	114^
1 SUN. 1.00P 197 CBS SE		99	B	16.4	38	1366	1519	387	143	426	145	248	218	200	148	858	340	563	524	422	220	120	35	115	85
1.00 - 1.30			A	13.7	33	1141	1523	427	166^	427	128^	270	220	196^	135^	847	327	530	519	396	223	128^	72^	121^	86^
1.30 - 2.00			A	16.6	37	1383	1844	566	195	569	160^	295	240	262	250	959	413	621	579	429	240	175	93^	141^	114^
2.00 - 2.30			A	18.1	38	1508	1686	517	211	523	164	280	235	242	214	939	406	625	551	428	228	125^	56^	99^	84^
2.30 - 3.00			A	17.9	37	1491	1663	539	214	545	166	281	256	240	228	896	339	582	533	446	237	114^	39v	108^	94^
3.00 - 3.30			A	17.2	35	1433	1630	413	114^	418	123^	207	199	180	182	928	395	638	572	411	219	89^	45^	195	171
3.30 - 4.00			A	18.3	37	1524	1637	429	178	442	149^	236	200	187	165	929	370	635	582	458	207	86^	51^	180	152^
CBS NFL FTBL GM 2	4	191	A	16.8	30	1399	1558	557	214	577	153^	282	241	276	261	775	250	491	450	408	251	90^	30v	116^	82^
1 SUN. 4.08P 189 CBS SE		86	B	16.2	32	1349	1562	493	193	511	135	259	239	260	211	877	332	588	508	432	255	92	30	82	54
4.00 - 4.30			A	9.6	19	800	1649	546	184^	546	129^	292^	277^	288^	211^	832	290^	573	531	461	196^	136^	83^	135^	118^
4.30 - 5.00			A	15.4	31	1283	1558	533	207	539	144^	289	248	293	221	768	235	518	479	431	218	121^	50^	130^	95^
5.00 - 5.30			A	17.0	33	1416	1519	551	264	559	193	311	240	279	216	793	257	518	486	422	249	67^	19v	100^	75^
5.30 - 6.00			A	17.5	32	1458	1412	483	218	501	156^	255	208	253	213	753	282	524	462	382	201	77^	29v	81^	59^
6.00 - 6.30			A	15.9	27	1324	1433	475	178^	500	114^	210	193	242	254	758	226	420	382	417	310	74^	21v	101^	70^
6.30 - 7.00			A	17.1	28	1424	1596	587	204	612	134^	262	236	261	313	810	253	486	423	410	294	84^	32v	90^	52^
7.00 - 7.30			A	20.4	33	1699	1770	709	235	733	186	354	310	306	338	731	213	443	446	371	240	115^	18v	191	132^
CBS NFL PLAYOFF PRE-SAT(S)		205	A	7.9	25	658	1318	333^	126^	378	159^	188^	135^	128^	176^	637	279^	382	393	297^	164^	101^	85v	202^	94^
2 SAT. 12.00N 30 CBS SC		99																							
CBS NFL PLAYOFF GAME-SAT(S)		205	A	17.0	45	1416	1396	378	153^	433	154^	250	210	180	161^	770	254	431	438	395	262	94^	38v	99^	60^
2 SAT. 12.30P 188 CBS SE		99																							
12.30 - 1.00			A	12.1	35	1008	1390	338	129^	395	110^	231^	196^	206^	154^	815	324	506	461	365	240	60v	60v	120^	68^
1.00 - 1.30			A	16.5	44	1374	1443	372	146^	446	176	260	179	171^	170^	807	302	463	436	379	267	81^	29v	109^	56^
1.30 - 2.00			A	18.2	48	1516	1410	380	143^	432	184	251	189	144^	166	769	254	423	430	402	260	97^	39v	112^	57^
2.00 - 2.30			A	18.0	48	1499	1388	393	156^	443	160^	253	220	180	161	744	222	422	421	390	266	102^	31v	99^	70^
2.30 - 3.00			A	18.9	48	1574	1389	395	174	453	165	276	241	192	154	779	243	428	454	410	272	95^	38v	62^	48^
3.00 - 3.30			A	18.1	46	1508	1350	374	159^	417	121^	227	224	191	159	730	213	375	436	404	262	110^	41^	93^	62^
CBS NFL PLAYOFF POST-SAT(S)		202	A	14.6	36	1216	1409	384	169^	412	107^	230	243	205	143^	724	245	419	396	374	258	154^	41v	119^	76^
2 SAT. 3.38P 22 CBS SC		99																							
CBS NFL PLAYOFF PRE-SUN(S)		202	A	10.8	23	900	1457	369	181^	424	193^	265^	185^	139^	135^	788	327	516	513	356	225^	79^	17v	166^	126^
2 SUN. 3.30P 30 CBS SC		99																							
CBS NFL PLAYOFF GAME-SUN(S)		204	A	27.1	50	2257	1538	436	169	480	148	251	234	235	192	843	319	555	518	427	234	97^	11v	118	79^
2 SUN. 4.00P 208 CBS SE		99																							
4.00 - 4.30			A	22.5	47	1874	1450	389	170	410	127	219	220	200	158	863	317	596	540	441	235	72^	8v	105^	84^
4.30 - 5.00			A	25.4	51	2116	1403	364	147	381	102^	197	200	208	158	858	297	583	539	470	232	82^	8v	82^	72^
5.00 - 5.30			A	26.8	53	2232	1494	389	140	415	122	217	209	213	169	869	326	584	534	449	237	113	17v	97^	74^
5.30 - 6.00			A	26.0	50	2166	1536	424	152	454	136	232	220	224	192	869	353	583	542	416	232	115	17v	98^	64^
6.00 - 6.30			A	27.8	49	2316	1585	436	172	482	158	261	241	235	184	856	347	569	531	419	226	111	7v	136	88^
6.30 - 7.00			A	29.2	50	2432	1572	458	179	511	166	276	249	246	191	834	328	547	515	415	227	95^	7v	132	80^
7.00 - 7.30			A	32.5	52	2707	1679	567	221	668	208	330	290	305	279	764	265	448	445	392	248	88^	16v	159	94
CBS NFL PLAYOFF POST-SUN(S)		204	A	30.2	48	2516	1642	640	250	732	216	359	317	337	305	713	204	388	406	381	261	81^	14v	116	68^
2 SUN. 7.28P 6 CBS SC		99																							
COTTON BOWL GAME(S)		202	A	19.4	39	1616	1675	545	216	563	154	334	338	322	171	898	275	541	526	432	265	136^	79^	78^	48^
1 SAT. 1.30P 191 CBS SE		99																							
CONT'D																									

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
COTTON BOWL GAME(S-CONT'D																										
1.30 - 2.00				A	18.9	37	1574	1590	537	218	558	118^	280	290	345	224	797	204	436	447	420	272	121^	88^	114^	69^
2.00 - 2.30				A	20.0	40	1666	1733	520	219	538	135^	323	331	344	156	952	323	588	560	447	265	164	99^	79^	53^
2.30 - 3.00				A	20.4	41	1699	1733	536	206	558	168	347	339	319	156	934	332	589	544	427	250	162	99^	79^	53^
3.00 - 3.30				A	17.3	36	1441	1706	570	229	584	159^	364	369	331	162^	906	294	570	530	426	244	136^	77^	80^	42v
3.30 - 4.00				A	20.0	41	1666	1632	519	199	532	141^	320	342	300	150	910	269	559	552	445	262	120^	49^	70^	40^
4.00 - 4.30				A	20.5	41	1708	1688	582	220	602	179	371	363	320	179	891	233	520	527	447	285	126^	65^	69^	42^
COTTON BOWL PARADE(S)		197																								
1 SAT. 10.00A 90 CBS AC		98		A	13.0	32	1083	1830	912	244	911	188^	322	337	386	501	621	143^	271	265	284	297	114^	94^	184^	111^
10.00 - 10.30				A	10.8	30	900	1861	906	254^	906	178^	320	331	378	495	653	154^	273	266^	285	329	94^	94^	208^	124^
10.30 - 11.00				A	14.6	35	1216	1822	889	206	889	167^	290	319	370	519	611	128^	261	269	295	292	135^	110^	187^	114^
11.00 - 11.30				A	13.8	30	1150	1790	929	273	929	214	356	354	407	484	596	149^	278	258	265	272	106^	76^	159^	94^
COTTON BOWL POST(S)		202																								
1 SAT. 4.41P 19 CBS SC		99		A	9.4	19	783	1478	553	251^	556	203^	271^	276^	215^	207^	788	277^	459	489	335	222^	93^	89^	41v	14v
FACE THE NATION	14	125	141	A	3.3	10	275	1167	575	258^	575	66v	258^	273^	308^	273^	531	207^	302^	301^	196^	212^	LT	LT	54v	37v
SUN. 11.30A 30 CBS CC		87	91	B	3.4	12	283	1207	506	147	529	90	186	196	199	310	545	172	272	273	245	241	38	LT	95	62
FIESTA BOWL(S)		211																								
1 SAT. 1.30P 210 NBC SE		99		A	11.7	24	975	1654	541	165^	564	94^	285	268	323	260	880	287	540	475	407	272	91^	60v	119^	62v
1.30 - 2.00				A	9.6	19	800	1753	686	238^	702	86^	351	342	438	321	840	277^	498	447	368	263^	73v	30v	138^	35v
2.00 - 2.30				A	9.6	19	800	1681	546	130^	564	76v	264^	245^	341	283^	927	258^	539	483	439	317	69v	69v	121^	30v
2.30 - 3.00				A	10.1	20	841	1640	482	120^	509	59v	240^	231^	305	250^	956	300	582	493	439	299	61v	61v	114^	24v
3.00 - 3.30				A	12.5	26	1041	1707	526	172^	567	109^	305	288	319	238	901	317	594	510	393	234	120^	74^	119^	64^
3.30 - 4.00				A	10.3	21	858	1621	540	150^	571	78^	287	274^	341	264^	803	260^	506	451	382	235^	110^	78^	137^	92^
4.00 - 4.30				A	11.2	23	933	1598	498	116^	511	95^	241^	227^	269	256^	810	301	515	460	356	243^	127^	92^	150^	115^
4.30 - 5.00				A	18.3	37	1524	1650	552	205	561	129^	302	271	294	242	921	292	540	479	454	315	81^	35v	87^	70^
FLASH GORDON	14		147	A	4.6	13	383	1809	349^	84v	349^	228^	228^	132v	96v	121v	255^	211^	211^	61v	LT	44v	236^	91v	969	582^
2 SAT. 12.30P 30 NBC CA			83	B	4.2	14	350	1797	352	120	397	223	298	182	127	90	307	169	250	172	110	50	270	123	823	524
FLINTSTONE FUNNIES(B)		173																								
1 SAT. 8.00A 30 NBC CA		81		A	1.4	17	117	1949^	LT	205v	205v	LT	LT	LT	205v	205v	LT	LT	LT	LT	LT	LT	162v	LT	1582^	898^
FLINTSTONE FUNNIES	15		197	A	2.7	25	225	2053	299^	259v	370^	224v	277^	111v	146v	93v	249v	70v	70v	124v	179v	125v	287^	105v	1147	544^
2 SAT. 8.00A 30 NBC CA			96	B	3.4	27	283	1588	207	92	251	147	171	100	94	56	170	62	90	108	103	45	191	85	976	611
GARY COLEMAN SHOW	16	182	202	A	6.9	19	575	1988	512	222	553	207^	394	292	259	149^	231	102^	161^	143^	109^	40v	320	187^	884	548
SAT. 10.30A 30 NBC CA		82	94	B	7.1	26	591	1690	239	101	260	128	193	128	97	59	177	91	126	98	66	35	307	156	946	576
GILLIGAN'S PLANET	10	163	182	A	2.2	11	183	1421	280^	33v	280^	94v	94v	104v	54v	159v	486^	202^	306^	208^	202^	153v	141v	76v	514^	289^
SAT. 9.00A 30 CBS CA		81	91	B	2.7	13	225	1609	285	87	296	119	190	174	117	79	375	166	254	183	162	102	226	86	712	442
HULK/SPIDERMAN 1	14		192	A	6.6	21	550	1909	460	217^	523	294^	349^	218^	229^	145^	141^	112^	130^	96v	18v	11v	270^	79v	975	496
2 SAT. 11.00A 30 NBC CA			94	B	6.2	24	516	1693	250	104	279	147	203	143	97	61	213	120	160	123	76	41	328	124	873	502
HULK/SPIDERMAN 2	14		192	A	7.7	25	641	1906	365^	171^	419	202^	282^	210^	193^	127^	278^	215^	234^	114^	19v	44v	388	69v	821	453
2 SAT. 11.30A 30 NBC CA			94	B	6.7	25	558	1730	292	124	319	173	237	164	113	63	263	159	207	141	81	45	341	111	807	474
IN THE NEWS- 8.26AM	16	170	171	A	.9	9	75	1467^	160v	67v	160v	160v	160v	160v	LT	LT	508^	81v	361v	388v	307v	120v	119v	119v	680^	374v
SAT. 8.26A 3 CBS CN		80	80	B	2.0	15	167	1501	209	56	216	72	147	120	121	60	249	101	186	183	121	46	242	76	794	489
IN THE NEWS- 8.56AM	16	171	180	A	1.7	11	142	1218	260^	57v	260^	134v	169v	182v	48v	78v	337^	105v	225^	295^	190v	42v	156v	113v	465^	275^
SAT. 8.56A 3 CBS CN		84	91	B	2.8	15	233	1511	240	101	253	95	161	144	110	64	281	128	211	171	127	54	216	87	761	441

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS- 9.26AM	16	163	182	A	2.3	11	192	1422	317^	32v	323^	125v	125v	120v	51v	172^	510^	240^	334^	172^	182^	156v	130v	73v	459^	234^
SAT. 9.26A 3 CBS CN		81	91	B	3.2	14	267	1519	288	108	307	138	199	161	125	79	341	180	238	165	128	85	180	81	691	382
IN THE NEWS- 9.56AM	9		174	A	3.9	15	325	1548	255^	86v	295^	162v	202^	163v	133v	52v	666^	567^	598^	134v	71v	56v	233^	117v	354^	229^
2 SAT. 9.56A 3 CBS CN			84	B	3.5	14	292	1583	338	140	359	175	240	204	125	76	424	276	325	220	109	79	159	61	641	308
IN THE NEWS-11.56AM	13		165	A	4.8	16	400	1670	330^	122v	387^	222^	379^	272^	165^	LT	364^	297^	297^	162^	42v	50v	268^	173^	651	370^
2 SAT. 11.56A 3 CBS CN			86	B	3.7	14	308	1603	381	161	473	239	323	227	159	117	338	187	224	170	101	96	188	114	604	317
IN THE NEWS-10.56AM	15		169	A	6.6	21	550	1487	343^	164^	372^	277^	354^	281^	95v	LT	446	403^	419^	189^	30v	13v	128^	76v	541	266^
2 SAT. 10.56A 3 CBS CN			83	B	5.3	20	441	1625	349	151	393	228	278	191	92	95	343	231	286	202	91	42	212	101	677	365
IN THE NEWS-11.26AM	15		169	A	6.1	20	508	1624	312^	110v	365^	221^	339^	229^	144^	LT	447^	374^	405^	216^	54v	19v	197^	137^	615	233^
2 SAT. 11.26A 3 CBS CN			83	B	5.0	19	417	1648	374	168	434	238	305	216	120	106	340	221	267	188	94	56	247	137	627	351
JETSONS	14		152	A	4.9	15	408	1821	386^	132v	386^	208^	264^	169^	178^	122v	236^	202^	202^	115v	LT	34v	296^	108v	903	386^
2 SAT. 12.00N 30 NBC CA			83	B	4.6	16	383	1763	330	136	383	226	295	170	129	72	260	149	221	163	96	37	287	136	833	470
MEATBALL & SPAGHETTI	13		165	A	4.7	16	392	1643	317^	133v	347^	215^	340^	250^	132v	LT	429^	375^	375^	222^	36v	36v	222^	150v	645	348^
2 SAT. 11.30A 30 CBS CA			86	B	3.7	14	308	1630	387	174	476	251	334	228	153	113	320	199	227	174	88	74	191	110	643	317
MEET THE PRESS	14	149	108	A	2.8	10	233	1309	352^	111v	374^	42v	42v	74v	160^	258^	669	119v	243^	309^	314^	313^	43v	LT	223^	125v
1 SUN. 12.00N 30 NBC CC		87	77	B	2.8	10	233	1305	502	123	579	124	168	138	155	381	539	109	248	248	259	254	88	49	99	50
2 SUN. 11.30A 30																										
MORK/LAVERNE/FONZ HOUR-1	14	179		A	4.3	12	358	1642	384^	109v	384^	156v	156v	42v	97v	228^	391^	176^	176^	153v	33v	182^	199^	84v	668^	233^
1 SAT. 10.00A 30 ABC CA		97		B	5.5	21	458	1869	222	111	260	120	167	148	106	69	189	110	142	96	55	39	359	174	1061	684
MORK/LAVERNE/FONZ HOUR-2	14	179		A	5.7	14	475	1383	286^	225^	315^	222^	222^	113v	93v	93v	184^	100v	145^	98v	45v	39v	204^	34v	680	405^
1 SAT. 10.30A 30 ABC CA		97		B	5.9	22	491	1964	249	154	301	147	193	167	120	75	210	127	168	114	73	30	352	183	1101	707
MORK/LAVERNE/FONZ HOUR-1	1		186	A	5.6	18	466	1571	140^	74v	140^	82v	123v	105v	58v	LT	136^	128v	128v	91v	LT	LT	293^	220^	1002	617
2 SAT. 11.00A 30 ABC CA			94	B	5.6	18	466	1571	140	74	140	82	123	105	58	LT	136	128	128	91	LT	LT	293	220	1002	617
MORK/LAVERNE/FONZ HOUR-2	1		186	A	5.8	19	483	1714	244^	97v	244^	120v	167^	137^	124v	38v	168^	132^	132^	108v	10v	26v	322^	247^	980	584
2 SAT. 11.30A 30 ABC CA			94	B	5.8	19	483	1714	244	97	244	120	167	137	124	38	168	132	132	108	10	26	322	247	980	584
NFL '82-NBC-SAT(S)			209	A	6.6	16	550	1344	335^	91v	335^	79v	219^	187^	238^	101v	797	377^	518	449	322^	196^	137^	42v	75v	51v
2 SAT. 3.30P 30 NBC SC			99																							
NFL '82-NBC	8	189	198	A	6.8	19	566	1836	374	183^	426	127^	211^	193^	248	163^	935	437	641	562	413	213^	213^	28v	262	240
1 SUN. 12.30P 30 NBC SC		98	97	B	5.9	18	491	1569	402	176	438	136	231	204	206	168	794	319	543	460	395	199	174	52	163	122
2 SUN. 12.00N 30																										
NFL FOOTBALL GAME 1-NBC	7	216		A	17.3	36	1441	2010	498	190	549	209	295	268	301	175	951	366	601	541	451	269	249	65^	261	215
1 SUN. 1.00P 196 NBC SE		99		B	13.4	31	1116	1593	398	141	430	124	234	215	229	158	860	311	537	492	419	253	171	44	132	97
1.00 - 1.30				A	14.1	32	1175	1950	437	184^	537	195^	279	265	330	147^	946	347	566	531	451	308	218	39v	249	222
1.30 - 2.00				A	17.1	37	1424	1801	412	163^	479	167^	241	231	289	160^	936	331	578	536	470	288	179	42v	207	163^
2.00 - 2.30				A	18.4	38	1533	2114	459	194	514	182	273	232	290	167	979	404	652	549	446	260	283	74^	338	281
2.30 - 3.00				A	17.3	36	1441	2015	481	215	520	189	280	250	293	159^	964	381	633	538	466	258	270	75^	261	217
3.00 - 3.30				A	18.8	38	1566	2064	560	213	586	223	322	296	322	179	960	382	601	537	437	266	271	79^	247	206
3.30 - 4.00				A	18.2	35	1516	2015	554	188	585	226	319	286	310	198	913	367	578	546	411	242	262	89^	255	197
NFL FTBL POST-NBC	4	192		A	10.3	20	858	1868	620	215^	636	297	363	376	279^	189^	913	401	640	590	387	196^	198^	15v	121^	65v
1 SUN. 4.08P 14 NBC SC		92		B	8.3	18	691	1531	465	187	498	192	299	286	248	138	795	297	516	495	391	202	142	11	96	79
PAC-MAN/RASCALS/RICHIE-1	15	189	195	A	3.2	23	267	1640	158^	120^	221^	104v	149^	101v	60v	57v	202^	79v	120^	82v	56v	67v	168^	60v	1049	734
SAT. 8.30A 30 ABC CA		98	99	B	5.3	30	441	1800	169	68	207	79	120	104	92	74	131	59	92	72	61	30	285	114	1177	757

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
PAC-MAN/RASCALS/RICHIE-2	15	189	196	A	5.2	26	433	1695	247^	139^	263^	41v	146^	134^	156^	114^	90^	47v	57v	42v	22v	33v	153^	53v	1189	649
SAT. 9.00A 30 ABC CA		98	99	B	6.9	32	575	1879	189	76	220	97	148	135	93	61	126	70	98	77	47	18	308	121	1225	772
PAC-MAN/RASCALS/RICHIE-3	15	189	196	A	6.6	26	550	1613	262	87^	262	42v	118^	133^	149^	129^	129^	58^	58^	74^	47v	43v	227	118^	995	583
SAT. 9.30A 30 ABC CA		98	99	B	8.0	33	666	1876	195	81	221	96	142	126	90	65	128	75	101	81	47	19	331	147	1196	786
PANDAMONIUM	10	172	180	A	1.6	12	133	1188	241^	76v	241^	151v	173v	188v	37v	53v	339^	99v	196v	256^	157v	83v	119v	60v	489^	316^
SAT. 8.30A 30 CBS CA		84	91	B	2.5	15	208	1584	214	48	217	83	144	141	93	47	310	118	221	177	152	73	286	127	771	486
PARADE FEVER(S)		193		A	4.4	19	367	1711	839	253^	839	141v	296^	299^	246^	505^	537^	63v	150v	197^	236^	340^	166v	166v	169^	104v
1 SAT. 9.30A 30 CBS AC		98																								
ROSE BOWL FOOTBALL PRE(S)		218		A	24.1	47	2008	1602	573	217	583	133	303	275	306	256	861	280	499	443	412	290	78^	21v	80^	59^
1 SAT. 5.00P 15 NBC SC		99																								
ROSE BOWL GAME(S)		218		A	24.5	43	2041	1756	608	215	630	158	337	319	328	258	915	267	562	504	479	295	85^	25v	126	94^
1 SAT. 5.15P 195 NBC SE		99																								
5.30 - 6.00				A	26.7	51	2224	1668	585	226	590	128	306	297	330	245	877	282	523	459	432	283	73^	31^	128	101^
6.00 - 6.30				A	26.6	49	2216	1673	593	219	615	147	334	312	331	252	882	256	539	474	465	291	73^	26v	103^	78^
6.30 - 7.00				A	21.8	39	1816	1813	649	227	676	175	384	368	363	258	943	270	611	549	517	287	88^	30v	106^	79^
7.00 - 7.30				A	25.5	43	2124	1857	646	219	667	178	360	344	331	275	938	256	575	511	498	320	97^	19v	155	118
7.30 - 8.00				A	25.8	43	2149	1839	631	219	649	173	357	342	334	257	960	275	595	545	503	309	93^	19v	137	108^
8.00 - 8.30				A	19.7	31	1641	1761	564	160	613	174	296	257	268	273	936	264	563	544	503	287	87^	27v	125^	82^
SCHOOLHOUSE ROCK-8.25AM	15	176	179	A	2.3	22	192	1677	255^	167^	255^	167^	167^	192^	25v	63v	208^	72v	129v	103v	57v	79v	99v	LT	1115	635
SAT. 8.25A 4 ABC CN		93	94	B	3.4	25	283	1724	182	94	223	88	123	107	99	90	134	53	91	81	67	38	207	50	1160	696
SCHOOLHOUSE ROCK-10.56AM	14	179		A	5.2	12	433	1256	290^	248^	317^	215^	215^	115v	102v	102v	123v	85v	85v	48v	LT	38v	170^	34v	646	374^
1 SAT. 10.56A 3 ABC CN		97		B	5.4	20	450	1916	252	161	306	157	203	171	115	67	225	138	175	117	71	37	336	183	1049	653
SCHOOLHOUSE ROCK-11.54AM	14	177		A	7.5	15	625	1627	380^	240^	402	306^	348^	174^	96v	25v	250^	166^	166^	103^	47v	37v	243^	131^	732	336^
1 SAT. 11.54A 5 ABC CN		94		B	6.0	20	500	1742	288	153	336	185	242	167	108	71	251	146	197	143	87	38	302	178	853	529
SCHOOLHOUSE ROCK-10.55AM	1		193	A	6.8	22	566	1516	122^	43v	122^	67v	108v	87v	55v	LT	99v	93v	93v	70v	LT	LT	301^	179^	994	576
2 SAT. 10.55A 4 ABC CN			99	B	6.8	22	566	1516	122	43	122	67	108	87	55	LT	99	93	93	70	LT	LT	301	179	994	576
SCHOOLHOUSE ROCK-11.55AM	1		186	A	5.7	18	475	1714	266^	110v	266^	125v	175^	137^	141^	55v	166^	127v	127v	109v	15v	24v	312^	235^	970	593
2 SAT. 11.55A 4 ABC CN			94	B	5.7	18	475	1714	266	110	266	125	175	137	141	55	166	127	127	109	15	24	312	235	970	593
SCOOBY & SCRAPPY/PUPPY-1	14	177		A	7.5	17	625	1661	420	277^	437	277^	335^	211^	160^	83v	249^	134^	134^	95v	50v	65v	215^	87v	760	393
1 SAT. 11.00A 30 ABC CA		94		B	5.7	20	475	1826	288	162	333	183	238	174	111	73	234	148	183	121	72	36	308	181	951	589
SCOOBY & SCRAPPY/PUPPY-2	14	177		A	7.7	16	641	1583	382	247^	402	308^	349^	187^	94v	24v	243^	160^	160^	106^	43v	40v	206^	107^	732	354^
1 SAT. 11.30A 30 ABC CA		94		B	6.4	22	533	1772	286	158	335	184	243	171	112	69	225	131	179	138	80	34	309	185	903	561
SCOOBY & SCRAPPY/PUPPY-1	1		193	A	6.3	22	525	1404	93v	35v	93v	51v	84v	79v	42v	LT	134^	115v	115v	104v	19v	LT	226^	79v	951	613
2 SAT. 10.00A 30 ABC CA			99	B	6.3	22	525	1404	93	35	93	51	84	79	42	LT	134	115	115	104	19	LT	226	79	951	613
SCOOBY & SCRAPPY/PUPPY-2	1		193	A	7.7	25	641	1568	119^	43v	119^	64v	106^	88v	55v	LT	121^	115^	115^	84v	LT	LT	295^	156^	1033	591
2 SAT. 10.30A 30 ABC CA			99	B	7.7	25	641	1568	119	43	119	64	106	88	55	LT	121	115	115	84	LT	LT	295	156	1033	591
SHIRT TALES	16	181	204	A	3.4	25	283	1915	241^	155^	326^	104v	150^	152^	205^	109v	194^	92v	106v	112^	102v	64v	310^	140^	1085	633
SAT. 8.30A 30 NBC CA		83	98	B	4.5	26	375	1658	214	103	259	156	186	111	81	57	156	83	103	84	55	42	277	105	966	606
SMURFS I	16	207	206	A	5.6	30	466	2049	369	153^	418	191^	267	201^	203^	118^	275	94^	119^	105^	154^	125^	312	121^	1044	633
SAT. 9.00A 30 NBC CA		99	99	B	6.7	32	558	1798	253	128	288	169	216	138	95	56	173	88	117	90	69	43	302	128	1035	614

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
SMURFS II	16	207	206	A	7.1	30	591	2117	363	170^	432	203^	282	178^	202^	123^	305	127^	148^	127^	133^	125^	301	121^	1079	620
SAT. 9.30A 30 NBC CA		99	99	B	7.8	33	650	1762	261	135	295	166	221	136	106	60	169	94	118	88	58	40	292	127	1006	577
SMURFS III	16	206	206	A	9.0	31	750	2161	470	211	518	218	395	289	251	106^	278	123^	157^	132^	125^	99^	291	137^	1074	626
SAT. 10.00A 30 NBC CA		99	99	B	8.9	35	741	1781	255	121	287	157	223	139	101	56	187	100	130	102	73	41	305	152	1002	598
SPEED BUGGY	16	170	171	A	1.0	10	83	843^	133v	72v	133v	133v	133v	133v	LT	LT	421^	LT	265v	289v	241v	132v	LT	LT	289v	217v
SAT. 8.00A 30 CBS CA		80	80	B	2.0	16	167	1506	185	65	196	54	141	137	119	44	236	81	185	190	131	34	243	76	831	531
SUNDAY MORNING	14	166	166	A	4.8	24	400	1170	633	242^	643	137^	265^	292^	343	306	407	113^	213^	237^	235^	152^	LT	LT	111^	76v
SUN. 9.00A 90 CBS N		94	94	B	4.9	23	408	1334	576	187	600	140	241	258	277	303	561	164	307	358	296	194	33	LT	140	80
9.00 - 9.30				A	4.1	24	342	1120	663	216^	684	161^	278^	321^	345^	322^	295^	99^	132^	179^	156^	116^	LT	LT	141^	88v
9.30 - 10.00				A	4.8	23	400	1135	633	200^	643	115^	260^	320	385	305	355	93^	205^	230^	218^	125^	LT	LT	128^	97^
10.00 - 10.30				A	5.6	24	466	1206	599	281	599	136^	253^	239^	295	287	519	139^	274	278	296	196^	13v	LT	75^	49v
SUPER BOWL TOURN. RD.1-SA(S)			213	A	20.8	43	1733	1477	417	164	438	133^	248	214	215	180	854	349	539	491	400	242	106^	20v	79^	59^
2 SAT. 4.00P 187 NBC SE			99																							
4.00 - 4.30				A	16.9	40	1408	1560	399	159^	426	111^	231	206	204	186	964	428	610	549	429	259	117^	21v	53^	39v
4.30 - 5.00				A	19.7	45	1641	1431	380	158	401	116^	206	179	190	188	892	368	571	532	424	246	97^	19v	41^	31v
5.00 - 5.30				A	21.4	46	1783	1445	414	174	432	130^	230	200	213	191	817	312	505	464	402	246	110^	25v	86^	60^
5.30 - 6.00				A	21.5	46	1791	1404	384	140	406	129^	213	191	185	179	814	343	513	467	369	233	111^	26v	73^	47^
6.00 - 6.30				A	22.8	43	1899	1524	455	174	474	136	285	248	251	177	844	341	526	468	386	246	104^	20v	102^	77^
6.30 - 7.00				A	22.2	39	1849	1477	432	177	458	154	287	237	235	165	843	334	548	492	407	233	89^	9v	87^	62^
SUPER BOWL TOURN. RD.1-SU(S)			216	A	24.2	53	2016	1477	381	162	406	110^	208	205	237	167	874	367	577	540	411	226	128	26v	69^	53^
2 SUN. 12.30P 195 NBC SE			99																							
12.30 - 1.00				A	15.3	40	1274	1482	393	152^	400	104^	215	204	234	160^	907	402	639	555	410	213	134^	21v	41v	35v
1.00 - 1.30				A	22.3	52	1858	1516	373	162	388	109^	212	206	221	149	858	367	556	521	386	226	178	34^	92^	71^
1.30 - 2.00				A	25.2	54	2099	1517	400	179	417	115	217	211	246	174	882	389	601	558	391	214	152	31^	66^	43^
2.00 - 2.30				A	25.4	54	2116	1456	367	170	394	112^	198	192	225	166	881	374	584	554	414	226	113^	27v	68^	48^
2.30 - 3.00				A	28.1	58	2341	1439	363	152	392	105	189	187	223	172	876	358	568	548	434	233	102^	19v	69^	50^
3.00 - 3.30				A	29.4	59	2449	1437	376	155	412	109	205	212	240	169	851	341	545	517	415	232	100	18v	74^	58^
SUPER BOWL TOURN. POST-SU(S)			210	A	11.9	25	991	1393	414	162^	459	129^	237^	224^	262	184^	783	239^	448	459	438	230^	83^	LT	68^	68^
2 SUN. 3.45P 26 NBC SC			99																							
SUPERFRIENDS	15	176	179	A	2.1	22	175	1606	269^	143v	269^	148v	148v	177v	29v	92v	218^	75v	120v	92v	45v	98v	119v	LT	1000	600^
SAT. 8.00A 30 ABC CA		93	94	B	2.8	22	233	1719	199	104	236	93	133	114	108	91	134	46	89	81	72	40	193	50	1156	697
THIS WEEK-DAVID BRINKLEY	14	189	192	A	4.3	13	358	1265	567	156^	595	123^	173^	157^	246^	386	535	128^	248^	215^	232^	256^	39v	LT	96^	67v
SUN. 11.30A 60 ABC N		99	99	B	4.1	14	342	1358	568	171	610	97	191	196	281	371	624	146	296	283	304	288	40	15	84	46
11.30 - 12.00				A	4.5	14	375	1184	507	152^	536	101^	150^	168^	249^	350	519	114^	255^	221^	243^	234^	19v	LT	110^	82v
12.00 - 12.30				A	4.1	12	342	1316	623	166^	647	137^	190^	141^	240^	421	541	141^	234^	204^	213^	275^	55v	LT	73v	47v
TOURNAMENT-ROSES PARADE(S)		201		A	15.4	31	1283	1881	862	247	888	231	387	369	427	427	655	168^	350	357	320	241	141^	93^	197	116^
1 SAT. 11.30A 120 CBS AC		99																								
11.30 - 12.00				A	13.6	30	1133	1797	838	226	859	207^	351	338	388	444	652	167^	340	338	311	262	112^	92^	174^	93^
12.00 - 12.30				A	15.1	31	1258	1876	909	274	931	271	400	362	420	456	645	146^	339	353	332	251	137^	77^	163^	84^
12.30 - 1.00				A	16.3	32	1358	1983	904	212	938	249	396	380	453	453	668	172^	365	369	336	234	183	110^	194	126^
1.00 - 1.30				A	16.7	33	1391	1836	782	274	812	197	391	382	433	360	646	178	349	364	298	218	132^	92^	246	154^
TOURNAMENT-ROSES PARADE-N(S)		207		A	13.3	28	1108	1910	792	204^	844	156^	347	357	367	451	638	159^	308	302	298	271	161^	85^	267	148^
1 SAT. 11.00A 150 NBC AC		99																								
11.00 - 11.30				A	9.6	24	800	1794	697	212^	723	155^	275^	305	285^	385	548	145^	276^	290^	258^	208^	114^	27v	409	256^
11.30 - 12.00				A	13.2	29	1100	1937	790	198^	848	153^	321	360	352	461	560	151^	246	257	235	250	202^	144^	327	191^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
TOURNAMENT-ROSES P-CONT'D																										
12.00 - 12.30				A	14.4	29	1200	1968	837	225	909	191^	401	394	386	466	643	169^	319	297	295	261	170^	93^	246	139^
12.30 - 1.00				A	14.8	29	1233	2057	839	208	903	174^	397	389	408	471	747	177^	366	336	368	327	167^	75^	240	121^
1.00 - 1.30				A	14.3	28	1191	1790	775	188^	812	110^	324	333	385	449	663	147^	323	329	321	289	144^	69^	171^	78^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. DEC.27, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,740 15.3				30,570 36.7							
Program					← ABC NEWS CLOSEUP ASBESTOS: THE WAY TO DUSTY DEATH (OP) →				← NFL MONDAY NIGHT FOOTBALL BUFFALO VS MIAMI (9:00-12:13AM) (→OP) →							
AVERAGE AUDIENCE (Households (000) & %)					8,660 10.4	10.1*		10.7*	15,490 18.6	17.2*		19.5*		20.9*		19.5*
SHARE OF AUDIENCE %					17	16 *		17 *	32	27 *		30 *		33 *		31 *
AVG. AUD. BY ¼ HR. %					9.6	10.5	10.2	11.3	16.5	17.9	19.2	19.8	20.5	21.2	19.5	19.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,830 17.8		13,490 16.2		18,740 22.5		16,410 19.7		14,740 17.7			
Program					SQUARE PEGS		PRIVATE BENJAMIN (OP)		M*A*S*H		NEWHART		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					12,250 14.7		12,580 15.1		16,330 19.6		15,330 18.4		12,080 14.5	14.3*		14.8*
SHARE OF AUDIENCE %					23		23		30		28		24	23 *		25 *
AVG. AUD. BY ¼ HR. %					14.6	14.9	15.0	15.3	18.5	20.7	18.2	18.5	14.3	14.2	14.8	14.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,830 23.8				22,820 27.4							
Program					← LITTLE HOUSE NW BEGINNING (R)(OP) →				← NBC MONDAY NIGHT MOVIES SKEEZER (SUS-OP) →							
AVERAGE AUDIENCE (Households (000) & %)					15,830 19.0	18.0*		19.9*	15,910 19.1	19.0*		19.2*		19.2*		19.2*
SHARE OF AUDIENCE %					30	29 *		31 *	30	29 *		29 *		31 *		33 *
AVG. AUD. BY ¼ HR. %					17.5	18.5	19.9	19.9	19.0	19.1	19.2	19.2	19.1	19.2	19.2	19.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					19,330 23.2				35,900 43.1							
Program					← THAT'S INCREDIBLE (OP) →				← NFL MONDAY NIGHT FOOTBALL DALLAS VS MINNESOTA (9:00-12:30AM) (→OP) →							
AVERAGE AUDIENCE (Households (000) & %)					14,410 17.3	16.7*		18.0*	20,160 24.2	21.6*		24.6*		26.2*		24.6*
SHARE OF AUDIENCE %					26	26 *		27 *	39	30 *		34 *		37 *		38 *
AVG. AUD. BY ¼ HR. %					15.9	17.5	17.9	18.1	20.8	22.5	24.2	25.0	26.3	26.1	24.6	24.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,330 17.2		13,830 16.6		19,910 23.9		18,830 22.6		19,740 23.7			
Program					SQUARE PEGS (R)		PRIVATE BENJAMIN (OP)		M*A*S*H		NEWHART		← SUZANNE SOMERS SPECIAL →			
AVERAGE AUDIENCE (Households (000) & %)					12,160 14.6		12,500 15.0		17,910 21.5		17,160 20.6		13,830 16.6	16.9*		16.4*
SHARE OF AUDIENCE %					22		21		30		29		26	25 *		27 *
AVG. AUD. BY ¼ HR. %					14.8	14.3	14.5	15.4	20.8	22.2	20.5	20.6	17.1	16.7	16.7	16.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,910 22.7				21,660 26.0							
Program					← LITTLE HOUSE NW BEGINNING (OP) →				← KID FROM NOWHERE (R)(SUS-OP) →							
AVERAGE AUDIENCE (Households (000) & %)					14,910 17.9	16.8*		19.0*	13,490 16.2	15.6*		16.1*		16.5*		16.5*
SHARE OF AUDIENCE %					26	25 *		27 *	24	22 *		23 *		25 *		27 *
AVG. AUD. BY ¼ HR. %					16.3	17.2	19.0	19.1	15.5	15.8	16.1	16.0	16.8	16.3	16.5	16.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.7	62.4	61.7	61.6	61.9	63.3	63.8	64.8	65.7	66.2	66.1	65.0	61.4	60.7	59.2	58.3
WK. 2	63.6	64.1	64.1	64.7	65.5	68.0	69.8	70.6	71.4	72.3	70.8	70.5	68.3	65.7	61.7	59.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.MON. JAN.3, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. DEC. 28, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000))					17,160		15,330		20,910		18,580		24,320			
	TOTAL AUDIENCE (%)					20.6		18.4		25.1		22.3		29.2			
	Program					HAPPY DAYS		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		9 TO 5 (R)(OP)		HART TO HART (R)			
	AVERAGE AUDIENCE (Households (000))					14,410		13,740		17,910		16,830		20,080			
	AVERAGE AUDIENCE (%)					17.3		16.5		21.5		20.2		24.1	23.5*		24.7*
	SHARE OF AUDIENCE %					27		26		33		32		41	39 *		43 *
	AVG. AUD. BY ¼ HR. %					16.6	18.1	16.5	16.4	20.6	22.3	19.6	20.8	23.0	24.0	24.9	24.5
CBS TV	TOTAL AUDIENCE (Households (000))					14,580				21,320							
	TOTAL AUDIENCE (%)					17.5				25.6							
	Program					BRING 'EM BACK ALIVE (R)(OP)				MAZES AND MONSTERS							
	AVERAGE AUDIENCE (Households (000))					10,750				12,990							
	AVERAGE AUDIENCE (%)					12.9	12.6*		13.2*	15.6	15.7*		15.1*		15.9*		15.7*
	SHARE OF AUDIENCE %					20	20 *		21 *	25	24 *		24 *		27 *		27 *
	AVG. AUD. BY ¼ HR. %					12.9	12.3	13.2	13.1	16.0	15.3	15.3	15.0	15.5	16.2	16.1	15.3
NBC TV	TOTAL AUDIENCE (Households (000))					15,990				12,330				10,660			
	TOTAL AUDIENCE (%)					19.2				14.8				12.8			
	Program					FATHER MURPHY (OP)				GAVILAN (OP)				NBC WHITE PAPER			
	AVERAGE AUDIENCE (Households (000))					12,580				9,410				7,580			
	AVERAGE AUDIENCE (%)					15.1	14.3*		15.8*	11.3	11.1*		11.5*	9.1	9.9*		8.4*
	SHARE OF AUDIENCE %					24	23 *		25 *	18	17 *		18 *	16	17 *		15 *
	AVG. AUD. BY ¼ HR. %					14.3	14.4	15.4	16.2	11.3	10.8	11.6	11.4	10.4	9.5	8.5	8.2
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000))					18,330		16,910		17,490		15,330		19,330			
	TOTAL AUDIENCE (%)					22.0		20.3		21.0		18.4		23.2			
	Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		9 TO 5 (OP)		HART TO HART			
	AVERAGE AUDIENCE (Households (000))					15,490		15,580		15,740		13,990		15,240			
	AVERAGE AUDIENCE (%)					18.6		18.7		18.9		16.8		18.3	18.3*		18.3*
	SHARE OF AUDIENCE %					27		27		28		25		32	31 *		33 *
	AVG. AUD. BY ¼ HR. %					17.6	19.6	18.5	18.9	18.6	19.3	16.6	17.0	17.9	18.8	18.5	18.1
CBS TV	TOTAL AUDIENCE (Households (000))					19,160				22,820							
	TOTAL AUDIENCE (%)					23.0				27.4							
	Program					WALT DISNEY THE WORLD'S GREATEST ATHLETE PART 1(OP)				CBS TUESDAY NIGHT MOVIES LISTEN TO YOUR HEART							
	AVERAGE AUDIENCE (Households (000))					14,160				14,330							
	AVERAGE AUDIENCE (%)					17.0	16.5*		17.5*	17.2	16.7*		16.8*		17.7*		17.6*
	SHARE OF AUDIENCE %					25	24 *		26 *	28	25 *		25 *		30 *		32 *
	AVG. AUD. BY ¼ HR. %					16.3	16.8	17.9	17.1	16.3	17.1	16.6	16.9	17.8	17.6	17.7	17.4
NBC TV	TOTAL AUDIENCE (Households (000))					18,160				22,160				13,240			
	TOTAL AUDIENCE (%)					21.8				26.6				15.9			
	Program					IT ONLY HURTS WHEN-LAUGH (OP)				TV CENSORED BLOOPERS (R)(OP)				ST. ELSEWHERE			
	AVERAGE AUDIENCE (Households (000))					12,580				16,990				10,080			
	AVERAGE AUDIENCE (%)					15.1	15.9*		14.4*	20.4	19.6*		21.2*	12.1	13.0*		11.2*
	SHARE OF AUDIENCE %					22	23 *		21 *	30	29 *		32 *	21	22 *		20 *
	AVG. AUD. BY ¼ HR. %					16.7	15.1	14.5	14.3	19.2	20.0	21.5	21.0	13.8	12.3	11.6	10.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	60.6	61.8	62.3	63.3	63.2	63.7	63.7	63.9	64.5	65.1	63.5	62.8	60.4	59.6	58.3	56.6
	WK. 2	62.5	64.3	65.1	67.0	68.2	68.5	68.5	68.3	68.0	68.2	65.9	65.8	60.8	58.2	56.0	53.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE. TUE. JAN. 4, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. DEC.29, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,660 15.2				16,080 19.3				18,580 22.3			
ABC TV program					← GOLD MONKEY (R) →				← FALL GUY (R)(OP) →				← DYNASTY →			
AVERAGE AUDIENCE (Households (000) & %)					9,910 11.9	11.3*		12.4*	12,500 15.0	14.3*		15.7*	15,990 19.2	18.6*		19.8*
SHARE OF AUDIENCE %					19	19 *		20 *	23	22 *		24 *	31	30 *		33 *
AVG. AUD. BY ¼ HR. %					11.1	11.6	12.1	12.7	14.2	14.4	15.0	16.4	17.9	19.3	19.9	19.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,910 17.9				17,910 21.5							
CBS TV program					← SEVEN BRIDES/SEVEN BROS. (OP) →				← CBS WEDNESDAY NIGHT MOVIE → MISS ALL-AMERICAN BEAUTY							
AVERAGE AUDIENCE (Households (000) & %)					11,410 13.7	13.5*		13.9*	11,250 13.5	13.0*		14.5*		13.4*		12.9*
SHARE OF AUDIENCE %					22	22 *		22 *	22	20 *		22 *		22 *		21 *
AVG. AUD. BY ¼ HR. %					13.4	13.6	14.0	13.8	12.9	13.1	14.7	14.4	13.7	13.2	13.2	12.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,660 22.4				16,740 20.1		15,490 18.6		15,990 19.2			
NBC TV program					← REAL PEOPLE (R)(OP) →				FACTS OF LIFE (R)		FAMILY TIES (R)(SUS-OP)		← QUINCY, M.E. (R) →			
AVERAGE AUDIENCE (Households (000) & %)					14,410 17.3	16.8*		17.8*	14,910 17.9		14,160 17.0		12,580 15.1	15.2*		14.9*
SHARE OF AUDIENCE %					28	28 *		28 *	28		26		25	25 *		25 *
AVG. AUD. BY ¼ HR. %					16.4	17.1	17.2	18.4	17.5	18.4	16.9	17.1	15.3	15.1	15.0	14.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)							18,740 22.5				25,490 30.6				22,820 27.4	
ABC TV program					REAGAN NEWS CONF.-ABC (8:00-8:39PM) (SUS)		← GOLD MONKEY (8:39-9:39PM) (+OP)				← FALL GUY (9:39-10:39PM) (OP)(+OP)				DYNASTY (10:39-11:39PM) (OP)(+OP)	
AVERAGE AUDIENCE (Households (000) & %)							13,410 16.1	14.6*		16.6*	18,240 21.9	18.7*		23.1*	18,580 22.3	22.8*
SHARE OF AUDIENCE %							24	22 *		24 *	34	28 *		35 *	39	38 *
AVG. AUD. BY ¼ HR. %							14.1	14.8	16.1	17.0	17.9	19.0	22.2	24.1	23.1	22.7
CBS TV TOTAL AUDIENCE (Households (000) & %)							17,080 20.5				19,410 23.3					
CBS TV program					REAGAN NEWS CONF.-CBS (8:00-8:38PM) (SUS)		← SEVEN BRIDES/SEVEN BROS. (8:38-9:38PM) (OP)(+OP)				← CBS WEDNESDAY NIGHT MOVIE I TAKE THESE MEN (9:38-11:38PM) (OP)(+OP)					
AVERAGE AUDIENCE (Households (000) & %)							12,330 14.8	13.0*		16.0*	9,910 11.9	13.0*		12.3*		11.3*
SHARE OF AUDIENCE %							22	20 *		24 *	19	20 *		19 *		19 *
AVG. AUD. BY ¼ HR. %							13.0	13.0	15.4	16.6	13.5	12.8	12.8	11.8	11.5	11.1
NBC TV TOTAL AUDIENCE (Households (000) & %)							23,990 28.8						15,660 18.8		15,330 18.4	
NBC TV program					REAGAN NEWS CONF.-NBC (8:00-8:39PM) (SUS)		← REAL PEOPLE (8:39-10:00PM) (R)(OP) →						FACTS OF LIFE (SUS-OP)		QUINCY, M.E. (10:30-11:30PM) (+OP)	
AVERAGE AUDIENCE (Households (000) & %)							14,580 17.5	15.4*		17.3*		19.2*	13,990 16.8		11,910 14.3	13.9*
SHARE OF AUDIENCE %							26	23 *		26 *		29 *	26		25	23 *
AVG. AUD. BY ¼ HR. %							15.1	15.6	17.0	17.5	19.1	19.3	16.7	16.8	13.4	14.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	59.9	60.9	60.3	60.9	60.5	61.3	62.4	63.8	62.9	64.3	64.8	64.7	62.1	61.1	60.9	59.8
WK. 2	62.6	63.6	63.3	64.5	64.7	65.3	66.1	65.5	66.6	67.9	67.6	65.9	65.2	64.3	60.2	57.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.WED. JAN.5, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. DEC.30, 1982

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))					23,490											
TOTAL AUDIENCE (%)					28.2											
Program					GATOR BOWL WEST VIRGINIA VS FLORIDA STATE (8:00-11:19PM) (OP)(→OP)											
AVERAGE AUDIENCE (Households (000))					11,080											
AVERAGE AUDIENCE (%)					13.3	13.2*		14.1*		14.8*		12.3*		13.8*		13.3*
SHARE OF AUDIENCE %					23	23 *		24 *		25 *		21 *		23 *		22 *
AVG. AUD. BY ¼ HR. %					12.9	13.4	14.0	14.2	14.6	15.0	12.8	11.8	14.1	13.6	13.7	12.8
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))					21,910				20,490				17,160			
TOTAL AUDIENCE (%)					26.3				24.6				20.6			
Program					MAGNUM, P.I. (R)(OP)				SIMON & SIMON				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000))					17,240				16,580				13,660			
AVERAGE AUDIENCE (%)					20.7	20.0*		21.4*	19.9	19.3*		20.5*	16.4	16.3*		16.5*
SHARE OF AUDIENCE %					34	33 *		35 *	33	32 *		33 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %					19.3	20.7	21.4	21.3	19.2	19.4	20.2	20.9	16.4	16.2	16.4	16.6
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))					15,580				14,160		14,990		20,240			
TOTAL AUDIENCE (%)					18.7				17.0		18.0		24.3			
Program					FAME (R)(OP)				CHEERS (R)		TAXI (R)(OP)		HILL STREET BLUES (R)			
AVERAGE AUDIENCE (Households (000))					11,080				12,000		13,580		15,990			
AVERAGE AUDIENCE (%)					13.3	12.7*		13.9*	14.4		16.3		19.2	19.0*		19.5*
SHARE OF AUDIENCE %					22	21 *		23 *	24		27		33	32 *		34 *
AVG. AUD. BY ¼ HR. %					12.5	12.9	13.4	14.5	14.4	14.5	15.4	17.2	18.7	19.3	19.6	19.4
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))					14,080				14,490		13,830		18,330			
TOTAL AUDIENCE (%)					16.9				17.4		16.6		22.0			
Program					GREATEST AMERICAN HERO				TOO CLOSE FOR COMFORT		IT TAKES TWO (OP)		20/20			
AVERAGE AUDIENCE (Households (000))					11,160				12,990		12,580		13,830			
AVERAGE AUDIENCE (%)					13.4	12.8*		14.1*	15.6		15.1		16.6	17.0*		16.2*
SHARE OF AUDIENCE %					20	19 *		21 *	23		22		27	27 *		27 *
AVG. AUD. BY ¼ HR. %					12.5	13.0	13.5	14.6	15.2	16.1	15.0	15.3	16.9	17.2	16.5	15.8
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))					23,070				21,990				18,080			
TOTAL AUDIENCE (%)					27.7				26.4				21.7			
Program					MAGNUM, P.I. (OP)				SIMON & SIMON				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000))					19,330				17,910				14,910			
AVERAGE AUDIENCE (%)					23.2	22.2*		24.2*	21.5	20.8*		22.1*	17.9	17.9*		17.8*
SHARE OF AUDIENCE %					34	33 *		35 *	32	31 *		33 *	29	28 *		30 *
AVG. AUD. BY ¼ HR. %					21.4	23.0	24.3	24.1	20.9	20.7	21.8	22.4	17.8	18.1	18.2	17.5
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))					17,410				14,160		13,830		18,660			
TOTAL AUDIENCE (%)					20.9				17.0		16.6		22.4			
Program					FAME (OP)				GIMME A BREAK		CHEERS (OP)		HILL STREET BLUES (R)			
AVERAGE AUDIENCE (Households (000))					13,490				12,910		12,330		14,990			
AVERAGE AUDIENCE (%)					16.2	16.1*		16.4*	15.5		14.8		18.0	17.7*		18.3*
SHARE OF AUDIENCE %					24	24 *		24 *	23		22		29	28 *		30 *
AVG. AUD. BY ¼ HR. %					15.5	16.7	16.8	16.0	15.2	15.8	14.8	14.8	17.0	18.4	18.3	18.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	57.0	57.9	58.5	59.9	59.9	60.1	61.2	62.2	61.4	60.9	60.7	61.8	59.8	59.1	57.9	56.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	61.8	63.0	63.6	65.4	65.9	67.5	68.4	68.8	67.0	67.9	67.3	67.2	63.5	62.8	61.5	59.1

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.THU. JAN.6, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. DEC.31, 1982

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						14,580		12,080		12,740							
						17.5		14.5		15.3							
Program						BENSON		NEW ODD COUPLE		← ABC FRIDAY NIGHT MOVIE THE IVORY APE(R) (OP) →							
AVERAGE AUDIENCE (Households (000) & %)						12,580		10,750		6,910							
						15.1		12.9		8.3	8.4*		7.6*		8.6*		8.7*
SHARE OF AUDIENCE	%					28		24		16	16 *		15 *		17 *		18 *
AVG. AUD. BY ¼ HR.	%					14.8	15.4	12.9	12.9	8.8	8.0	7.8	7.4	8.6	8.6	8.5	8.9
CBS TV TOTAL AUDIENCE (Households (000) & %)						14,080				18,160				16,160			
						16.9				21.8				19.4			
Program						← DUKES OF HAZZARD (R)(OP) →				← DALLAS →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)						10,750				15,240				13,830			
						12.9	12.1*		13.6*	18.3	17.9*		18.7*	16.6	16.6*		16.7*
SHARE OF AUDIENCE	%					24	22 *		26 *	35	34 *		36 *	34	34 *		35 *
AVG. AUD. BY ¼ HR.	%					11.6	12.6	13.6	13.6	17.2	18.5	18.6	18.8	16.3	16.8	16.7	16.6
NBC TV TOTAL AUDIENCE (Households (000) & %)						12,660				12,830				11,500			
						15.2				15.4				13.8			
Program						← ORANGE PARADE (OP) →				← KNIGHT RIDER (R)(SUS-OP) →				← SECRETS-BERMUDA TRIANGLE →			
AVERAGE AUDIENCE (Households (000) & %)						8,910				9,660				8,580			
						10.7	10.7*		10.8*	11.6	11.3*		12.0*	10.3	10.2*		10.5*
SHARE OF AUDIENCE	%					20	20 *		20 *	22	21 *		23 *	21	21 *		22 *
AVG. AUD. BY ¼ HR.	%					11.0	10.4	10.5	11.0	11.3	11.4	12.1	11.8	10.2	10.1	10.6	10.4

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						16,240		13,580		11,910							
						19.5		16.3		14.3							
Program						BENSON		NEW ODD COUPLE		← HOLLYWOOD-GIFT-LAUGHTER (R)(OP) →				← ABC NEWS CLOSEUP (SUS) →			
AVERAGE AUDIENCE (Households (000) & %)						14,660		11,750		8,660							
						17.6		14.1		10.4	10.1*		10.7*				
SHARE OF AUDIENCE	%					28		22		16	15 *		16 *				
AVG. AUD. BY ¼ HR.	%					17.4	17.8	14.7	13.5	9.9	10.4	10.5	10.8				
CBS TV TOTAL AUDIENCE (Households (000) & %)						18,330				24,570				22,410			
						22.0				29.5				26.9			
Program						← DUKES OF HAZZARD (OP) →				← DALLAS →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)						13,830				21,410				19,330			
						16.6	15.6*		17.7*	25.7	24.6*		26.8*	23.2	23.6*		22.8*
SHARE OF AUDIENCE	%					26	25 *		28 *	38	37 *		40 *	39	39 *		39 *
AVG. AUD. BY ¼ HR.	%					15.2	16.0	17.4	18.0	23.7	25.4	26.7	27.0	24.1	23.0	23.0	22.5
NBC TV TOTAL AUDIENCE (Households (000) & %)						22,240								17,490			
						26.7								21.0			
Program						← KNIGHT RIDER (R)(OP)(SUS-OP) →								← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)						14,830								13,990			
						17.8	15.2*		17.3*		19.4*		19.4*	16.8	16.8*		16.8*
SHARE OF AUDIENCE	%					27	24 *		27 *		29 *		29 *	28	28 *		29 *
AVG. AUD. BY ¼ HR.	%					14.6	15.7	16.8	17.8	19.2	19.5	19.7	19.1	17.0	16.6	16.8	16.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	56.4	56.6	55.4	54.9	54.4	54.1	53.4	53.3	52.6	52.8	52.6	51.9	49.6	48.9	48.0	48.0
	WK. 2	58.4	60.1	60.3	61.5	62.9	64.1	63.8	64.5	65.9	67.0	67.7	67.2	61.7	60.0	59.1	57.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.FRI. JAN.7, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					12,410	33,490										
TOTAL AUDIENCE (%)					14.9	40.2										
Program					SUGAR BOWL PRE-GAME (8:00-8:23PM) (OP)	SUGAR BOWL GEORGIA VS PENN STATE (8:23-11:48PM) (OP) →										
AVERAGE AUDIENCE (Households (000))					10,910	20,330										
AVERAGE AUDIENCE (%)					13.1	24.4		24.9*		24.9*		24.0*		20.2*		25.9*
SHARE OF AUDIENCE %					21	38		39 *		38 *		36 *		31 *		40 *
AVG. AUD. BY ¼ HR. %					12.5	19.5	24.9	24.9	24.4	25.3	24.6	23.4	19.3	21.2	25.4	26.4
CBS TV																
TOTAL AUDIENCE (Households (000))					17,160		27,820									
TOTAL AUDIENCE (%)					20.6		33.4									
Program					WALT DISNEY: WALT DISNEY'S MICKEY AND DONALD		CBS SAT. NIGHT MOVIE: THE BLACK STALLION (OP) →									
AVERAGE AUDIENCE (Households (000))					15,080		17,740									
AVERAGE AUDIENCE (%)					18.1		21.3	19.0*		21.4*		21.9*		22.4*		21.7*
SHARE OF AUDIENCE %					28		33	29 *		33 *		33 *		35 *		36 *
AVG. AUD. BY ¼ HR. %					17.5	18.6	18.8	19.3	20.8	21.9	21.7	22.1	23.0	21.8	21.8	21.6
NBC TV																
TOTAL AUDIENCE (Households (000))							23,240									
TOTAL AUDIENCE (%)							27.9									
Program	ROSE BOWL GAME MICHIGAN VS UCLA (5:15-8:30PM) →						ORANGE BOWL GAME NEBRASKA VS LSU (8:30-12:00MD) (OP) →									
AVERAGE AUDIENCE (Households (000))							7,410									
AVERAGE AUDIENCE (%)		25.5*		25.8*		19.7*	8.9	9.0*		8.0*		8.1*		10.4*		7.7*
SHARE OF AUDIENCE %		43 *		43 *		31 *	14	14 *		12 *		12 *		16 *		12 *
AVG. AUD. BY ¼ HR. %	24.8	26.1	26.1	25.6	21.8	17.6	9.2	8.8	8.4	7.5	7.7	8.4	10.8	10.1	7.7	7.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					17,080				22,410				18,410			
TOTAL AUDIENCE (%)					20.5				26.9				22.1			
Program					T.J. HOOKER (OP)				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000))					13,410				18,080				14,830			
AVERAGE AUDIENCE (%)					16.1	15.0*		17.2*	21.7	20.9*		22.5*	17.8	18.0*		17.6*
SHARE OF AUDIENCE %					26	25 *		28 *	35	34 *		36 *	31	31 *		31 *
AVG. AUD. BY ¼ HR. %					14.5	15.5	16.8	17.7	20.6	21.3	22.4	22.5	18.0	18.0	17.9	17.3
CBS TV																
TOTAL AUDIENCE (Households (000))					11,830				17,740							
TOTAL AUDIENCE (%)					14.2				21.3							
Program					BRING 'EM BACK ALIVE (OP)				CBS SAT. NIGHT MOVIE: WHITE WATER REBELS →							
AVERAGE AUDIENCE (Households (000))					8,750				11,750							
AVERAGE AUDIENCE (%)					10.5	10.4*		10.5*	14.1	13.4*		14.1*		14.6*		14.5*
SHARE OF AUDIENCE %					17	17 *		17 *	24	22 *		23 *		25 *		26 *
AVG. AUD. BY ¼ HR. %					11.0	9.8	10.5	10.6	12.8	13.9	14.1	14.1	14.8	14.3	14.7	14.4
NBC TV																
TOTAL AUDIENCE (Households (000))					16,160		14,660		10,830				10,580			
TOTAL AUDIENCE (%)					19.4		17.6		13.0				12.7			
Program	(1)				DIFF'RENT STROKES-SAT.		SILVER SPOONS (OP)		O'MALLEY (OP)				INSPECTOR PEREZ			
AVERAGE AUDIENCE (Households (000))					14,240		13,330		8,080				9,080			
AVERAGE AUDIENCE (%)					17.1		16.0		9.7	10.1*		9.3*	10.9	10.4*		11.5*
SHARE OF AUDIENCE %					28		26		16	16 *		15 *	19	18 *		20 *
AVG. AUD. BY ¼ HR. %	20.7				15.9	18.2	16.0	15.9	10.5	9.7	9.3	9.3	10.0	10.8	11.5	11.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.2	61.8	62.1	63.1	64.7	65.4	65.5	65.6	65.0	65.7	65.4	65.4	63.9	62.4	61.2	60.1
WK. 2	61.4	61.6	60.6	59.8	59.7	60.9	61.3	61.5	62.1	62.6	62.1	61.8	59.4	58.6	57.4	55.7

U.S. TV Households: 83,300,000

(1)SUPER BOWL TOURN. RD.1-SA,CLEVELAND VS LOS ANGELES RAIDERS,MIAMI VS NEW ENGLAND,NBC,(4:00-7:07PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.1, 1983

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,080 15.7	2,830 3.4											
ABC TV program		SUGAR BOWL GEORGIA VS PENN STATE (8:23-11:48PM) (→OP)			(SUS-OP)	(1) (→OP)	(2) (OP)										
AVERAGE AUDIENCE (Households (000) & %)			26.2*		11,330 13.6	2,670 3.2											
SHARE OF AUDIENCE	%		42 *		28	9											
AVG. AUD. BY ¼ HR.	%	26.3	26.0	26.9	14.3	3.8	3.1										
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)								8,410 10.1									
NBC TV program			ORANGE BOWL GAME NEBRASKA VS LSU (8:30-12:00MD)			(SUS-OP)		SATURDAY NIGHT (12:36-1:57AM) (SUSTAINING 1:57-2:06AM)									
AVERAGE AUDIENCE (Households (000) & %)			8.3*		10.5*			4,750 5.7	6.6*		6.0*		4.6*				
SHARE OF AUDIENCE	%		13 *		19 *			22	21 *		23 *		22 *				
AVG. AUD. BY ¼ HR.	%	8.2	8.5	8.7	12.3			6.3	6.8	6.3	5.6	4.7	4.4				

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		5,500 6.6															
ABC TV program		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)		5,410 6.5															
SHARE OF AUDIENCE	%	13															
AVG. AUD. BY ¼ HR.	%	6.5															
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				11,160 13.4													
NBC TV program				SATURDAY NIGHT (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				7,160 8.6	9.0*		9.1*		7.3*								
SHARE OF AUDIENCE	%			24	23 *		26 *		24 *								
AVG. AUD. BY ¼ HR.	%			8.7	9.3	9.6	8.6	7.4	7.1								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	56.4	54.8	51.5	47.6	39.9	35.5	31.4	28.7	25.8	22.8	19.9	18.3	16.4	14.0	11.7	10.2
	WK. 2	50.9	46.1	40.8	38.7	36.4	33.9	30.9	28.7	24.6	22.1	19.5	17.9	15.0	13.8	12.2	11.1

U.S. TV Households: 83,300,000

(1)SUGAR BOWL POST-GAME,ABC,(11:56-12:13AM)(S) (2)ABC WEEKEND REPORT-SAT.,ABC,(12:13-12:28AM)

For explanation of symbols, See page A.

EVE.SAT. JAN.8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.2, 1983

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	17,240				16,830				22,820							
TOTAL AUDIENCE (%)	20.7				20.2				27.4							
Program	RIPLEY'S BELIEVE IT-NOT (R)				MATT HOUSTON (OP)				ABC SUNDAY NIGHT MOVIE LIVE AND LET DIE(R) (9:00-11:15PM) (OP)(→OP)							
AVERAGE AUDIENCE (Households (000))	12,500				12,410				15,580							
AVERAGE AUDIENCE (%)	15.0	13.7*		16.4*	14.9	13.6*		16.2*	18.7	18.3*		18.7*		19.0*		18.8*
SHARE OF AUDIENCE %	22	21 *		24 *	22	20 *		24 *	29	27 *		28 *		30 *		31 *
AVG. AUD. BY ¼ HR. %	12.6	14.8	16.2	16.5	13.5	13.8	15.3	17.0	18.0	18.6	18.7	18.7	18.9	19.1	19.0	18.7

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))		31,150				19,080		21,160		20,990		21,070		18,580		
TOTAL AUDIENCE (%)		37.4				22.9		25.4		25.2		25.3		22.3		
Program	(1) (→OP)	60 MINUTES (7:25-8:25PM) (OP)(→OP)				ARCHIE BUNKER'S PLACE (8:25-8:55PM) (OP)(→OP)			GLORIA (8:55-9:25PM) (R)(OP)(→OP)		JEFFERSONS (9:25-9:55PM) (OP)(→OP)		ONE DAY AT A TIME (9:55-10:25PM) (OP)(→OP)		TRAPPER JOHN, M.D. (10:25-11:25PM) (OP)	
AVERAGE AUDIENCE (Households (000))		23,990				17,160		18,580		19,490		19,660		15,490		
AVERAGE AUDIENCE (%)		28.8		28.3*		20.6		22.3		23.4		23.6		18.6		18.8*
SHARE OF AUDIENCE %		42		42 *		30		32		34		36		32		31 *
AVG. AUD. BY ¼ HR. %	20.2	25.7	28.0	28.6	30.4	21.2	20.5	18.9	22.8	22.5	23.5	22.6	23.7	19.4	18.9	18.7

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	11,000				17,330				18,830							
TOTAL AUDIENCE (%)	13.2				20.8				22.6							
Program	VOYAGERS (R)				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE COCAINE AND BLUE EYES (OP)							
AVERAGE AUDIENCE (Households (000))	7,830				13,410				12,830							
AVERAGE AUDIENCE (%)	9.4	8.5*		10.4*	16.1	14.7*		17.4*	15.4	15.9*		15.3*		14.9*		15.5*
SHARE OF AUDIENCE %	14	13 *		15 *	23	21 *		25 *	24	23 *		23 *		24 *		26 *
AVG. AUD. BY ¼ HR. %	8.1	8.9	10.2	10.5	13.5	15.9	17.3	17.5	15.8	16.0	15.6	15.1	14.7	15.1	15.5	15.5

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	15,660				16,990				20,660							
TOTAL AUDIENCE (%)	18.8				20.4				24.8							
Program	RIPLEY'S BELIEVE IT-NOT				MATT HOUSTON (OP)				ABC SUNDAY NIGHT MOVIE ASSAULT FORCE (OP)							
AVERAGE AUDIENCE (Households (000))	10,410				12,910				13,410							
AVERAGE AUDIENCE (%)	12.5	11.1*		13.9*	15.5	13.6*		17.4*	16.1	16.3*		16.2*		16.1*		16.0*
SHARE OF AUDIENCE %	18	16 *		20 *	22	19 *		25 *	24	23 *		23 *		24 *		26 *
AVG. AUD. BY ¼ HR. %	10.5	11.8	13.8	14.0	12.8	14.3	16.8	17.9	16.7	15.8	16.0	16.3	16.2	16.0	16.3	15.8

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))			33,740				19,990		21,320		23,410		22,740		23,990	
TOTAL AUDIENCE (%)			40.5				24.0		25.6		28.1		27.3		28.8	
Program	(2) (S)(OP)		60 MINUTES (7:34-8:34PM) (OP)(→OP)				ARCHIE BUNKER'S PLACE (8:34-9:04PM) (OP)(→OP)		GLORIA (9:04-9:34PM) (OP)(→OP)		JEFFERSONS (9:34-10:04PM) (OP)(→OP)		ALICE (10:04-10:34PM) (OP)(→OP)		TRAPPER JOHN, M.D. (10:34-11:34PM) (OP)	
AVERAGE AUDIENCE (Households (000))			27,160				17,080		19,490		21,320		20,990		19,410	
AVERAGE AUDIENCE (%)		32.5*	32.6	31.4*		34.1*	20.5		23.4		25.6		25.2		23.3	22.4*
SHARE OF AUDIENCE %		52 *	46	45 *		48 *	29		33		37		38		41	36 *
AVG. AUD. BY ¼ HR. %	32.9	32.1	30.3	32.3	34.5	33.6	20.8	19.9	22.6	23.8	24.5	26.1	25.1	25.4	22.1	22.6

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	12,500				17,240				21,490							
TOTAL AUDIENCE (%)	15.0				20.7				25.8							
Program	VOYAGERS				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE NORTH DALLAS FORTY(R)							
AVERAGE AUDIENCE (Households (000))	9,000				13,240				13,410							
AVERAGE AUDIENCE (%)	10.8	9.8*		11.8*	15.9	14.9*		16.9*	16.1	16.4*		16.2*		16.0*		15.7*
SHARE OF AUDIENCE %	16	15 *		17 *	23	21 *		24 *	24	23 *		23 *		24 *		26 *
AVG. AUD. BY ¼ HR. %	9.4	10.1	11.3	12.4	14.4	15.3	17.0	16.9	15.9	16.9	16.7	15.8	16.0	16.0	16.2	15.3

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	64.9	66.2	67.3	68.7	68.8	68.6	68.4	69.4	68.7	68.3	68.2	66.8	63.5	62.6	60.5	59.9
WK. 2	66.6	68.0	68.7	70.1	70.2	70.7	69.7	69.3	69.6	70.0	69.4	69.0	66.6	65.4	62.5	59.9

U.S. TV Households: 83,300,000

(1)CBS NFL FTBL GM2,VARIOUS TEAMS AND TIMES,CBS,MULTI-SEGMENT TELECAST~

(2)CBS NFL PLAYOFF GAME-SUN,TAMPA VS DALLAS & ATLANTA VS MINNESOTA,CBS,(4:00-7:28PM)(S)

For explanation of symbols, See page A.

EVE.SUN. JAN.9, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,250 3.9														
		(1)	ABC WEEKEND REPORT-SUN (11:29-11:44PM) (OP)														
AVERAGE AUDIENCE (Households (000) & %)			3,170 3.8														
SHARE OF AUDIENCE	%		9														
AVG. AUD. BY ¼ HR.	%	19.0	4.4	3.8													
CBS TV TOTAL AUDIENCE (Households (000) & %)			5,080 6.1														
		TRAPPER JOHN, M.D. (10:25-11:25PM) (→OP)	CBS SUNDAY NEWS-OSGOOD (11:25-11:40PM) (OP)														
AVERAGE AUDIENCE (Households (000) & %)			4,910 5.9														
SHARE OF AUDIENCE	%		13														
AVG. AUD. BY ¼ HR.	%	18.5	6.1	5.9													
NBC TV TOTAL AUDIENCE (Households (000) & %)				1,580 1.9													
				NBC LATE NIGHT MOVIE THE CHICAGO STORY (11:30-12:09AM) (SUSTAINING 12:09-1:30AM)													
AVERAGE AUDIENCE (Households (000) & %)				1,170 1.4	1.4*												
SHARE OF AUDIENCE	%			4	4 *												
AVG. AUD. BY ¼ HR.	%			1.3	1.4	1.6											

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		4,170 5.0															
		ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)		3,920 4.7															
SHARE OF AUDIENCE	%	9															
AVG. AUD. BY ¼ HR.	%	4.7															
CBS TV TOTAL AUDIENCE (Households (000) & %)				6,330 7.6													
		TRAPPER JOHN, M.D. (10:34-11:34PM) (→OP)		(2) (OP)													
AVERAGE AUDIENCE (Households (000) & %)			24.3*	5,910 7.1													
SHARE OF AUDIENCE	%		46 *	18													
AVG. AUD. BY ¼ HR.	%	24.1	24.5	7.3	6.4												
NBC TV TOTAL AUDIENCE (Households (000) & %)				1,830 2.2													
				← NBC LATE NIGHT MOVIE → THE LONELIEST RUNNER (11:30-12:38AM) (SUSTAINING 12:38-1:30AM)													
AVERAGE AUDIENCE (Households (000) & %)				1,170 1.4	1.5*		1.3*										
SHARE OF AUDIENCE	%			5	4 *		5 *										
AVG. AUD. BY ¼ HR.	%			1.6	1.5	1.2	1.3	1.3									

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	55.8	51.1	41.1	35.5	28.6	24.6	21.3	18.8	16.8	15.4	13.0	10.9	8.6	7.1	6.0	4.9
	WK. 2	51.6	47.4	38.9	34.4	28.4	24.7	21.3	19.1	17.0	15.4	13.7	12.1	9.9	8.1	7.2	6.4

U.S. TV Households: 83,300,000

(1)ABC SUNDAY NIGHT MOVIE,LIVE AND LET DIE,ABC,(9:00-11:15PM)(SUSTAINING 11:15-11:29PM)

(2)CBS SUNDAY NEWS-OSGOOD,CBS,(11:34-11:49PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.27-31, 1982

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{			4,000 4.8				5,410 6.5									
ABC TV program		← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)	{			3,080 3.7				4,500 5.4									
SHARE OF AUDIENCE	%			26				25									
AVG. AUD. BY ¼ HR.	%			3.5	3.9			5.2	5.6								
CBS TV TOTAL AUDIENCE (Households (000) & %)	{			2,830 3.4				3,830 4.6						4,830 5.8		5,500 6.6	
CBS TV program				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000) & %)	{			2,330 2.8				3,000 3.6						4,080 4.9		4,750 5.7	
SHARE OF AUDIENCE	%			19				17						19		20	
AVG. AUD. BY ¼ HR.	%			2.7	2.9			3.4	3.7					4.6	5.2	5.6	5.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			3,670 4.4				4,750 5.7						5,910 7.1		6,910 8.3	
NBC TV program		← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000) & %)	{			2,830 3.4				3,670 4.4						4,830 5.8		6,000 7.2	
SHARE OF AUDIENCE	%			23				20						22		25	
AVG. AUD. BY ¼ HR.	%			3.3	3.6			4.3	4.5					5.2	6.4	7.1	7.3

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{			4,750 5.7				5,160 6.2									
ABC TV program		← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)	{			3,750 4.5				4,250 5.1									
SHARE OF AUDIENCE	%			25				26									
AVG. AUD. BY ¼ HR.	%			4.5	4.5			5.1	5.1								
CBS TV TOTAL AUDIENCE (Households (000) & %)	{			3,330 4.0				3,580 4.3						4,580 5.5		4,080 4.9	
CBS TV program				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000) & %)	{			2,750 3.3				2,830 3.4						3,670 4.4		3,500 4.2	
SHARE OF AUDIENCE	%			19				17						21		20	
AVG. AUD. BY ¼ HR.	%			3.2	3.4			3.3	3.4					4.1	4.7	4.0	4.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			4,330 5.2				4,580 5.5						3,080 3.7		3,830 4.6	
NBC TV program		← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)	{			3,420 4.1				3,750 4.5						2,670 3.2		3,420 4.1	
SHARE OF AUDIENCE	%			23				23						15		19	
AVG. AUD. BY ¼ HR.	%			4.1	4.1			4.5	4.5					3.1	3.4	4.1	4.1
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	7.6	9.1	11.0	12.6	14.5	16.5	18.2	20.0	21.1	22.5	23.8	25.4	25.8	27.4	28.6	29.4
	WK. 2	9.6	12.3	14.8	16.0	16.9	18.3	19.0	19.2	19.5	20.3	20.5	21.5	21.4	21.6	21.5	22.0

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.3-7, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC. 27-31, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	8,750				7,160		6,580		11,830				9,830			
TOTAL AUDIENCE (%)	10.5				8.6		7.9		14.2				11.8			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	6,250				5,910		5,500		9,250				7,660			
AVERAGE AUDIENCE (%)	7.5	6.9*		8.1*	7.1		6.6		11.1	10.5*		11.7*	9.2	9.2*		9.3*
SHARE OF AUDIENCE %	25	23 *		26 *	22		20		31	30 *		33 *	27	27 *		28 *
AVG. AUD. BY ¼ HR. %	6.4	7.3	8.0	8.3	6.8	7.5	6.5	6.7	9.9	11.0	11.8	11.7	9.3	9.0	9.2	9.4
CBS TV																
TOTAL AUDIENCE (Households (000))	9,580		10,330				11,080				8,910				6,580	
TOTAL AUDIENCE (%)	11.5		12.4				13.3				10.7				7.9	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	8,080		9,160				7,910				7,000				6,000	
AVERAGE AUDIENCE (%)	9.7		11.0				9.5	9.4*		9.7*	8.4	8.2*		8.7*	7.2	
SHARE OF AUDIENCE %	33		35				29	30 *		29 *	24	23 *		25 *	22	
AVG. AUD. BY ¼ HR. %	9.0	10.3	10.8	11.1			9.6	9.2	9.6	9.8	8.2	8.2	8.8	8.7	7.2	7.1
NBC TV																
TOTAL AUDIENCE (Households (000))	4,330				1,920		3,080		7,500				6,160			
TOTAL AUDIENCE (%)	5.2				2.3		3.7		9.0				7.4			
Program	← TEXAS →				DOCTORS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	2,920				1,500		2,580		5,410				4,580			
AVERAGE AUDIENCE (%)	3.5	3.8*		3.2*	1.8		3.1		6.5	6.0*		7.0*	5.5	5.6*		5.5*
SHARE OF AUDIENCE %	12	13 *		10 *	6		10		18	17 *		20 *	16	16 *		17 *
AVG. AUD. BY ¼ HR. %	4.0	3.5	3.3	3.2	1.7	1.9	2.9	3.3	5.8	6.1	6.9	7.1	5.6	5.5	5.5	5.5

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	5,500				5,000		5,250		10,660				9,160			
TOTAL AUDIENCE (%)	6.6				6.0		6.3		12.8				11.0			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,830				4,170		4,410		8,250				6,910			
AVERAGE AUDIENCE (%)	4.6	4.2*		5.1*	5.0		5.3		9.9	9.4*		10.4*	8.3	8.3*		8.3*
SHARE OF AUDIENCE %	20	19 *		22 *	20		20		33	32 *		34 *	29	28 *		29 *
AVG. AUD. BY ¼ HR. %	4.0	4.4	4.9	5.2	4.8	5.3	5.1	5.5	8.8	10.0	10.5	10.3	8.6	8.1	8.1	8.5
CBS TV																
TOTAL AUDIENCE (Households (000))	6,750		8,660				9,500				8,660				6,080	
TOTAL AUDIENCE (%)	8.1		10.4				11.4				10.4				7.3	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,830		7,580				7,330				7,000				5,330	
AVERAGE AUDIENCE (%)	7.0		9.1				8.8	8.6*		9.0*	8.4	8.1*		8.7*	6.4	
SHARE OF AUDIENCE %	31		39				34	34 *		33 *	28	26 *		30 *	23	
AVG. AUD. BY ¼ HR. %	6.5	7.4	8.8	9.4			8.5	8.7	9.0	9.0	8.0	8.2	8.7	8.6	6.5	6.4
NBC TV																
TOTAL AUDIENCE (Households (000))	5,000		3,420		2,420		2,670		6,250				5,410			
TOTAL AUDIENCE (%)	6.0		4.1		2.9		3.2		7.5				6.5			
Program	WHEEL OF FORTUNE		HIT MAN		JUST MEN		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	4,330		2,920		1,920		2,250		4,660				4,080			
AVERAGE AUDIENCE (%)	5.2		3.5		2.3		2.7		5.6	5.3*		5.9*	4.9	4.9*		4.9*
SHARE OF AUDIENCE %	23		15		9		10		19	18 *		19 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	5.2	5.3	3.6	3.5	2.2	2.5	2.7	2.7	5.1	5.4	5.7	6.1	5.0	4.9	5.0	4.9

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.5	30.3	30.7	31.7	32.3	33.2	32.5	33.3	34.2	35.3	35.0	35.2	33.8	33.7	32.8	33.2
WK. 2	22.1	23.0	23.5	24.4	26.0	27.3	26.7	27.4	28.5	29.8	30.1	30.3	28.9	29.0	28.2	29.0

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.3-7, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.27-31, 1982

WEEK 1

Network	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	11,080 13.3				4,170 5.0										11,500 13.8	
	Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,830 10.6	10.4*		10.8*	3,670 4.4										10,250 12.3	
	SHARE OF AUDIENCE %	31	31 *		31 *	12										22	
	AVG. AUD. BY ¼ HR. %	10.2	10.6	10.8	10.8	4.4	4.4									12.3	12.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,080 9.7				3,170 3.8										13,830 16.6	
	Program	← GUIDING LIGHT → (M-TH)(S)(OP)				TATTLETALES (M-TH)(S)(OP)										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,580 7.9	7.7*		8.0*	2,580 3.1										12,330 14.8	
	SHARE OF AUDIENCE %	24	24 *		24 *	9										26	
	AVG. AUD. BY ¼ HR. %	7.7	7.8	8.0	7.9	3.1	3.2									14.9	14.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,410 6.5														12,080 14.5	
	Program	← FANTASY →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	4,000 4.8	4.8*		4.8*											10,500 12.6	
	SHARE OF AUDIENCE %	14	14 *		14 *											22	
	AVG. AUD. BY ¼ HR. %	4.7	4.8	4.8	4.8											12.4	12.8

WEEK 2

Network	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,500 12.6				3,830 4.6										11,330 13.6	
	Program	← GENERAL HOSPITAL →				EDGE OF NIGHT		(S)(OP)								ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,250 9.9	9.7*		10.2*	3,250 3.9										10,000 12.0	
	SHARE OF AUDIENCE %	32	33 *		31 *	11										20	
	AVG. AUD. BY ¼ HR. %	9.3	10.0	10.1	10.3	4.0	3.8									11.9	12.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,330 10.0				2,830 3.4										14,740 17.7	
	Program	← GUIDING LIGHT → (OP)				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,580 7.9	7.8*		8.0*	2,330 2.8										13,160 15.8	
	SHARE OF AUDIENCE %	25	26 *		24 *	8										26	
	AVG. AUD. BY ¼ HR. %	7.7	7.9	8.0	8.1	2.7	2.9									15.7	15.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,910 5.9														11,660 14.0	
	Program	← FANTASY →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,420 4.1	3.9*		4.3*											10,080 12.1	
	SHARE OF AUDIENCE %	13	13 *		13 *											20	
	AVG. AUD. BY ¼ HR. %	3.8	4.0	4.3	4.3											11.8	12.5

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	33.5	34.1	34.6	35.7	35.9	37.2	38.4	40.3	42.3	44.4	46.7	50.1	53.4	55.4	56.8	58.0
	WK. 2	29.5	31.0	32.7	34.4	34.4	36.2	37.9	40.7	43.2	45.3	47.0	50.0	53.4	56.5	58.5	60.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.3-7, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN. 1, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					1,670 2.0		2,670 3.2		4,410 5.3		6,410 7.7		4,660 5.6		5,910 7.1	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,420 1.7		2,080 2.5		3,580 4.3		5,000 6.0		3,580 4.3		4,750 5.7	
SHARE OF AUDIENCE %					20		21		24		24		12		14	
AVG. AUD. BY ¼ HR. %					1.5	1.9	2.2	2.8	3.7	4.8	5.7	6.3	4.4	4.3	5.8	5.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	830 1.0				670 .8		1,670 2.0		1,920 2.3		5,330 6.4		18,660 22.4			
Program	← CAPTAIN KANGAROO-SAT →				SPEED BUGGY (OP)		PANDAMONIUM (OP)		GILLIGAN'S PLANET (OP)		PARADE FEVER		← COTTON BOWL PARADE (10:00-11:30AM) →			
AVERAGE AUDIENCE (Households (000) & %)	420 .5	.5*		.5*	580 .7		1,170 1.4		1,420 1.7		3,670 4.4		10,830 13.0	10.8*		14.6*
SHARE OF AUDIENCE %	10	10 *		9 *	8		12		9		19		32	30 *		35 *
AVG. AUD. BY ¼ HR. %	.5	.5	.6	.5	.6	.8	1.4	1.5	1.7	1.7	3.6	5.2	9.4	12.3	14.4	14.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					1,420 1.7		2,330 2.8		4,170 5.0		5,580 6.7		7,660 9.2		6,500 7.8	
Program					FLINTSTONE FUNNIES(B) (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,170 1.4		1,750 2.1		3,500 4.2		4,500 5.4		6,500 7.8		5,580 6.7	
SHARE OF AUDIENCE %					17		18		28		26		27		16	
AVG. AUD. BY ¼ HR. %					1.1	1.7	1.7	2.5	3.8	4.6	5.1	5.7	7.4	8.1	6.2	7.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,420 2.9		3,920 4.7		6,330 7.6		7,160 8.6		6,160 7.4		7,910 9.5	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		SCOOBY & SCRAPPY/ PUPPY-1		SCOOBY & SCRAPPY/ PUPPY-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,080 2.5		3,250 3.9		5,080 6.1		6,000 7.2		5,250 6.3		6,410 7.7	
SHARE OF AUDIENCE %					23		25		28		28		22		25	
AVG. AUD. BY ¼ HR. %					2.2	2.7	3.4	4.3	6.0	6.3	7.2	7.1	6.0	6.5	7.9	7.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	1,080 1.3				1,330 1.6		2,000 2.4		3,000 3.6		5,750 6.9				8,080 9.7	
Program	← CAPTAIN KANGAROO-SAT →				SPEED BUGGY (OP)		PANDAMONIUM (OP)		GILLIGAN'S PLANET (OP)		← BUGS BUNNY/ROAD RUNNER 1 → (OP)				BUGS BUNNY/ROAD RUNNER 2 (10:30-11:30AM) (OP)	
AVERAGE AUDIENCE (Households (000) & %)	670 .8	.7*		.9*	1,000 1.2		1,420 1.7		2,250 2.7		3,330 4.0	3.3*		4.7*	5,250 6.3	5.6*
SHARE OF AUDIENCE %	13	15 *		12 *	11		11		12		15	13 *		16 *	20	18 *
AVG. AUD. BY ¼ HR. %	.7	.8	.8	1.0	1.0	1.3	1.6	1.9	2.6	2.8	3.0	3.7	4.7	4.8	5.2	6.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,170 3.8		5,000 6.0		7,080 8.5		8,830 10.6		9,500 11.4		7,000 8.4	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,250 2.7		3,830 4.6		5,830 7.0		7,330 8.8		8,500 10.2		5,910 7.1	
SHARE OF AUDIENCE %					25		29		32		34		36		23	
AVG. AUD. BY ¼ HR. %					2.3	3.0	4.1	5.1	6.2	7.8	8.5	9.2	10.1	10.2	7.5	6.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	5.6	6.1	6.6	7.6	9.8	11.5	13.7	17.0	20.7	23.3	25.8	28.6	32.7	37.0	40.5	42.9
WK. 2	5.3	6.6	8.2	10.1	11.8	13.5	15.9	18.6	22.1	24.6	27.2	28.3	28.9	30.3	30.6	30.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SAT. JAN.8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.1, 1983

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	7,500 9.0		7,910 9.5		7,330 8.8		7,750 9.3									
Program	SCOOBY & SCRAPPY/PUPPY-1		SCOOBY & SCRAPPY/PUPPY-2 (OP)		(1)		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000) & %)	6,250 7.5		6,410 7.7		6,160 7.4		5,330 6.4	6.4*		6.4*						
SHARE OF AUDIENCE %	17		16		15		12	12 *		12 *						
AVG. AUD. BY ¼ HR. %	7.2	7.8	7.9	7.5	7.3	7.4	6.1	6.6	6.6	6.1						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)			20,580 24.7								29,400 35.3					
Program	COTTON BOWL PARADE (10:00-11:30AM)		← TOURNAMENT-ROSES PARADE →								← COTTON BOWL GAME SMU VS PITTSBURGH (1:30-4:41PM) →					
AVERAGE AUDIENCE (Households (000) & %)		13.8*	12,830 15.4	13.6*		15.1*		16.3*		16.7*	16,160 19.4	18.9*		20.0*		20.4*
SHARE OF AUDIENCE %		30 *	31	30 *		31 *		32 *		33 *	39	37 *		40 *		41 *
AVG. AUD. BY ¼ HR. %	14.2	13.3	13.0	14.1	14.9	15.3	16.3	16.3	16.6	16.8	18.7	19.2	19.6	20.5	20.4	20.4

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	20,740 24.9										28,410 34.1					
Program	← TOURNAMENT-ROSES PARADE-N →										← FIESTA BOWL OKLAHOMA VS ARIZONA STATE (1:30-5:00PM) →					
AVERAGE AUDIENCE (Households (000) & %)	11,080 13.3	9.6*		13.2*		14.4*		14.8*		14.3*	9,750 11.7	9.6*		9.6*		10.1*
SHARE OF AUDIENCE %	28	24 *		29 *		29 *		29 *		28 *	24	19 *		19 *		20 *
AVG. AUD. BY ¼ HR. %	8.7	10.4	12.6	13.7	14.4	14.4	14.7	15.0	14.5	14.1	10.2	9.1	9.7	9.5	10.1	10.1

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	5,660 6.8		5,750 6.9		5,660 6.8		7,330 8.8									
Program	MORK/LAVERNE/FONZ HOUR-1		MORK/LAVERNE/FONZ HOUR-2 (OP)		ABC WEEKEND SPECIALS THE HAUNTED MANSION MYSTERY		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000) & %)	4,660 5.6		4,830 5.8		4,910 5.9		4,580 5.5	5.1*		6.0*						
SHARE OF AUDIENCE %	18		19		18		15	15 *		16 *						
AVG. AUD. BY ¼ HR. %	5.9	5.2	5.7	5.8	5.6	6.3	4.8	5.3	6.3	5.7						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)			4,910 5.9		8,660 10.4		25,660 30.8									
Program	BUGS BUNNY/ROAD RUNNER 2 (10:30-11:30AM) (OP)		MEATBALL & SPAGHETTI (OP)		CBS NFL PLAYOFF PRE-SAT		← CBS NFL PLAYOFF GAME-SAT ST.LOUIS VS GREEN BAY & DETROIT VS WASHINGTON (12:30-3:38PM) →									
AVERAGE AUDIENCE (Households (000) & %)		7.0*	3,920 4.7		6,580 7.9		14,160 17.0	12.1*		16.5*		18.2*		18.0*		18.9*
SHARE OF AUDIENCE %		23 *	16		25		45	35 *		44 *		48 *		48 *		48 *
AVG. AUD. BY ¼ HR. %	7.2	6.7	4.9	4.6	7.5	8.3	11.3	12.8	15.8	17.2	18.6	17.7	17.6	18.4	18.8	19.1

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	6,330 7.6		7,250 8.7		5,000 6.0		4,580 5.5									
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON									
AVERAGE AUDIENCE (Households (000) & %)	5,500 6.6		6,410 7.7		4,080 4.9		3,830 4.6									
SHARE OF AUDIENCE %	21		25		15		13									
AVG. AUD. BY ¼ HR. %	6.3	6.8	7.6	7.8	4.8	5.0	4.6	4.5								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	44.8	46.2	47.2	49.0	50.0	49.5	50.2	50.8	51.2	51.1	50.1	50.4	49.1	49.7	49.5	49.5
WK. 2	30.7	30.0	30.5	31.5	32.2	33.2	34.3	35.5	37.4	38.0	38.2	38.0	38.1	38.5	39.0	41.0

U.S. TV Households: 83,300,000

(1)ABC WEEKEND SPECIALS, THE NOTORIOUS JUMPING FROG OF CALAVERAS COUNTY,ABC,(12:00-12:30PM)

For explanation of symbols, See page A.

DAY SAT. JAN.8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN. 1, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)							8,250 9.9								12,080 14.5	
Program	COTTON BOWL GAME SMU VS PITTSBURGH (1:30-4:41PM) (→OP)							COTTON BOWL POST (4:41-5:00PM) (OP)							CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		17.3*		20.0*		20.5*	7,830 9.4								10,580 12.7	
SHARE OF AUDIENCE %		36 *		41 *		41 *	19								22	
AVG. AUD. BY ¼ HR. %	16.5	18.0	20.0	19.9	20.7	20.2	10.3	9.1							11.7	13.6
NBC TV TOTAL AUDIENCE (Households (000) & %)									20,990 25.2	35,400 42.5						
Program	FIESTA BOWL OKLAHOMA VS ARIZONA STATE (1:30-5:00PM)								ROSE BOWL FOOTBALL PRE	ROSE BOWL GAME MICHIGAN VS UCLA (5:15-8:30PM)						
AVERAGE AUDIENCE (Households (000) & %)		12.5*		10.3*		11.2*		18.3*	20,080 24.1	20,410 24.5		26.7*		26.6*		21.8*
SHARE OF AUDIENCE %		26 *		21 *		23 *		37 *	47	43		51 *		49 *		39 *
AVG. AUD. BY ¼ HR. %	13.9	11.2	9.8	10.9	10.8	11.6	15.1	21.4	24.1	26.3	26.8	26.7	27.2	25.9	22.9	20.6

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)			13,830 16.6												12,500 15.0	
Program	(1) (→OP)		CBS NFL PLAYOFF POST-SAT (3:38-4:00PM)(OP)												CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		18.1*	12,160 14.6												10,410 12.5	
SHARE OF AUDIENCE %		46 *	36												21	
AVG. AUD. BY ¼ HR. %	18.1	18.2	16.2	13.8											11.5	13.5
NBC TV TOTAL AUDIENCE (Households (000) & %)			7,830 9.4		30,570 36.7											
Program			NFL '82-NBC-SAT		SUPER BOWL TOURN. RD.1-SA CLEVELAND VS LOS ANGELES RAIDERS MIAMI VS NEW ENGLAND (4:00-7:07PM)											
AVERAGE AUDIENCE (Households (000) & %)			5,500 6.6		17,330 20.8	16.9*		19.7*		21.4*		21.5*		22.8*		22.2*
SHARE OF AUDIENCE %			16		43	40 *		45 *		46 *		46 *		43 *		39 *
AVG. AUD. BY ¼ HR. %			4.8	8.4	16.2	17.7	19.2	20.2	21.3	21.4	21.0	22.1	22.8	22.8	23.2	21.2

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	48.3	49.1	49.9	50.6	50.6	50.9	50.7	51.9	52.8	53.1	53.1	54.9	56.5	56.7	58.1	59.0
WK. 2	40.4	41.0	41.5	42.4	43.2	44.0	44.5	46.2	47.7	49.1	49.0	51.6	55.4	57.5	60.0	61.2

U.S. TV Households: 83,300,000

(1)CBS NFL PLAYOFF-SAT,ST.LOUIS VS GREEN BAY & DETROIT VS WASHINGTON,CBS,(12:30-3:38PM)(S)

For explanation of symbols, See page A.

DAY SAT. JAN.8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 2, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,750 8.1							
Program	LONE RANGER/ ZORRO (SUS) (SUS-OP)		KWICKY KOALA SHOW (SUS) (SUS-OP)		← CAPTAIN KANGAROO-SUN → (SUS) (SUS-OP)				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									3,920 4.7	3.6*		4.9*		5.6*		
SHARE OF AUDIENCE %									26	24 *		26 *		26 *		
AVG. AUD. BY ¼ HR. %									3.4	3.9	4.5	5.3	5.8	5.4		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,160 8.6							
Program	LONE RANGER/ ZORRO (SUS) (SUS-OP)		KWICKY KOALA SHOW (SUS) (SUS-OP)		← CAPTAIN KANGAROO-SUN → (SUS)				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									4,080 4.9	4.5*		4.7*		5.5*		
SHARE OF AUDIENCE %									22	24 *		21 *		21 *		
AVG. AUD. BY ¼ HR. %									4.1	4.8	4.6	4.8	5.6	5.4		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	3.6	4.4	5.2	6.3	7.9	9.7	11.5	13.4	15.8	18.0	19.1	21.0	22.0	23.6	24.6	25.6
WK. 2	5.4	6.0	7.0	7.9	9.4	11.4	13.5	16.3	19.5	22.6	24.1	25.5	27.4	28.5	28.9	29.1

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. JAN.9, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,750 6.9													
Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)			3,580 4.3	4.6*		4.1*										
SHARE OF AUDIENCE %			13	15 *		12 *										
AVG. AUD. BY ¼ HR. %			4.6	4.7	4.3	3.8										
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)			3,670 4.4				9,750 11.7		29,900 35.9							
Program			FACE THE NATION				CBS NFL TODAY PRE		← CBS NFL FTBL GM1 — VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)			2,920 3.5				7,660 9.2		14,490 17.4	13.7*		16.6*		18.1*		17.9*
SHARE OF AUDIENCE %			11				25		37	33 *		37 *		38 *		37 *
AVG. AUD. BY ¼ HR. %			3.7	3.3			8.4	10.1	12.3	15.1	16.1	17.0	17.5	18.6	18.3	17.5
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,580 4.3		7,160 8.6		27,570 33.1							
Program					MEET THE PRESS		NFL '82-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					2,670 3.2		5,250 6.3		14,410 17.3	14.1*		17.1*		18.4*		17.3*
SHARE OF AUDIENCE %					10		16		36	32 *		37 *		38 *		36 *
AVG. AUD. BY ¼ HR. %					3.0	3.3	5.4	7.3	12.6	15.5	16.7	17.5	19.0	17.9	16.8	17.9
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,330 6.4													
Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)			3,500 4.2	4.4*		4.1*										
SHARE OF AUDIENCE %			13	14 *		12 *										
AVG. AUD. BY ¼ HR. %			4.1	4.6	4.2	4.0										
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)			3,500 4.2													
Program			FACE THE NATION													
AVERAGE AUDIENCE (Households (000) & %)			2,580 3.1													
SHARE OF AUDIENCE %			10													
AVG. AUD. BY ¼ HR. %			2.8	3.3												
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)			2,670 3.2		7,910 9.5		32,990 39.6									
Program			MEET THE PRESS		NFL '82-NBC		← SUPER BOWL TOURN. RD.1-SU — NEW YORK JETS VS CINCINNATI, SAN DIEGO VS PITTSBURGH (12:00-3:45PM)									
AVERAGE AUDIENCE (Households (000) & %)			2,000 2.4		6,080 7.3		20,160 24.2	15.3*		22.3*		25.2*		25.4*		28.1*
SHARE OF AUDIENCE %			9		23		53	40 *		52 *		54 *		54 *		58 *
AVG. AUD. BY ¼ HR. %			2.2	2.6	6.0	8.6	13.2	17.3	21.2	23.4	25.0	25.3	24.6	26.1	27.9	28.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	27.2	29.2	30.4	31.7	32.8	35.3	36.8	39.5	42.6	44.4	45.4	46.3	47.8	49.1	48.5	48.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	29.2	29.9	30.6	31.7	33.2	36.3	37.6	40.0	41.7	43.4	45.7	46.5	44.6	45.5	46.2	46.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.2, 1983

WEEK 1

Network	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)															10,250 12.3	
	Program															ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)															9,080 10.9	
	SHARE OF AUDIENCE %															18	
	AVG. AUD. BY ¼ HR. %															10.9	11.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					28,820 34.6											
	Program	CBS NFL FTBL GM1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (→OP)				CBS NFL FTBL GM 2 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)											
	AVERAGE AUDIENCE (Households (000) & %)		17.2*		18.3*	13,990 16.8	9.6*		15.4*		17.0*		17.5*		15.9*		17.1*
	SHARE OF AUDIENCE %		35 *		37 *	30	19 *		31 *		33 *		32 *		27 *		28 *
	AVG. AUD. BY ¼ HR. %	17.1	17.5	17.9	18.7	9.2	9.9	15.4	15.2	16.5	17.7	18.2	16.8	15.8	15.9	16.6	17.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					8,750 10.5										8,910 10.7	
	Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (→OP)				NFL FTBL POST-NBC MULTI-SEGMENT TELECAST (OP)										NBC NIGHTLY NEWS-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		18.8*		18.2*	8,580 10.3										7,160 8.6	
	SHARE OF AUDIENCE %		38 *		35 *	20										14	
	AVG. AUD. BY ¼ HR. %	19.0	18.7	18.6	18.0	10.7	9.8									8.1	9.1

WEEK 2

Network	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)															7,910 9.5	
	Program															ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)															6,580 7.9	
	SHARE OF AUDIENCE %															13	
	AVG. AUD. BY ¼ HR. %															8.0	7.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)			13,830 16.6		39,570 47.5											
	Program			CBS NFL PLAYOFF PRE-SUN		CBS NFL PLAYOFF GAME-SUN TAMPA VS DALLAS ATLANTA VS MINNESOTA (4:00-7:34PM)											
	AVERAGE AUDIENCE (Households (000) & %)			9,000 10.8		22,570 27.1	22.5*		25.4*		26.8*		26.0*		27.8*		29.2*
	SHARE OF AUDIENCE %			23		50	47 *		51 *		53 *		50 *		49 *		50 *
	AVG. AUD. BY ¼ HR. %			7.5	14.1	20.6	24.4	25.0	25.7	26.4	27.1	26.6	25.4	27.3	28.3	29.1	29.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)				13,740 16.5											8,830 10.6	
	Program	SUPER BOWL TOURN. RD.1-SU NEW YORK JETS VS CINCINNATI SAN DIEGO VS PITTSBURGH (12:00-3:45PM)			SPR BWL TRN. PST-S (3:45-4:11PM)											NBC NIGHTLY NEWS-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		29.4*		9,910 11.9											7,750 9.3	
	SHARE OF AUDIENCE %		59 *		25											15	
	AVG. AUD. BY ¼ HR. %	29.1	29.7	24.0	13.9	9.0										8.9	9.6

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	49.7	50.5	51.4	51.8	52.3	51.2	51.1	50.8	51.6	53.8	55.7	57.6	60.6	62.2	62.9	63.5
	WK. 2	48.0	48.4	48.0	46.6	47.5	49.4	50.6	51.1	52.7	54.6	55.4	57.1	60.2	61.5	62.2	63.7

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. JAN.9, 1983

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.13AM	→GRID	30,570	36.7	15,490	18.6	32									
	2	9.00-12.30AM	→GRID								35,900	43.1	20,160	24.2	39		
			11.00						19.1							24.7	
			11.15				18.7*	33*	18.2					24.7*	43*	24.7	
			11.30						18.4							24.7	
			11.45				17.9*	38*	17.3					24.9*	50*	25.0	
			12.00						14.0							24.4	
			12.15											22.9*	52*	21.4	
NBC NBC NEWS CAPSULE-2-MON(SUS)	1	9.54- 9.55PM	9.45														
	2	9.56- 9.57PM	9.45														
EVENING WEDNESDAY																	
ABC GOLD MONKEY	2	8.39- 9.39PM	→GRID								18,740	22.5	13,410	16.1	24		
			9.30													17.7	
ABC FALL GUY	2	9.39-10.39PM	→GRID								25,490	30.6	18,240	21.9	34		
			10.30													25.2	
ABC DYNASTY	2	10.39-11.39PM	→GRID								22,820	27.4	18,580	22.3	39		
			11.00													22.5	
			11.15											22.3*	39*	22.1	
			11.30													21.6	
CBS SEVEN BRIDES/SEVEN BROS.	2	8.38- 9.38PM	→GRID								17,080	20.5	12,330	14.8	22		
			9.30													15.5	
CBS CBS WEDNESDAY NIGHT MOVIE	2	9.38-11.38PM	→GRID								19,410	23.3	9,910	11.9	19		
			11.00													11.6	
			11.15											11.5*	20*	11.5	
			11.30													10.7	
NBC NBC NEWS CAPSULE-2-WED(SUS)	1	9.58- 9.59PM	9.45														
	2	10.28-10.29PM	10.15														
NBC QUINCY, M.E.	2	10.30-11.30PM	→GRID								15,330	18.4	11,910	14.3	25		
			11.00													14.8	
			11.15											14.6*	26*	14.4	
EVENING THURSDAY																	
ABC GATOR BOWL(S)	1	8.00-11.19PM	→GRID	23,490	28.2	11,080	13.3	23									
			11.00						11.0								
			11.15						8.7								
EVENING FRIDAY																	
NBC NBC NEWS CAPSULE-2-FRI(SUS)		9.58- 9.59PM	9.45														
EVENING SATURDAY																	
ABC SUGAR BOWL PRE-GAME(S)	1	8.00- 8.23PM	→GRID	12,410	14.9	10,910	13.1	21									
			8.15						14.1								
ABC SUGAR BOWL(S)	1	8.23-11.48PM	→GRID	33,490	40.2	20,330	24.4	38									
			11.45						26.5								
ABC ABC SPORTS UPDATE-SAT	1	8.36- 8.37PM	8.30	20,490	24.6	20,490	24.6	38	24.6								
	2	8.58- 8.59PM	8.45								14,580	17.5	14,580	17.5	28	17.5	
ABC ABC NEWSBRIEF-SAT.	2	9.58- 9.59PM	9.45								16,490	19.8	16,490	19.8	32	19.8	

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING SATURDAY-CONT'D																	
ABC ABC NEWSBRIEF-SAT.-CONT'D	1	10.07-10.08PM	10.00	15,740	18.9	15,740	18.9	29	18.9								
ABC SUGAR BOWL FILL(SUS)	1	11.48-11.56PM	11.45														
ABC SUGAR BOWL POST-GAME(S)	1	11.56-12.13AM	→GRID	13,080	15.7	11,330	13.6	28									
			12.00						13.4								
CBS NEWSBREAK-SAT.	2	8.58- 8.59PM	8.45								8,830	10.6	8,830	10.6	17	10.6	
	1	9.10- 9.12PM	9.00	16,910	20.3	16,580	19.9	31	19.9								
NBC NBC NEWS CAPSULE-SAT	2	8.58- 8.59PM	8.45								9,830	11.8	9,830	11.8	19	11.8	
NBC NBC NEWS CAPSULE-2-SAT.	2	9.58- 9.59PM	9.45								6,750	8.1	6,750	8.1	13	8.1	
NBC NBC NEWS CAPSULE-SAT	1	10.19-10.20PM	10.15	8,750	10.5	8,750	10.5	16	10.5								
NBC ORANGE BOWL FILL(SUS)	1	12.00-12.05AM	12.00														
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.29- 8.30PM	8.15								12,660	15.2	12,660	15.2	21	15.2	
	1	8.32- 8.33PM	8.30	12,740	15.3	12,740	15.3	22	15.3								
ABC ABC NEWSBRIEF-SUN.	1	9.56- 9.57PM	9.45	14,580	17.5	14,580	17.5	26	17.5								
	2	9.55- 9.56PM	9.45								12,910	15.5	12,910	15.5	22	15.5	
CBS CBS NFL FTBL GM 2	1	4.08- 7.17PM	→GRID	28,820	34.6	13,990	16.8	30									
			7.15				20.4*	33*	20.7								
CBS CBS NFL PLAYOFF POST-SUN(S)	2	7.28- 7.34PM	7.15								28,660	34.4	25,160	30.2	48	31.0	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
			7.30													29.8	
CBS 60 MINUTES	1	7.25- 8.25PM	→GRID	31,150	37.4	23,990	28.8	42									
	2	7.34- 8.34PM	→GRID								33,740	40.5	27,160	32.6	46		
			8.15				30.1*	43*	29.5								
			8.30													29.2	
CBS ARCHIE BUNKER'S PLACE	1	8.25- 8.55PM	→GRID	19,080	22.9	17,160	20.6	30									
	2	8.34- 9.04PM	→GRID								19,990	24.0	17,080	20.5	29		
			8.45						20.3								
			9.00													22.4	
CBS GLORIA	1	8.55- 9.25PM	→GRID	21,160	25.4	18,580	22.3	32									
	2	9.04- 9.34PM	→GRID								21,320	25.6	19,490	23.4	33		
			9.15						23.4								
			9.30													24.1	
CBS JEFFERSONS	1	9.25- 9.55PM	→GRID	20,990	25.2	19,490	23.4	34									
			9.45						23.7								
CBS NEWSBREAK-SUN.	1	9.23- 9.24PM	9.15	17,830	21.4	17,830	21.4	31	21.4								
CBS JEFFERSONS	2	9.34-10.04PM	→GRID								23,410	28.1	21,320	25.6	37		
			10.00													26.6	
CBS NEWSBREAK-SUN.	2	9.32- 9.33PM	9.30								17,910	21.5	17,910	21.5	31	21.5	
CBS ONE DAY AT A TIME	1	9.55-10.25PM	→GRID	21,070	25.3	19,660	23.6	36									
			10.15						24.0								
CBS ALICE(S)	2	10.04-10.34PM	→GRID								22,740	27.3	20,990	25.2	38		
			10.30													24.7	
CBS TRAPPER JOHN, M.D.	1	10.25-11.25PM	→GRID	18,580	22.3	15,490	18.6	32									
	2	10.34-11.34PM	→GRID								23,990	28.8	19,410	23.3	41		
			11.15				18.1*	33*	17.3								

CONT'D

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
CBS TRAPPER JOHN, M.D.-CONT'D			11.30													21.4	
NBC NBC NEWS CAPSULE-SUN		8.58- 8.59PM	8.45	10,330	12.4	10,330	12.4	18	12.4		10,080	12.1	10,080	12.1	17	12.1	
NBC NBC NEWS CAPSULE-2-SUN.	1	9.49- 9.50PM	9.45	10,830	13.0	10,830	13.0	19	13.0								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	11,410	13.7	11,410	13.7	23	12.7	M-F	13,910	16.7	13,490	16.2	25	17.2	M-F
			9.45						13.9	TU-F						14.0	TUTHF
			10.30													23.3	WED.
ABC ABC NEWS:NIGHTLINE-T-F		>	11.30	6,660	8.0	6,080	7.3	18	8.6	TU-TH	6,580	7.9	5,500	6.6	18	7.2	TUTHF
			11.45						6.2	TU-TH						6.0	TUTHF
ABC NEW YEAR'S ROCKIN EVE '83(S)	1	11.30-12.30AM	11.30	18,160	21.8	10,910	13.1	31	11.9	FRI.							
			11.45				12.6*	28*	13.3	FRI.							
			12.00						14.7	FRI.							
			12.15				13.5*	33*	12.3	FRI.							
ABC ABC NEWS:NIGHTLINE-THU(B)	1	12.00-12.20AM	12.00	3,500	4.2	3,170	3.8	11	3.9	THU.							
			12.15						3.5	THU.							
ABC ABC NEWS:NIGHTLINE-WED(B)	2	12.09-12.39AM	12.00								5,160	6.2	4,000	4.8	18	6.5	WED.
			12.15													4.7	WED.
			12.30													3.8	WED.
ABC LAST WORD		>	12.00	3,670	4.4	2,500	3.0	11	4.0	TU-TH	3,080	3.7	2,170	2.6	11	3.5	TU-F
			12.15				3.9*	12*	3.4	TU-TH				3.2*	11*	2.9	TUTHF
			12.30						3.0	TU-TH						2.5	TU-F
			12.45				2.8*	12*	2.6	TU-TH				2.4*	11*	2.3	TU-F
			1.00						2.0	W&TH						2.1	WED.
			1.15				1.2*	6*	1.0	W&TH				2.0*	11*	1.9	WED.
			1.30													1.7	WED.
ABC ABC NEWS:NIGHTLINE-MON	1	12.43- 1.13AM	12.30	4,330	5.2	3,420	4.1	18	5.4	MON.							
			12.45						4.4	MON.							
	2	1.02- 1.32AM	1.00						3.5	MON.	4,080	4.9	3,330	4.0	22	4.7	MON.
			1.15													3.5	MON.
			1.30													3.0	MON.
CBS NEWSBREAK-M-F		>	8.45	10,910	13.1	10,500	12.6	21	12.7	M-F	12,740	15.3	12,740	15.3	23	16.2	M-F
			9.30													12.0	WED.
CBS HAPPY NEW YEAR, AMERICA(S)	1	11.30- 1.32AM	11.30	19,910	23.9	7,500	9.0	25	11.6	FRI.							
			11.45				12.0*	27*	12.4	FRI.							
			12.00						10.5	FRI.							
			12.15				9.3*	23*	8.0	FRI.							
			12.30						8.7	FRI.							
			12.45				8.4*	25*	8.0	FRI.							
			1.00						7.0	FRI.							
			1.15				6.4*	24*	5.9	FRI.							
			1.30						5.6	FRI.							
CBS LATE MOVIE I		>	11.30	9,410	11.3	6,580	7.9	23	7.8	MWTH	7,830	9.4	4,910	5.9	20	7.0	M-F
			11.45				7.8*	20*	7.9	MWTH				6.7*	18*	6.4	MTUTHF
			12.00						8.1	MWTH						5.9	M-F
			12.15				8.2*	25*	8.2	MWTH				5.8*	20*	5.6	M-F
			12.30						7.3	MWTH						5.5	M-F
			12.45											4.5*	20*	4.5	M-F

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE I-CONT'D			1.00													4.8	WED.
			1.15											4.6*	25*	4.0	WED.
		VARIOUS TIMES	(SUS)														
CBS NCAA BASKETBALL SPECIAL(S)	1	11.30- 1.34AM	11.30	9,330	11.2	4,410	5.3	19	6.0	TUE.							
			11.45				5.6*	14*	5.3	TUE.							
			12.00						5.7	TUE.							
			12.15				5.4*	17*	5.2	TUE.							
			12.30						5.0	TUE.							
			12.45				5.1*	22*	5.2	TUE.							
			1.00						5.0	TUE.							
			1.15				5.1*	28*	5.3	TUE.							
			1.30						5.6	TUE.							
CBS LATE MOVIE II		>	12.30	5,580	6.7	4,410	5.3	27	5.6	MWTH	4,410	5.3	3,330	4.0	24	5.0	M-F
			12.45						5.5	MWTH						4.5	MTUTHF
			1.00						5.3	MWTH						4.3	M-F
			1.15				5.1*	28*	5.0	MWTH				4.0*	24*	3.8	M-F
			1.30													3.7	MWTH
			1.45											3.2*	23*	3.1	MWTH
			2.00													3.2	WED.
		VARIOUS TIMES	(SUS)														
CBS NCAA BSKBL POST SPECIAL(S)	1	1.34- 2.00AM	1.30	3,000	3.6	2,580	3.1	23	3.5	TUE.							
			1.45						2.8	TUE.							
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,670	2.0	1,250	1.5	15	1.8	M-THSU	2,000	2.4	1,500	1.8	23	2.0	MTUTH
			2.15						1.3	M-THSU						1.5	MTUTH
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,250	2.7	750	.9	20		M-THSU	2,420	2.9	1,000	1.2	27		M-THSU
			2.30						1.4	M-THSU						1.6	M-THSU
			2.45				1.3*	17*	1.2	M-THSU				1.5*	23*	1.4	M-THSU
			3.00						1.2	M-THSU						1.4	M-THSU
			3.15				1.1*	19*	1.0	M-THSU				1.4*	26*	1.4	M-THSU
			3.30						1.0	M-THSU						1.3	M-THSU
			3.45				1.0*	22*	1.0	M-THSU				1.3*	29*	1.2	M-THSU
			4.00						.9	M-THSU						1.1	M-THSU
			4.15				.9*	24*	.9	M-THSU				1.1*	29*	1.1	M-THSU
			4.30						.8	M-THSU						1.0	M-THSU
			4.45				.8*	25*	.8	M-THSU				1.0*	29*	1.0	M-THSU
			5.30						.7	M-THSU						1.0	M-THSU
			5.45				.7*	24*	.7	M-THSU				1.0*	28*	1.0	M-THSU
NBC NBC NEWS CAPSULE-M-F		8.58- 8.59PM	8.45	10,910	13.1	10,910	13.1	21	13.1	M-F	11,580	13.9	11,580	13.9	21	13.5	M-F
			9.45													15.4	WED.
NBC NBC NEWS CAPSULE-2-M-F		9.58- 9.59PM	9.45	10,160	12.2	10,160	12.2	20	12.2	TU&TH	11,750	14.1	11,750	14.1	21	14.1	TU&TH
NBC TONIGHT SHOW		11.30-12.30AM	11.30	11,080	13.3	7,080	8.5	23	9.1	M-F	8,910	10.7	5,410	6.5	20	8.3	M-F
			11.45				9.0*	22*	8.8	M-F				7.8*	21*	7.2	MTUTHF
			12.00						8.7	M-F						6.3	M-F
			12.15				8.1*	24*	7.4	M-F				5.9*	20*	5.5	M-F
			12.30													5.3	WED.
			12.45											5.1*	23*	4.8	WED.
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,580	4.3	2,920	3.5	15	3.8	M-TH	2,830	3.4	2,250	2.7	14	2.8	M-TH
			12.45						3.2	M-TH						2.4	MTUTH

CONT'D

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN I-CONT'D			1.00													3.1	WED.
			1.15													2.6	WED.
NBC DAVID LETTERMAN SPECIAL(S)	2	12.30- 2.00AM	12.30								5,330	6.4	2,920	3.5	16	4.4	FRI.
			12.45											4.1*	16*	3.7	FRI.
			1.00													3.7	FRI.
			1.15											3.5*	17*	3.4	FRI.
			1.30													2.9	FRI.
			1.45											2.9*	17*	3.0	FRI.
NBC SCTV NETWORK	1	12.30- 2.00AM	12.30	7,580	9.1	2,750	3.3	12	4.7	FRI.							
			12.45				4.1*	12*	3.5	FRI.							
			1.00						3.2	FRI.							
			1.15				3.0*	11*	2.9	FRI.							
			1.30						2.9	FRI.							
			1.45				2.9*	13*	2.9	FRI.							
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,750	3.3	2,250	2.7	15	2.9	M-TH	2,000	2.4	1,670	2.0	14	2.1	M-TH
			1.15						2.6	M-TH						1.9	MTUTH
			1.30													2.3	WED.
			1.45													1.5	WED.
NBC NBC NEWS OVERNIGHT-M-F		>	1.30	2,080	2.5	1,330	1.6	12	1.9	M-F	1,670	2.0	1,170	1.4	13	1.4	M-F
			1.45				1.7*	12*	1.5	M-TH				1.3*	12*	1.2	MTUTH
			2.00						1.5	M-F						1.4	M-F
			2.15				2.3*	13*	1.5	M-F				1.7*	14*	1.6	M-F
			2.30						1.6	FRI.						1.6	W & F
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC NEWS THIS MORNING-615(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC NEWS THIS MORNING-645		6.45- 7.00AM	6.45	1,000	1.2	1,000	1.2	16	1.2	M-F	1,250	1.5	1,170	1.4	15	1.4	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	8,660	10.4	8,410	10.1	28	10.1	M-F	7,580	9.1	7,330	8.8	29	8.8	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								10,160	12.2	7,330	8.8	22	7.9	WED.
			4.45											8.1*	21*	8.2	WED.
			5.00													9.5	WED.
			5.15											9.6*	23*	9.6	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,080	1.3	830	1.0	18	1.0	M-F	1,420	1.7	1,080	1.3	20	1.2	M-F
			6.45						1.1	M-F						1.4	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	7,830	9.4	7,500	9.0	29	9.0	M-F	6,500	7.8	6,330	7.6	32	7.6	M-F
CBS PEACH BOWL(S)	1	3.00- 6.15PM	3.00	22,490	27.0	9,000	10.8	26	7.8	FRI.							
			3.15				8.0*	22*	8.1	FRI.							
			3.30						8.2	FRI.							
			3.45				8.3*	22*	8.5	FRI.							
			4.00						10.0	FRI.							
			4.15				9.7*	26*	9.5	FRI.							
			4.30						8.1	FRI.							
			4.45				8.9*	22*	9.6	FRI.							
			5.00						12.1	FRI.							
			5.15				12.5*	28*	12.9	FRI.							
			5.30						14.2	FRI.							

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS PEACH BOWL(S)-CONT'D			5.45				14.7*	31*	15.3	FRI.							
			6.00						15.7	FRI.							
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	6,000	7.2	5,580	6.7	20	6.7	M-TH	6,250	7.5	5,830	7.0	21	7.0	M-F
NBC EARLY TODAY M-F		6.30- 6.55AM	6.30	1,170	1.4	920	1.1	16	1.0	M-F	1,080	1.3	830	1.0	12	.8	M-F
			6.45						1.3	M-F						1.2	M-F
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.25AM		8.25- 8.29AM	8.15	1,750	2.1	1,580	1.9	21	1.9		2,670	3.2	2,250	2.7	23	2.7	
ABC SCHOOLHOUSE ROCK-10.55AM	2	10.55-10.59AM	10.45								6,250	7.5	5,660	6.8	22	6.8	
ABC SCHOOLHOUSE ROCK-10.56AM	1	10.56-10.59AM	10.45	4,750	5.7	4,330	5.2	12	5.2								
ABC SCHOOLHOUSE ROCK-11.54AM	1	11.54-11.59AM	11.45	6,830	8.2	6,250	7.5	15	7.5								
ABC SCHOOLHOUSE ROCK-11.55AM	2	11.55-11.59AM	11.45								5,500	6.6	4,750	5.7	18	5.7	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	670	.8	580	.7	8	.7		1,080	1.3	920	1.1	9	1.1	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	1,330	1.6	1,250	1.5	12	1.5		1,830	2.2	1,580	1.9	11	1.9	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	1,580	1.9	1,500	1.8	9	1.8		2,420	2.9	2,330	2.8	12	2.8	
CBS IN THE NEWS- 9.56AM	2	9.56- 9.59AM	9.45								3,500	4.2	3,250	3.9	15	3.9	
CBS IN THE NEWS-10.56AM	2	10.56-10.59AM	10.45								5,830	7.0	5,500	6.6	21	6.6	
CBS IN THE NEWS-11.26AM	2	11.26-11.29AM	11.15								5,580	6.7	5,080	6.1	20	6.1	
CBS IN THE NEWS-11.56AM	2	11.56-11.59AM	11.45								4,330	5.2	4,000	4.8	16	4.8	
CBS CBS NFL PLAYOFF GAME-SAT(S)	2	12.30- 3.38PM	→GRID								25,660	30.8	14,160	17.0	45		
			3.30													18.0	
CBS COTTON BOWL GAME(S)	1	1.30- 4.41PM	→GRID	29,400	35.3	16,160	19.4	39									
			4.30						18.1								
NBC ASK NBC NEWS-8:28AM	2	8.28- 8.30AM	8.15								2,750	3.3	2,580	3.1	26	3.1	
NBC ASK NBC NEWS-8:28AM(B)	1	8.28- 8.30AM	8.15	1,580	1.9	1,500	1.8	20	1.8								
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	2,420	2.9	2,330	2.8	22	2.8		4,330	5.2	4,250	5.1	30	5.1	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	6,500	7.8	6,330	7.6	24	7.6		8,830	10.6	8,410	10.1	34	10.1	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	6,750	8.1	6,410	7.7	18	7.7		5,660	6.8	5,330	6.4	21	6.4	
NBC ASK NBC NEWS-11:58AM	2	11.58-12.00NN	11.45								6,330	7.6	6,000	7.2	23	7.2	
DAY SUNDAY																	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
CBS CBS NFL FTBL GM1	1	1.00- 4.17PM	→GRID	29,900	35.9	14,490	17.4	37									
			4.00						19.6								
			4.15						9.3								
			4.30						<<								
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.16PM	→GRID	27,570	33.1	14,410	17.3	36									
			4.00						15.6								
			4.15						7.5								
			4.30						<<								

 U.S. TV HOUSEHOLDS: 83,300,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).